



# Website review 601smiles.com

Generated on September 21 2024 17:41 PM

The score is 53/100







## SEO Content

|    | Title              | <p>Pediatric Dentist, Ridgeland, MS 39157 Dr. G. Ford Rowland</p> <p><b>Length : 58</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>   |    |    |    |  |  |    |    |    |    |    |    |   |   |   |   |   |   |
|----|--------------------|---|----|----|----|--|--|----|----|----|----|----|----|---|---|---|---|---|---|
|    | Description        | <p>Pediatric Dentist, Ridgeland, MS 39157 Dr. G. Ford Rowland. Dental care for infants, children, and teens.</p> <p><b>Length : 105</b></p> <p>Great, your meta description contains between 70 and 160 characters.</p>       |    |    |    |  |  |    |    |    |    |    |    |   |   |   |   |   |   |
|    | Keywords           | <p>ridgeland,ms,mississippi,g,ford,rowland,dds,pediatric,dentist,children,kids,dental,dentistry,39157</p> <p>Good, your page contains meta keywords.</p>  |    |    |    |  |  |    |    |    |    |    |    |   |   |   |   |   |   |
|    | Og Meta Properties | <p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.</p>                              |    |    |    |  |  |    |    |    |    |    |    |   |   |   |   |   |   |
|    | Headings           | <table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>0</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> |    |    |    |  |  | H1 | H2 | H3 | H4 | H5 | H6 | 0 | 0 | 0 | 0 | 0 | 0 |
| H1 | H2                 | H3  | H4 | H5 | H6 |  |  |    |    |    |    |    |    |   |   |   |   |   |   |
| 0  | 0                  | 0   | 0  | 0  | 0  |  |  |    |    |    |    |    |    |   |   |   |   |   |   |
|    | Images             | <p>We found 11 images on this web page.</p> <p>10 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>                                      |    |    |    |  |  |    |    |    |    |    |    |   |   |   |   |   |   |
|    | Text/HTML Ratio    | <p>Ratio : <b>10%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>   |    |    |    |  |  |    |    |    |    |    |    |   |   |   |   |   |   |
|    | Flash              | <p>Perfect, no Flash content has been detected on this page.</p>  |    |    |    |  |  |    |    |    |    |    |    |   |   |   |   |   |   |
|    |                    |   |    |    |    |  |  |    |    |    |    |    |    |   |   |   |   |   |   |

## SEO Content

|  |        |  |
|--|--------|--|
|  | Iframe | Great, there are no Iframes detected on this page. |
|--|--------|--|

## SEO Links

|  |                         |  |
|--|-------------------------|--|
|  | URL Rewrite             | Good. Your links looks friendly!   |
|  | Underscores in the URLs | We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO. |
|  | In-page links           | We found a total of 2 links including 1 link(s) to files                                       |
|  | Statistics              | External Links : noFollow 0%<br>External Links : Passing Juice 0%<br>Internal Links 100%       |





## In-page links

| Anchor  | Type     | Juice         |
|---|----------|---------------|
| <a href="#">Click here to read our Disclaimer</a>                       | Internal | Passing Juice |
| <a href="#">Click here to read our Privacy Policies and Procedures.</a> | Internal | Passing Juice |

## SEO Keywords

|  |                |   |
|--|----------------|---|
|  | Keywords Cloud | <p>ridgeland office pediatric call childs</p> <p>rowland ford dentist schedule next</p> |
|--|----------------|---|






## Keywords Consistency

| Keyword   | Content | Title   | Keywords  | Description   | Headings  |
|-----------|---------|---|---|---|---|
| ridgeland | 3       |  |  |  |  |






## Keywords Consistency

|           |   |   |   |   |   |
|-----------|---|---|---|---|---|
| pediatric | 2 | ✓ | ✓ | ✓ | ✗ |
| dentist   | 2 | ✓ | ✓ | ✓ | ✗ |
| ford      | 2 | ✓ | ✓ | ✓ | ✗ |
| rowland   | 1 | ✓ | ✓ | ✓ | ✗ |


## Usability

|  |              |   |
|--|--------------|---|
|    | Url          | Domain : 601smiles.com<br>Length : 13             |
|    | Favicon      | Great, your website has a favicon.                |
|    | Printability | We could not find a Print-Friendly CSS.           |
|   | Language     | Good. Your declared language is en.               |
|  | Dublin Core  | This page does not take advantage of Dublin Core. |


## Document

|  | Doctype         | Missing doctype   |                 |             |        |   |
|--|-----------------|---|-----------------|-------------|--------|---|
|  | Encoding        | Perfect. Your declared charset is WINDOWS-1252.   |                 |             |        |   |
|  | W3C Validity    | Errors : 0<br>Warnings : 0  |                 |             |        |   |
|  | Email Privacy   | Great no email address has been found in plain text!  |                 |             |        |   |
|  | Deprecated HTML | <table border="1"> <thead> <tr> <th>Deprecated tags</th> <th>Occurrences</th> </tr> </thead> <tbody> <tr> <td>&lt;font&gt;</td> <td>7</td> </tr> </tbody> </table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p> | Deprecated tags | Occurrences | <font> | 7 |
| Deprecated tags  | Occurrences     |   |                 |             |        |   |
| <font>   | 7               |   |                 |             |        |   |




## Document

|  |            |  |
|--|------------|--|
|  | Speed Tips | <ul style="list-style-type: none"><li>✖ Attention! Try to avoid nested tables in HTML.</li><li>✖ Too bad, your website is using inline styles.</li><li>✔ Great, your website has few CSS files.</li><li>✔ Perfect, your website has few JavaScript files.</li><li>✖ Too bad, your website does not take advantage of gzip.</li></ul> |
|--|------------|--|

## Mobile

|  |                     |  |
|--|---------------------|--|
|  | Mobile Optimization | <ul style="list-style-type: none"><li>✖ Apple Icon</li><li>✖ Meta Viewport Tag</li><li>✔ Flash content</li></ul> |
|--|---------------------|--|

## Optimization

|  |             |   |
|--|-------------|---|
|  | XML Sitemap | <p>Great, your website has an XML sitemap.</p> <p><code>https://601smiles.com/sitemap.xml</code></p> <p><code>http://601smiles.com/sitemap.xml</code></p>   |
|  | Robots.txt  | <p><code>http://601smiles.com/robots.txt</code></p> <p>Great, your website has a robots.txt file.</p>   |
|  | Analytics   | <p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p> |