








# Website review accoltd.com

Generated on September 23 2024 16:17 PM





The score is 46/100







## SEO Content

	<p>Title</p>	<p>Home - ACCO Ltd</p> <p><b>Length : 15</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	<p>Description</p>	<p><b>Length : 0</b></p> <p>Very bad. We haven't found meta description on your page. Use <a href="#">this free online meta tags generator</a> to create description.</p>												
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>												
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1249 1481 1675"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>en_US</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>Home - ACCO Ltd</td> </tr> <tr> <td>url</td> <td>http://www.accoltd.com/</td> </tr> <tr> <td>site_name</td> <td>ACCO Ltd</td> </tr> </tbody> </table>	Property	Content	locale	en_US	type	website	title	Home - ACCO Ltd	url	http://www.accoltd.com/	site_name	ACCO Ltd
Property	Content													
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type	website													
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	<p>Headings</p>	<table border="1" data-bbox="539 1711 1481 1778"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>15</td> <td>7</td> <td>0</td> <td>0</td> <td>3</td> </tr> </tbody> </table> <ul data-bbox="619 1809 957 2072" style="list-style-type: none"> <li>• [H1] We are ACCO, Ltd.</li> <li>• [H2] Who are we?</li> <li>• [H2] Our Work</li> <li>• [H2] Production</li> <li>• [H2] Logistics</li> <li>• [H2] How we do it</li> <li>• [H2] HQ</li> <li>• [H2] ACCO</li> </ul>	H1	H2	H3	H4	H5	H6	1	15	7	0	0	3
H1	H2	H3	H4	H5	H6									
1	15	7	0	0	3									

## SEO Content

		<ul style="list-style-type: none"><li>• [H2] YOU</li><li>• [H2] Our Core Competencies</li><li>• [H2] Our Porfolio</li><li>• [H2] Connect with us!</li><li>• [H2] Tel: (213) 622-7788</li><li>• [H2]</li><li>• [H2] Email: Info@ACCOLtd.com</li><li>• [H2] We are located at the heart of Los Angeles!</li><li>• [H3] It's as easy as 1, 2, 3</li><li>• [H3] ACCO Ltd.</li><li>• [H3] 1055 W 7th, Suite 2245</li><li>• [H3] Los Angeles, CA 90017</li><li>• [H3] U.S.A.</li><li>• [H3] Tel: +1 (213) 622-7788</li><li>• [H3] ACCO Ltd.</li><li>• [H6] Guangzhou</li><li>• [H6] Los Angeles</li><li>• [H6] World</li></ul>
	Images	<p>We found 14 images on this web page.</p> <p>13 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : <b>5%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Great, there are no Iframes detected on this page.</p>

## SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>
	Underscores in the URLs	<p>We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.</p>
	In-page links	<p>We found a total of 9 links including 0 link(s) to files</p>
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 11.11%</p>

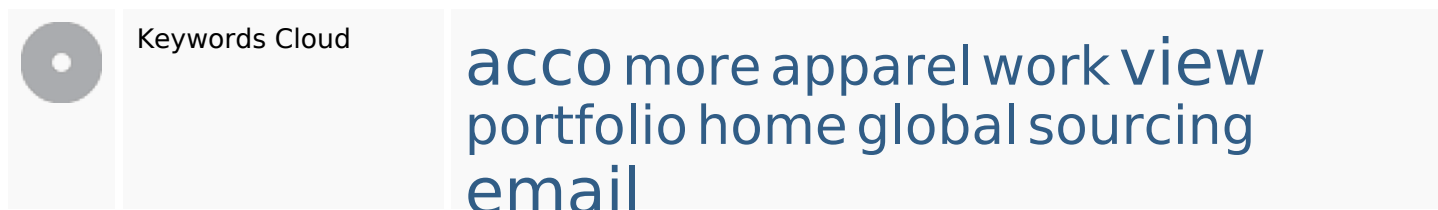
## SEO Links

Internal Links 88.89%

## In-page links

Anchor	Type	Juice
<a href="#">Home</a>	Internal	Passing Juice
<a href="#">About Us</a>	Internal	Passing Juice
<a href="#">Portfolio</a>	Internal	Passing Juice
<a href="#">Jobs</a>	Internal	Passing Juice
<a href="#">Contact Us</a>	Internal	Passing Juice
<a href="#">View More</a>	Internal	Passing Juice
<a href="#">View Portfolio</a>	Internal	Passing Juice
<a href="#">Guangzhou Textiles Holding Limited</a>	External	Passing Juice
<a href="#">View More</a>	Internal	Passing Juice






## SEO Keywords














## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
acco	3	✓	✗	✗	✓
view	3	✗	✗	✗	✗
email	3	✗	✗	✗	✓
home	2	✓	✗	✗	✗
portfolio	2	✗	✗	✗	✗

## Usability

	Url	Domain : accoltd.com Length : 11
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.




## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Perfect, your website has few JavaScript files.</li><li> Perfect, your website takes advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li>✓ Apple Icon</li><li>✓ Meta Viewport Tag</li><li>✓ Flash content</li></ul>
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## Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <pre>https://acoltd.com/sitemap.xml</pre> <pre>http://acoltd.com/sitemap.xml</pre>
	Robots.txt	<p>Missing</p> <p>Your website doesn't have a robots.txt file - this can be problematic.</p> <p>A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>