

# Website review actionsafetyapparel.com

Generated on September 19 2024 13:38 PM

The score is 68/100

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pagepeeker

#### **SEO Content**

|               | Title              | Action Safety Apparel   Safety work clothing   |  |  |  |
|---------------|--------------------|--|--|--|--|
| $\overline{}$ |                    | Length : 44  |  |  |  |
|               |                    | Perfect, your title contains between 10 and 70 characters.   |  |  |  |
|               | Description        | Action Safety Apparel wholesale safety work wear for industry,<br>roadwork and other hazardous jobs. High visibility T-Shirts, safety vest,<br>jackets and huge ANSI/ISEA certified selection.                         |  |  |  |
|               |                    | Length : 184   |  |  |  |
|               |                    |  | description should contain between 70 and 160 included). Use <u>this free tool</u> to calculate text length.   |  |  |
| $\bigcirc$    | Keywords           | Action Safety Apparel, Safety apparel shop, ANSI/ISEA certified<br>clothing, safety vests, safety shirts, high visibility shirts, reflective<br>clothing, durable work wear<br>Good, your page contains meta keywords. |  |  |  |
|               |                    |  |  |  |  |
| $\bigcirc$    | Og Meta Properties | Good, your page take advantage of Og Properties.   |  |  |  |
|               |                    | Property   | Content  |  |  |
|               |                    | type   | website  |  |  |
|               |                    | locale   | en_GB  |  |  |
|               |                    | site_name  | Action Safety Apparel  |  |  |
|               |                    | title  | Action Safety Apparel   Safety work clothing   |  |  |
|               |                    | description  | Large selection of high visibility and safety<br>apparel. Required high-visibility work<br>wear t-shirts, hoodies, sweatshirts,<br>jackets for construction and work next to<br>roads. |  |  |
|               |                    | url  | https://actionsafetyapparel.com/   |  |  |

#### **SEO Content**

|            |                 | image   |                | https://actionsafetyapparel.com/wp-content/upl<br>oads/2017/03/cropped-Power-Graphics-Safety-<br>Small.png |   |                |                |
|------------|-----------------|---|----------------|--|---|----------------|----------------|
|            |                 | image:wid   | th             | 512  |   |                |                |
|            |                 | image:heig  | ght            | 512  |   |                |                |
|            | Headings        | <b>H1</b><br>1  | <b>H2</b><br>1 | <b>H3</b><br>1   | <b>H4</b><br>1  | <b>H5</b><br>1 | <b>H6</b><br>0 |
|            |                 | <ul> <li>[H1] Safety Apparel</li> <li>[H2] All Weather</li> <li>[H3] Action Safety Apparel division of Power Graphics, Inc.</li> <li>[H4] address:</li> <li>[H5] All safety apparel pricing includes one imprint in one location. Once order is placed we will contact you for the logo or wording to be placed on the safety clothing. Can't find what you are looking for? Call our Branding Team at 330-825-0624   8am to 5pm Monday through Friday EST</li> </ul> |                |  | print in one<br>you for the logo<br>. Can't find what |                |                |
| 8          | Images          | We found 9 images on this web page.<br>7 alt attributes are empty or missing. Add alternative text so that<br>search engines can better understand the content of your images.  |                |  |   |                |                |
| 8          | Text/HTML Ratio | Ratio : <b>5%</b><br>This page's ratio of text to HTML code is below 15 percent, this means<br>that your website probably needs more text content.  |                |  |   |                |                |
| 0          | Flash           | Perfect, no Flash content has been detected on this page.   |                |  | age.  |                |                |
| $\bigcirc$ | Iframe          | Great, there are no Iframes detected on this page.  |                |  |   |                |                |

### **SEO Links**

| $\bigcirc$ | URL Rewrite                | Good. Your links looks friendly!                         |
|------------|----------------------------|--|
| 0          | Underscores in the<br>URLs | Perfect! No underscores detected in your URLs.           |
| 0          | In-page links              | We found a total of 7 links including 0 link(s) to files |

### SEO Links

| Statistics | External Links : noFollow 0%          |
|------------|---------------------------------------|
|            | External Links : Passing Juice 57.14% |
|            | Internal Links 42.86%                 |

### In-page links

| Anchor                        | Туре     | Juice         |
|-------------------------------|----------|---------------|
| Why High Visibility Clothing? | Internal | Passing Juice |
| about us                      | Internal | Passing Juice |
| Shop Safety                   | External | Passing Juice |
| SHOP SAFETY AND WORKWEAR      | External | Passing Juice |
| Contact us                    | External | Passing Juice |
| CLICK HERE                    | External | Passing Juice |
| See ANSI definitions          | Internal | Passing Juice |

# SEO Keywords

| Keywords Cloud | shop work safe clothing located apparel action |
|----------------|--|
|                | safety wadsworth from                          |

# **Keywords Consistency**

| Keyword  | Content | Title | Keywords | Descripti<br>on | Headings |
|----------|---------|-------|----------|-----------------|----------|
| safety   | 28      | ×     | ×        | ×               | ×        |
| apparel  | 14      | ×     | ×        | <b>*</b>        | <b>V</b> |
| action   | 11      | ×     | ×        | ×               | ×        |
| clothing | 7       | ×     | ×        | ×               | ×        |
| from     | 7       | ×     | ×        | ×               | ×        |

# Usability

| 0            | Url          | Domain : actionsafetyapparel.com<br>Length : 23   |
|--------------|--------------|---|
| 0            | Favicon      | Great, your website has a favicon.                |
| $\bigotimes$ | Printability | We could not find a Print-Friendly CSS.           |
| $\bigcirc$   | Language     | Good. Your declared language is en.               |
| 8            | Dublin Core  | This page does not take advantage of Dublin Core. |

#### Document

| 0 | Doctype         | HTML 5   |  |  |
|---|-----------------|--|--|--|
| 0 | Encoding        | Perfect. Your declared charset is UTF-8.   |  |  |
|   | W3C Validity    | Errors : 0<br>Warnings : 0   |  |  |
| 0 | Email Privacy   | Great no email address has been found in plain text!   |  |  |
| 0 | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML.   |  |  |
| 0 | Speed Tips      | <ul> <li>Excellent, your website doesn't use nested tables.</li> <li>Too bad, your website is using inline styles.</li> <li>Great, your website has few CSS files.</li> <li>Perfect, your website has few JavaScript files.</li> <li>Perfect, your website takes advantage of gzip.</li> </ul> |  |  |

#### Mobile

| lacksquare | Mobile Optimization |   | Apple Icon        |
|------------|---------------------|---|-------------------|
|            |                     |   | Meta Viewport Tag |
|            |                     | * | Flash content     |

# Optimization

| $\bigcirc$    | XML Sitemap | Great, your website has an XML sitemap.  |
|---------------|-------------|--|
| Ŭ             |             | https://actionsafetyapparel.com/sitemap.xml  |
| $\bigcirc$    | Robots.txt  | http://actionsafetyapparel.com/robots.txt  |
| $\overline{}$ |             | Great, your website has a robots.txt file.   |
| Analytics     |             | Missing  |
|               |             | We didn't detect an analytics tool installed on this website.  |
|               |             | Web analytics let you measure visitor activity on your website. You<br>should have at least one analytics tool installed, but It can also be<br>good to install a second in order to cross-check the data. |