

# Website review

## 21stcenturydental.com

Generated on September 20 2024 09:25 AM





The score is 60/100







## SEO Content

	Title	Top-Rated Dentist Irving   21st Century Dental of Irving   Dentist Near Me   Irving Dentist   Dentist Las Colinas					
		<b>Length : 113</b>					
		Ideally, your title should contain between 10 and 70 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.					
	Description	Accepting New Patients! Trust our dentist in Irving with your preventive, restorative, and cosmetic dentistry needs at 21st Century Dental of Irving.					
		<b>Length : 149</b>					
		Great, your meta description contains between 70 and 160 characters.					
	Keywords	Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.					
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.					
	Headings	<b>H1</b> 1	<b>H2</b> 13	<b>H3</b> 7	<b>H4</b> 0	<b>H5</b> 0	<b>H6</b> 0
		<ul style="list-style-type: none"><li>• [H1] Dentist - Irving, TX</li><li>• [H2] Free 2nd Opinions</li><li>• [H2] Relax in Comfort</li><li>• [H2] Insurance Welcome</li><li>• [H2] Comprehensive Dental Care</li><li>• [H2] Irving' 5-Star Dentist and Team</li><li>• [H2] Top-Rated Dentistry</li><li>• [H2] Dental Emergencies</li><li>• [H2] Flexible Payment Options</li><li>• [H2] A World-Class Dental Facility</li><li>• [H2] Exceptional Dentistry is Just What We Do</li><li>• [H2] Tell us a Little More About Why You’re Looking for a Dentist...</li><li>• [H2] Where High-Quality Care and Affordability Meet</li></ul>					

## SEO Content

		<ul style="list-style-type: none"><li>• [H2] Our Office Is Conveniently Located Near You</li><li>• [H3] Checkup &amp; Cleaning</li><li>• [H3] Pain &amp; Need Help</li><li>• [H3] Afraid &amp; Fearful</li><li>• [H3] Enhance My Smile</li><li>• [H3] Missing Teeth</li><li>• [H3] Gum Disease</li><li>• [H3] Dental Concerns</li></ul>
	Images	We found 36 images on this web page.  6 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : <b>40%</b>  Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 63 links including 0 link(s) to files
	Statistics	External Links : noFollow 0%  External Links : Passing Juice 1.59%  Internal Links 98.41%

## In-page links

Anchor	Type	Juice
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## In-page links

<a href="#">Dental Emergencies Welcome</a>	Internal	Passing Juice
<a href="#">Free 2nd Opinions*</a>	Internal	Passing Juice
<a href="#">Home</a>	Internal	Passing Juice
<a href="#">About Us</a>	Internal	Passing Juice
<a href="#">Our Commitment To You</a>	Internal	Passing Juice
<a href="#">What Sets Us Apart</a>	Internal	Passing Juice
<a href="#">Meet The Dentists</a>	Internal	Passing Juice
<a href="#">Meet Dr. Roy</a>	Internal	Passing Juice
<a href="#">Meet Dr. Bristow</a>	Internal	Passing Juice
<a href="#">Meet The Team</a>	Internal	Passing Juice
<a href="#">Tour Our Office</a>	Internal	Passing Juice
<a href="#">Smile Gallery</a>	Internal	Passing Juice
<a href="#">Community Involvement</a>	Internal	Passing Juice
<a href="#">Blog</a>	Internal	Passing Juice
<a href="#">Our Services</a>	Internal	Passing Juice
<a href="#">I Need a Check-Up &amp; Cleaning</a>	Internal	Passing Juice
<a href="#">Oral Cancer Screening</a>	Internal	Passing Juice
<a href="#">Our Technology</a>	Internal	Passing Juice
<a href="#">Laser Dentistry</a>	Internal	Passing Juice
<a href="#">Childrens Dentistry</a>	Internal	Passing Juice
<a href="#">Nightguards</a>	Internal	Passing Juice
<a href="#">Dental Sealants</a>	Internal	Passing Juice
<a href="#">Fluoride Treatment</a>	Internal	Passing Juice
<a href="#">I'm Afraid &amp; Fearful</a>	Internal	Passing Juice
<a href="#">IV Sedation</a>	Internal	Passing Juice
<a href="#">I Want to Enhance My Smile</a>	Internal	Passing Juice
<a href="#">Porcelain Veneers</a>	Internal	Passing Juice
<a href="#">Teeth Whitening</a>	Internal	Passing Juice


