







# Website review 78x36apparel.com

Generated on September 13 2024 02:47 AM






The score is 54/100







## SEO Content

	<p>Title</p>	<p>78X36 APPAREL   FREEDOM TO PLAY &amp;ndash; 78x36Apparel</p> <p><b>Length : 53</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>																		
	<p>Description</p>	<p>International apparel brand specialized in Tennis. We offer freedom to play and dominate the court.</p> <p><b>Length : 99</b></p> <p>Great, your meta description contains between 70 and 160 characters.</p>																		
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>																		
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1279 1481 2080"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>site_name</td> <td>78x36Apparel</td> </tr> <tr> <td>url</td> <td>https://78x36apparel.com/</td> </tr> <tr> <td>title</td> <td>78X36 APPAREL   FREEDOM TO PLAY</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>description</td> <td>International apparel brand specialized in Tennis. We offer freedom to play and dominate the court.</td> </tr> <tr> <td>image</td> <td>http://78x36apparel.com/cdn/shop/files/78x36_i con_hor_79b37a90-14b8-46a5-b9bf-61b99118a e91.png?v=1673123889</td> </tr> <tr> <td>image:secure_url</td> <td>https://78x36apparel.com/cdn/shop/files/78x36 _icon_hor_79b37a90-14b8-46a5-b9bf-61b9911 8ae91.png?v=1673123889</td> </tr> <tr> <td>image:width</td> <td>302</td> </tr> </tbody> </table>	Property	Content	site_name	78x36Apparel	url	https://78x36apparel.com/	title	78X36 APPAREL   FREEDOM TO PLAY	type	website	description	International apparel brand specialized in Tennis. We offer freedom to play and dominate the court.	image	http://78x36apparel.com/cdn/shop/files/78x36_i con_hor_79b37a90-14b8-46a5-b9bf-61b99118a e91.png?v=1673123889	image:secure_url	https://78x36apparel.com/cdn/shop/files/78x36 _icon_hor_79b37a90-14b8-46a5-b9bf-61b9911 8ae91.png?v=1673123889	image:width	302
Property	Content																			
site_name	78x36Apparel																			
url	https://78x36apparel.com/																			
title	78X36 APPAREL   FREEDOM TO PLAY																			
type	website																			
description	International apparel brand specialized in Tennis. We offer freedom to play and dominate the court.																			
image	http://78x36apparel.com/cdn/shop/files/78x36_i con_hor_79b37a90-14b8-46a5-b9bf-61b99118a e91.png?v=1673123889																			
image:secure_url	https://78x36apparel.com/cdn/shop/files/78x36 _icon_hor_79b37a90-14b8-46a5-b9bf-61b9911 8ae91.png?v=1673123889																			
image:width	302																			

## SEO Content

		image:height 141												
	Headings	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>6</td> <td>1</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> <li>• [H1]</li> <li>• [H2] Item added to your cart</li> <li>• [H2] PROTECT YOUR GAME PROTECT YOUR SKIN</li> <li>• [H2] THIS IS A CELEBRATION</li> <li>• [H2] WORLD CLASS HANDBAGS</li> <li>• [H2] PLAY WITH US</li> <li>• [H2] ABOUT 78X36</li> <li>• [H3] ELEGANCE THAT COMPLEMENTS</li> </ul>	H1	H2	H3	H4	H5	H6	1	6	1	0	0	0
H1	H2	H3	H4	H5	H6									
1	6	1	0	0	0									
	Images	<p>We found 7 images on this web page.</p> <p>6 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	Text/HTML Ratio	<p>Ratio : <b>7%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>												
	Flash	Perfect, no Flash content has been detected on this page.												
	Iframe	Great, there are no Iframes detected on this page.												

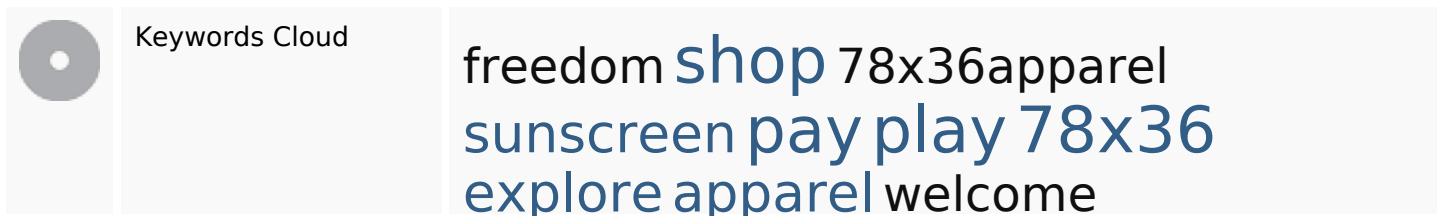
## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 12 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 8.33%</p> <p>External Links : Passing Juice 0%</p> <p>Internal Links 91.67%</p>

## In-page links

Anchor	Type	Juice
<a href="#">Skip to content</a>	Internal	Passing Juice
<a href="#">SHOP</a>	Internal	Passing Juice
<a href="#">ABOUT 78X36</a>	Internal	Passing Juice
<a href="#">CONTACT US</a>	Internal	Passing Juice
<a href="#">SUNSCREEN</a>	Internal	Passing Juice
<a href="#">GIFT CARDS</a>	Internal	Passing Juice
<a href="#">APPAREL COLLECTION</a>	Internal	Passing Juice
=	Internal	Passing Juice
<a href="#">GET YOUR BAGS</a>	Internal	Passing Juice
<a href="#">Do not sell or share my personal information</a>	Internal	Passing Juice
<a href="#">78x36Apparel</a>	Internal	Passing Juice
<a href="#">Powered by Shopify</a>	External	noFollow






## SEO Keywords











## Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
78x36	5	✓	✗	✗	✓
shop	5	✗	✗	✗	✗
play	4	✓	✗	✓	✓
pay	4	✗	✗	✗	✗
apparel	3	✓	✗	✓	✗

## Usability

	Url	Domain : 78x36apparel.com Length : 16
	Favicon	Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often.
	Printability	Great. We have found a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.




## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Too bad, your website does not take advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
--	---------------------	--

## Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <p><a href="https://78x36apparel.com/sitemap.xml">https://78x36apparel.com/sitemap.xml</a></p>
	Robots.txt	<p><a href="http://78x36apparel.com/robots.txt">http://78x36apparel.com/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>