

# Website review adceterapromotions.com

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The score is 52/100







## SEO Content

	Title	ProMark   Apparel + Labels + Promo: Home  <b>Length : 40</b>  Perfect, your title contains between 10 and 70 characters.												
	Description	ProMark. Best selection of promotional items, apparel and corporate gifts. Let us earn your business with our 1st class service and low prices. Evansville, IN  <b>Length : 158</b>  Great, your meta description contains between 70 and 160 characters.												
	Keywords	ProMark, promotional, promotion, merchandise, advertising, specialties, specialty, marketing, business, school, give aways. screen printing, embroidery, labels, promo products  Good, your page contains meta keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.												
	Headings	<table><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr><tr><td>2</td><td>1</td><td>2</td><td>5</td><td>0</td><td>0</td></tr></table> <ul style="list-style-type: none"><li>• [H1] Promark - a SLADE Company</li><li>• [H1] ProMark   Apparel + Labels + Promo</li><li>• [H2] Outdoor Activites for the Fall</li><li>• [H3] Check Out Our Latest Blog Articles</li><li>• [H3]</li><li>• [H4] 6 Promo Products to Freshen Up Your Employees' Wardrobes</li><li>• [H4] 5 Outside-the-Box Promotional Products for Your Next School Order</li><li>• [H4] Case Study: Shop 'til You Drop</li><li>• [H4] Case Study: This Event Needs More Cowbell</li><li>• [H4] ProMark</li></ul>	H1	H2	H3	H4	H5	H6	2	1	2	5	0	0
H1	H2	H3	H4	H5	H6									
2	1	2	5	0	0									
	Images	We found 29 images on this web page.												

## SEO Content

		Good, most or all of your images have alt attributes.
	Text/HTML Ratio	Ratio : <b>12%</b>  This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 70 links including 0 link(s) to files
	Statistics	External Links : noFollow 0%  External Links : Passing Juice 8.57%  Internal Links 91.43%

## In-page links

Anchor	Type	Juice
<a href="#">Home</a>	Internal	Passing Juice
<a href="#">About</a>	Internal	Passing Juice
<a href="#">Contact</a>	Internal	Passing Juice
<a href="#">Services</a>	Internal	Passing Juice
<a href="#">Testimonials</a>	Internal	Passing Juice
<a href="#">Art Upload</a>	Internal	Passing Juice

## In-page links

<a href="#">Client Stores</a>	Internal	Passing Juice
<a href="#">Advanced Search</a>	External	Passing Juice
<a href="#">Accessories</a>	Internal	Passing Juice
<a href="#">Activewear</a>	Internal	Passing Juice
<a href="#">Caps &amp; Hats</a>	Internal	Passing Juice
<a href="#">Dress Shirts</a>	Internal	Passing Juice
<a href="#">Golf Apparel</a>	Internal	Passing Juice
<a href="#">Outerwear</a>	Internal	Passing Juice
<a href="#">Polos</a>	Internal	Passing Juice
<a href="#">Sweatshirts &amp; Hoodies</a>	Internal	Passing Juice
<a href="#">Tshirts</a>	Internal	Passing Juice
<a href="#">Youth</a>	Internal	Passing Juice
<a href="#">Accessories</a>	Internal	Passing Juice
<a href="#">Backpacks</a>	Internal	Passing Juice
<a href="#">Briefcases &amp; Messenger Bags</a>	Internal	Passing Juice
<a href="#">Drawstring Backpacks</a>	Internal	Passing Juice
<a href="#">Fanny Packs</a>	Internal	Passing Juice
<a href="#">Lunch Bags</a>	Internal	Passing Juice
<a href="#">Paper Bags</a>	Internal	Passing Juice
<a href="#">Plastic Bags</a>	Internal	Passing Juice
<a href="#">Tote Bags</a>	Internal	Passing Juice
<a href="#">Beverage Insulators</a>	Internal	Passing Juice
<a href="#">BPA Free Bottles</a>	Internal	Passing Juice
<a href="#">Coasters</a>	Internal	Passing Juice
<a href="#">Glassware</a>	Internal	Passing Juice
<a href="#">Mugs</a>	Internal	Passing Juice
<a href="#">Plastic Cups</a>	Internal	Passing Juice
<a href="#">Thermoses</a>	Internal	Passing Juice