## In-page links

<a href="#">Smile Makeover</a>	Internal	Passing Juice
<a href="#">Snap On Smile</a>	Internal	Passing Juice
<a href="#">Orthodontics</a>	Internal	Passing Juice
<a href="#">Six Month Smiles</a>	Internal	Passing Juice
<a href="#">Invisalign</a>	Internal	Passing Juice
<a href="#">Cosmetic Bonding</a>	Internal	Passing Juice
<a href="#">Tooth Recontouring</a>	Internal	Passing Juice
<a href="#">Porcelain Restorations</a>	Internal	Passing Juice
<a href="#">Cosmetic Dentistry FAQs</a>	Internal	Passing Juice
<a href="#">Gummy Smile Correction, Irving, TX</a>	Internal	Passing Juice
<a href="#">I'm Missing Teeth</a>	Internal	Passing Juice
<a href="#">Implant-Retained Dentures</a>	Internal	Passing Juice
<a href="#">All-on-4</a>	Internal	Passing Juice
<a href="#">Implant Failure and Salvage</a>	Internal	Passing Juice
<a href="#">Gum Disease Concerns</a>	Internal	Passing Juice
<a href="#">Other Dental Concerns</a>	Internal	Passing Juice
<a href="#">Wisdom Tooth Extractions</a>	Internal	Passing Juice
<a href="#">Stem Cell Banking</a>	Internal	Passing Juice
<a href="#">Dental Crowns</a>	Internal	Passing Juice
<a href="#">Dental Bridges</a>	Internal	Passing Juice
<a href="#">Dentures &amp; Partial Dentures</a>	Internal	Passing Juice
<a href="#">Root Canal Therapy</a>	Internal	Passing Juice
<a href="#">Headache Relief</a>	Internal	Passing Juice
<a href="#">New Patients</a>	Internal	Passing Juice
<a href="#">Patient Education</a>	Internal	Passing Juice
<a href="#">Dental and Medical Insurance</a>	Internal	Passing Juice
<a href="#">FAQs</a>	Internal	Passing Juice
<a href="#">Reviews</a>	Internal	Passing Juice

## In-page links

<a href="#">Video Testimonials</a>	Internal	Passing Juice
<a href="#">Las Colinas Dentist</a>	Internal	Passing Juice
<a href="#">Request An Appointment</a>	Internal	Passing Juice
<a href="#">-</a>	Internal	Passing Juice
<a href="#">Sitemap</a>	Internal	Passing Juice
<a href="#">Privacy Policy</a>	Internal	Passing Juice
<a href="#">TNT Dental</a>	External	Passing Juice




## SEO Keywords

	Keywords Cloud	smile dentist patients dentistry 700am dental 500pm office irving help
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## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
dental	29	✓	✗	✓	✓
irving	18	✓	✗	✓	✓
dentist	16	✓	✗	✓	✓
office	10	✗	✗	✗	✓
700am	10	✗	✗	✗	✗












## Usability

	Url	Domain : 21stcenturydental.com Length : 21
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.





## Usability

	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div><div></div> Excellent, your website doesn't use nested tables.</div> <div><div></div> Too bad, your website is using inline styles.</div> <div><div></div> Too bad, your website has too many CSS files (more than 4).</div> <div><div></div> Too bad, your website has too many JS files (more than 6).</div> <div><div></div> Perfect, your website takes advantage of gzip.</div>

## Mobile

	Mobile Optimization	<div><div></div> Apple Icon</div> <div><div></div> Meta Viewport Tag</div> <div><div></div> Flash content</div>
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## Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <div><a href="https://www.21stcenturydental.com/sitemap.xml">https://www.21stcenturydental.com/sitemap.xml</a> <a href="https://www.21stcenturydental.com/videositemap.xml">https://www.21stcenturydental.com/videositemap.xml</a> <a href="https://www.21stcenturydental.com/blog/post-sitemap.xml">https://www.21stcenturydental.com/blog/post-sitemap.xml</a> <a href="https://www.21stcenturydental.com/geositemap.xml">https://www.21stcenturydental.com/geositemap.xml</a></div>
	Robots.txt	<p><a href="http://21stcenturydental.com/robots.txt">http://21stcenturydental.com/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <div> Google Analytics</div>