








Website review 74industries.com.au

Generated on September 20 2024 09:44 AM





The score is 53/100







SEO Content

	Title	<p>Apparel 74industries</p> <p>Length : 22</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>74Industries is an Australian family-owned BRAND, offering customers a collection of quality eco -friendly sustainable products. Clothing and Apparel.</p> <p>Length : 150</p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>												
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="542 1310 1481 1848"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>title</td> <td>Apparel 74industries</td> </tr> <tr> <td>description</td> <td>74Industries is an Australian family-owned BRAND, offering customers a collection of quality eco -friendly sustainable products. Clothing and Apparel.</td> </tr> <tr> <td>url</td> <td>https://www.74industries.com.au</td> </tr> <tr> <td>site_name</td> <td>74 Industries</td> </tr> <tr> <td>type</td> <td>website</td> </tr> </tbody> </table>	Property	Content	title	Apparel 74industries	description	74Industries is an Australian family-owned BRAND, offering customers a collection of quality eco -friendly sustainable products. Clothing and Apparel.	url	https://www.74industries.com.au	site_name	74 Industries	type	website
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	Headings	<table border="1" data-bbox="542 1870 1481 1944"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>0</td> <td>5</td> <td>13</td> <td>0</td> <td>0</td> <td>2</td> </tr> </tbody> </table> <ul data-bbox="614 1971 1077 2072" style="list-style-type: none"> • [H2] About 74 Industries • [H2] Join the 74 industries team • [H2] THE BRAND 	H1	H2	H3	H4	H5	H6	0	5	13	0	0	2
H1	H2	H3	H4	H5	H6									
0	5	13	0	0	2									

SEO Content

		<ul style="list-style-type: none">• [H2] QUALITY SUSTAINABLE PRODUCTS• [H2] Testimonials• [H3] Mens/Boys Hexagon Tee Black• [H3] Mens/Boys Tube Tee White• [H3] Ladies/Girls Simple Tee Mustard• [H3] Mens/Boys Tube Tee Black• [H3] Ladies/Girls Simple Tee White• [H3] Mens/Boys Bottleneck Tee Charcoal• [H3] Mens/Boys Bottleneck Tee Black• [H3] Mens/Boys Hexagon Tee Formula Red• [H3] Ladies/Girls Sunshine Tee Charcoal• [H3] Mens/Boys Retro Tee White• [H3] Mens/Boys Retro Tee Black• [H3] Ladies/Girls Sunshine Tee Nile Blue• [H3] Mens/Boys Hexagon Tee Imperial Blue• [H6] Join the 74 Industries Team• [H6] Free standard shipping on orders over \$100 within AUS
	Images	<p>We found 52 images on this web page.</p> <p>41 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 0%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Great, there are no Iframes detected on this page.</p>

SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>
	Underscores in the URLs	<p>Perfect! No underscores detected in your URLs.</p>
	In-page links	<p>We found a total of 6 links including 0 link(s) to files</p>
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 0%</p>

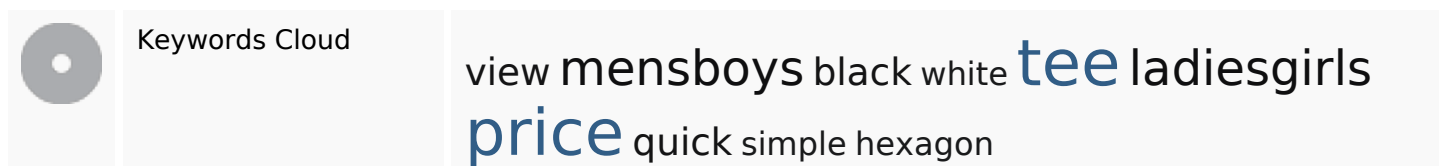
SEO Links

Internal Links 100%

In-page links

Anchor	Type	Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice

SEO Keywords



Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
price	19	✘	✘	✘	✘
tee	17	✘	✘	✘	✔
mensboys	11	✘	✘	✘	✘
ladiesgirls	8	✘	✘	✘	✘
black	6	✘	✘	✘	✔











Usability

Url	Domain : 74industries.com.au Length : 19
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Usability

	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.




Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag
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Mobile

✓ Flash content

Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <pre>https://74industries.com.au/de_de-sitemap.xml https://74industries.com.au/sitemap.xml https://74industries.com.au/es_es-sitemap.xml https://74industries.com.au/fr_fr-sitemap.xml https://74industries.com.au/it_it-sitemap.xml https://74industries.com.au/ja_jp-sitemap.xml https://74industries.com.au/pt_br-sitemap.xml</pre>
	Robots.txt	<p>http://74industries.com.au/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>