







# Website review 172nycdental.com

Generated on September 21 2024 17:30 PM






The score is 54/100







## SEO Content

	Title	Best Dentist in New York City   172 NYC Dental <b>Length : 46</b> Perfect, your title contains between 10 and 70 characters.																		
	Description	At 172 NYC Dental, enjoy a better dental experience in our beautiful, modern office. Call or book an appointment online with our friendly staff! <b>Length : 144</b> Great, your meta description contains between 70 and 160 characters.																		
	Keywords	Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.																		
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>locale</td><td>en_US</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Best Dentist in New York City   172 NYC Dental</td></tr><tr><td>description</td><td>At 172 NYC Dental, enjoy a better dental experience in our beautiful, modern office. Call or book an appointment online with our friendly staff!</td></tr><tr><td>url</td><td>https://172nycdental.com/</td></tr><tr><td>site_name</td><td>172 NYC Dental</td></tr><tr><td>image</td><td>https://172nycdental.com/wp-content/uploads/2021/03/Dental-Emergency-dentist-NYC-a-copy-scaled.jpg</td></tr><tr><td>image:width</td><td>2560</td></tr></tbody></table>	Property	Content	locale	en_US	type	website	title	Best Dentist in New York City   172 NYC Dental	description	At 172 NYC Dental, enjoy a better dental experience in our beautiful, modern office. Call or book an appointment online with our friendly staff!	url	https://172nycdental.com/	site_name	172 NYC Dental	image	https://172nycdental.com/wp-content/uploads/2021/03/Dental-Emergency-dentist-NYC-a-copy-scaled.jpg	image:width	2560
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## SEO Content

		<div>image:height1775</div> <div>image:typeimage/jpeg</div>
	Headings	<div> <div>H11H21H35H40H50H60</div> <ul style="list-style-type: none"> <li>• [H1] 172 NYC Dental Is Open!</li> <li>• [H2] 172 NYC Dental — The Finest Dentists in NYC</li> <li>• [H3] Meet Our Dentists &amp; Staff</li> <li>• [H3] What Separates 172 NYC Dental From Other Dental Professionals in New York City?</li> <li>• [H3] Book Your Appointment for the Best Dental Care at 172 NYC Dental</li> <li>• [H3] Book Your Appointment for the Best Dental Care at 172 NYC Dental</li> <li>• [H3] What Our Patients Are Saying</li> </ul> </div>
	Images	<p>We found 40 images on this web page.</p> <p>2 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : <b>9%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 21 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 38.1%</p>

## SEO Links

Internal Links 61.9%

### In-page links

Anchor	Type	Juice
<a href="#">upgrade your browser</a>	External	Passing Juice
<a href="#">activate Google Chrome Frame</a>	External	Passing Juice
<a href="#">Book Online</a>	External	Passing Juice
<a href="#">Pay Online</a>	Internal	Passing Juice
<a href="#">Blog</a>	Internal	Passing Juice
<a href="#">Faq's</a>	Internal	Passing Juice
<a href="#">Contact Us</a>	Internal	Passing Juice
<a href="#">Our dental professionals</a>	Internal	Passing Juice
<a href="#">Read Our Testimonials</a>	Internal	Passing Juice
<a href="#">routine checkup and cleaning</a>	Internal	Passing Juice
<a href="#">dental implants</a>	Internal	Passing Juice
<a href="#">advanced cosmetic dentistry</a>	Internal	Passing Juice
<a href="#">Beautiful smile design</a>	Internal	Passing Juice
<a href="#">Learn More</a>	Internal	Passing Juice
<a href="#">BOOK ONLINE</a>	Internal	Passing Juice
<a href="#">=</a>	External	Passing Juice
<a href="#">=</a>	External	Passing Juice
<a href="#">=</a>	External	Passing Juice
<a href="#">=</a>	External	Passing Juice
<a href="#">Sitemap</a>	Internal	Passing Juice
<a href="#">646-755-7513 (Text)</a>	External	Passing Juice

## SEO Keywords



Keywords Cloud

all book team patients office care online nyc needs  
dental

## Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
dental	33	✓	✗	✓	✓
nyc	17	✓	✗	✓	✓
care	9	✗	✗	✗	✓
online	7	✗	✗	✓	✗
patients	7		✗	✗	✓










## Usability

	Url	Domain : 172nycdental.com Length : 16
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.



## Document

	W3C Validity	Errors : 0 Warnings : 0				
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.				
	Deprecated HTML	<table><tr><th>Deprecated tags</th><th>Occurrences</th></tr><tr><td>&lt;center&gt;</td><td>1</td></tr></table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>	Deprecated tags	Occurrences	<center>	1
Deprecated tags	Occurrences					
<center>	1					
	Speed Tips	<div> Excellent, your website doesn't use nested tables.</div> <div> Too bad, your website is using inline styles.</div> <div> Too bad, your website has too many CSS files (more than 4).</div> <div> Too bad, your website has too many JS files (more than 6).</div> <div> Perfect, your website takes advantage of gzip.</div>				

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	Great, your website has an XML sitemap. <div><a href="https://172nycdental.com/post-sitemap.xml">https://172nycdental.com/post-sitemap.xml</a> <a href="https://172nycdental.com/page-sitemap.xml">https://172nycdental.com/page-sitemap.xml</a> <a href="https://172nycdental.com/provider-sitemap.xml">https://172nycdental.com/provider-sitemap.xml</a></div>
	Robots.txt	<a href="http://172nycdental.com/robots.txt">http://172nycdental.com/robots.txt</a> Great, your website has a robots.txt file.
	Analytics	Missing

## Optimization



We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.