








Website review adceterapromotions.com

Generated on September 23 2024 08:12 AM





The score is 52/100







SEO Content

	Title	<p>ProMark Apparel + Labels + Promo: Home</p> <p>Length : 40</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>ProMark. Best selection of promotional items, apparel and corporate gifts. Let us earn your business with our 1st class service and low prices. Evansville, IN</p> <p>Length : 158</p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
	Keywords	<p>ProMark, promotional, promotion, merchandise, advertising, specialties, specialty, marketing, business, school, give aways. screen printing, embroidery, labels, promo products</p> <p>Good, your page contains meta keywords.</p>												
	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p>												
	Headings	<table border="1" data-bbox="539 1512 1481 1579"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>2</td> <td>1</td> <td>2</td> <td>5</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="614 1612 1436 2004" style="list-style-type: none"> • [H1] Promark - a SLADE Company • [H1] ProMark Apparel + Labels + Promo • [H2] Outdoor Activites for the Fall • [H3] Check Out Our Latest Blog Articles • [H3] • [H4] 6 Promo Products to Freshen Up Your Employees' Wardrobes • [H4] 5 Outside-the-Box Promotional Products for Your Next School Order • [H4] Case Study: Shop 'til You Drop • [H4] Case Study: This Event Needs More Cowbell • [H4] ProMark 	H1	H2	H3	H4	H5	H6	2	1	2	5	0	0
H1	H2	H3	H4	H5	H6									
2	1	2	5	0	0									
	Images	<p>We found 29 images on this web page.</p>												

SEO Content

		Good, most or all of your images have alt attributes.
	Text/HTML Ratio	Ratio : 12% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 70 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 8.57% Internal Links 91.43%

In-page links

Anchor	Type	Juice
Home	Internal	Passing Juice
About	Internal	Passing Juice
Contact	Internal	Passing Juice
Services	Internal	Passing Juice
Testimonials	Internal	Passing Juice
Art Upload	Internal	Passing Juice

In-page links

Client Stores	Internal	Passing Juice
Advanced Search	External	Passing Juice
Accessories	Internal	Passing Juice
Activewear	Internal	Passing Juice
Caps & Hats	Internal	Passing Juice
Dress Shirts	Internal	Passing Juice
Golf Apparel	Internal	Passing Juice
Outerwear	Internal	Passing Juice
Polos	Internal	Passing Juice
Sweatshirts & Hoodies	Internal	Passing Juice
Tshirts	Internal	Passing Juice
Youth	Internal	Passing Juice
Accessories	Internal	Passing Juice
Backpacks	Internal	Passing Juice
Briefcases & Messenger Bags	Internal	Passing Juice
Drawstring Backpacks	Internal	Passing Juice
Fanny Packs	Internal	Passing Juice
Lunch Bags	Internal	Passing Juice
Paper Bags	Internal	Passing Juice
Plastic Bags	Internal	Passing Juice
Tote Bags	Internal	Passing Juice
Beverage Insulators	Internal	Passing Juice
BPA Free Bottles	Internal	Passing Juice
Coasters	Internal	Passing Juice
Glassware	Internal	Passing Juice
Mugs	Internal	Passing Juice
Plastic Cups	Internal	Passing Juice
Thermoses	Internal	Passing Juice


In-page links

Tumblers	Internal	Passing Juice
Water Bottles	Internal	Passing Juice
Awards	Internal	Passing Juice
Binders	Internal	Passing Juice
Business Card Holders	Internal	Passing Juice
Caddies	Internal	Passing Juice
Calculators	Internal	Passing Juice
Magnets	Internal	Passing Juice
Mousepads	Internal	Passing Juice
Notepads	Internal	Passing Juice
Stress Relievers	Internal	Passing Juice
Technology Items	Internal	Passing Juice
Awards	Internal	Passing Juice
Buttons	Internal	Passing Juice
Giveaways	Internal	Passing Juice
Lanyards	Internal	Passing Juice
Ballpoint Pens	Internal	Passing Juice
Chalk	Internal	Passing Juice
Crayons	Internal	Passing Juice
Highlighters	Internal	Passing Juice
Hi-Tech Pens	Internal	Passing Juice
Markers	Internal	Passing Juice
Pencils	Internal	Passing Juice
Roller Ball Pens	Internal	Passing Juice
Sharpeners	Internal	Passing Juice
Advanced Search	Internal	Passing Juice
Contact Us	Internal	Passing Juice
6 Promo Products to Freshen Up Your Employees' Wardrobes	External	Passing Juice

In-page links

5 Outside-the-Box Promotional Products for Your Next School Order	External	Passing Juice
Case Study: Shop 'til You Drop	External	Passing Juice
Case Study: This Event Needs More Cowbell	External	Passing Juice
About	Internal	Passing Juice
Contact	Internal	Passing Juice
Advanced Search	Internal	Passing Juice
Questions or Comments?	External	Passing Juice
Virtual Sample	Internal	Passing Juice



SEO Keywords

 Keywords Cloud	search promotional promark products pens caps apparel accessories bags items
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
bags	8	✘	✘	✘	✘
products	7	✘	✔	✘	✔
pens	6	✘	✘	✘	✘
promotional	5	✘	✔	✔	✔
apparel	4	✔	✘	✔	✔










Usability

 Url	Domain : adceterapromotions.com Length : 22
 Favicon	Great, your website has a favicon.





Usability

	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document




	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Mobile

Optimization

	XML Sitemap	Great, your website has an XML sitemap. https://www.promarkin.com/sitemap.xml
	Robots.txt	http://adceterapromotions.com/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.