

Website review aardrax.in

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The score is 46/100







SEO Content

	Title	<p>Aardrax &#8211; Simple style, made easy.</p> <p>Length : 40</p> <p>Perfect, your title contains between 10 and 70 characters.</p>					
	Description	<p>Length : 0</p> <p>Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.</p>					
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>					
	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p>					
	Headings	H1 0	H2 15	H3 2	H4 2	H5 0	H6 5
		<ul style="list-style-type: none">• [H2] Best Seller• [H2] Be Kind Human Regular Black T-Shirt• [H2] Mountain Regular White T-Shirt• [H2] Plain Regular Black T-Shirt• [H2] Plain Regular Navy T-Shirt• [H2] New Arrival• [H2] Be Kind Human Regular Black T-Shirt• [H2] Mountain Regular White T-Shirt• [H2] Plain Regular Black T-Shirt• [H2] Plain Regular Navy T-Shirt• [H2] Customer Testimonials• [H2] Shop• [H2] Company• [H2] Support• [H2] Contact• [H3] Your Cart (0)• [H3] Search Products• [H4] Less is More					

SEO Content

		<ul style="list-style-type: none">• [H4] Stay Updated• [H6] Plain Regular Black T-shirt• [H6] Plain Regular Black T-shirt• [H6] Plain Regular White T-shirt• [H6] Plain Regular Navy T-shirt• [H6] Plain Regular White T-shirt
	Images	We found 24 images on this web page. 19 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 4% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 19 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 94.74% Internal Links 5.26%

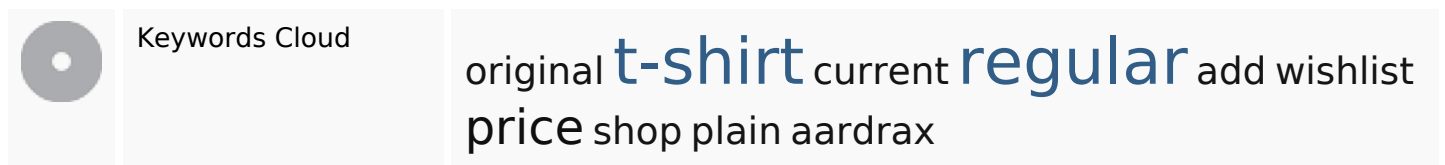
In-page links

Anchor	Type	Juice
Best Seller	External	Passing Juice

In-page links

New Arrivals	External	Passing Juice
Shop	External	Passing Juice
Regular T-shirt	External	Passing Juice
Order Tracking	External	Passing Juice
Contact Us	External	Passing Juice
Be Kind Human Regular Black T-Shirt	External	Passing Juice
Mountain Regular White T-Shirt	External	Passing Juice
Plain Regular Black T-Shirt	External	Passing Juice
Plain Regular Navy T-Shirt	External	Passing Juice
=	Internal	Passing Juice
Bulk Orders	External	Passing Juice
FAQs	External	Passing Juice
Privacy Policy	External	Passing Juice
Terms and Conditions	External	Passing Juice
My account	External	Passing Juice
Shipping Policy	External	Passing Juice
Refund and Returns Policy	External	Passing Juice
Chat on WhatsApp	External	Passing Juice

SEO Keywords








Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
regular	29	✖	✖	✖	✓
t-shirt	29	✖	✖	✖	✓







Keywords Consistency

price	16	✖	✖	✖	✖
plain	9	✖	✖	✖	✔
aadrax	8	✔	✖	✖	✖

Usability

	Url	Domain : aadrax.in Length : 10
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div><div>✔ Excellent, your website doesn't use nested tables.</div><div>✖ Too bad, your website is using inline styles.</div></div>

Document

- ✖ Too bad, your website has too many CSS files (more than 4).
- ✖ Too bad, your website has too many JS files (more than 6).
- ✔ Perfect, your website takes advantage of gzip.

Mobile



Mobile Optimization

- ✔ Apple Icon
- ✔ Meta Viewport Tag
- ✔ Flash content

Optimization



XML Sitemap

Great, your website has an XML sitemap.

<https://aardrax.com/>



Robots.txt

<http://aardrax.in/robots.txt>

Great, your website has a robots.txt file.



Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.