## In-page links

<a href="#">Tumblers</a>	Internal	Passing Juice
<a href="#">Water Bottles</a>	Internal	Passing Juice
<a href="#">Awards</a>	Internal	Passing Juice
<a href="#">Binders</a>	Internal	Passing Juice
<a href="#">Business Card Holders</a>	Internal	Passing Juice
<a href="#">Caddies</a>	Internal	Passing Juice
<a href="#">Calculators</a>	Internal	Passing Juice
<a href="#">Magnets</a>	Internal	Passing Juice
<a href="#">Mousepads</a>	Internal	Passing Juice
<a href="#">Notepads</a>	Internal	Passing Juice
<a href="#">Stress Relievers</a>	Internal	Passing Juice
<a href="#">Technology Items</a>	Internal	Passing Juice
<a href="#">Awards</a>	Internal	Passing Juice
<a href="#">Buttons</a>	Internal	Passing Juice
<a href="#">Giveaways</a>	Internal	Passing Juice
<a href="#">Lanyards</a>	Internal	Passing Juice
<a href="#">Ballpoint Pens</a>	Internal	Passing Juice
<a href="#">Chalk</a>	Internal	Passing Juice
<a href="#">Crayons</a>	Internal	Passing Juice
<a href="#">Highlighters</a>	Internal	Passing Juice
<a href="#">Hi-Tech Pens</a>	Internal	Passing Juice
<a href="#">Markers</a>	Internal	Passing Juice
<a href="#">Pencils</a>	Internal	Passing Juice
<a href="#">Roller Ball Pens</a>	Internal	Passing Juice
<a href="#">Sharpeners</a>	Internal	Passing Juice
<a href="#">Advanced Search</a>	Internal	Passing Juice
<a href="#">Contact Us</a>	Internal	Passing Juice
<a href="#">6 Promo Products to Freshen Up Your Employees' Wardrobes</a>	External	Passing Juice

## In-page links

<a href="#">5 Outside-the-Box Promotional Products for Your Next School Order</a>	External	Passing Juice
<a href="#">Case Study: Shop 'til You Drop</a>	External	Passing Juice
<a href="#">Case Study: This Event Needs More Cowbell</a>	External	Passing Juice
<a href="#">About</a>	Internal	Passing Juice
<a href="#">Contact</a>	Internal	Passing Juice
<a href="#">Advanced Search</a>	Internal	Passing Juice
<a href="#">Questions or Comments?</a>	External	Passing Juice
<a href="#">Virtual Sample</a>	Internal	Passing Juice

## SEO Keywords



Keywords Cloud

promark caps promotional search  
products apparel items pens  
accessories bags

## Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
bags	8	✖	✖	✖	✖
products	7	✖	✔	✖	✔
pens	6	✖	✖	✖	✖
promotional	5	✖	✔	✔	✔
apparel	4	✔	✖	✔	✔

## Usability



Url




Domain : adceterapromotions.com  
Length : 22



Favicon

Great, your website has a favicon.





## Usability

	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document




	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div> Excellent, your website doesn't use nested tables.</div> <div> Too bad, your website is using inline styles.</div> <div> Too bad, your website has too many CSS files (more than 4).</div> <div> Too bad, your website has too many JS files (more than 6).</div> <div> Perfect, your website takes advantage of gzip.</div>

## Mobile

	Mobile Optimization	<div> Apple Icon</div> <div> Meta Viewport Tag</div> <div> Flash content</div>
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## Mobile

### Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <div><a href="https://www.promarkin.com/sitemap.xml">https://www.promarkin.com/sitemap.xml</a></div>
	Robots.txt	<p><a href="http://adceterapromotions.com/robots.txt">http://adceterapromotions.com/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>