








Website review adherepromotions.com

Generated on September 14 2024 06:08 AM





The score is 49/100




SEO Content

	Title	<p>Adhere Promotions Home</p> <p>Length : 24</p> <p>Perfect, your title contains between 10 and 70 characters.</p>														
	Description	<p>Australasia's largest range of promotional products and corporate gifts.</p> <p>Length : 72</p> <p>Great, your meta description contains between 70 and 160 characters.</p>														
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>														
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1249 1481 1809"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>image:height</td> <td>630</td> </tr> <tr> <td>url</td> <td>//trend.adherepromotions.com.au/</td> </tr> <tr> <td>type</td> <td>article</td> </tr> <tr> <td>title</td> <td>Adhere Promotions Home</td> </tr> <tr> <td>description</td> <td>Australasia's largest range of promotional products and corporate gifts.</td> </tr> <tr> <td>image</td> <td>https://trend.adherepromotions.com.au/OGImages/10070.png?v=69</td> </tr> </tbody> </table>	Property	Content	image:height	630	url	//trend.adherepromotions.com.au/	type	article	title	Adhere Promotions Home	description	Australasia's largest range of promotional products and corporate gifts.	image	https://trend.adherepromotions.com.au/OGImages/10070.png?v=69
Property	Content															
image:height	630															
url	//trend.adherepromotions.com.au/															
type	article															
title	Adhere Promotions Home															
description	Australasia's largest range of promotional products and corporate gifts.															
image	https://trend.adherepromotions.com.au/OGImages/10070.png?v=69															
	Headings	<table border="1" data-bbox="539 1832 1481 1906"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>0</td> <td>1</td> <td>0</td> <td>1</td> <td>27</td> <td>2</td> </tr> </tbody> </table> <ul data-bbox="619 1944 1501 2069" style="list-style-type: none"> • [H2] FEATURED NEW ITEMS • [H4] Quick Quote • [H5] Products A-Z THE FUTURE OF PROMOTIONAL PRODUCTS • [H5] Collections PRODUCT IDEAS BY CATEGORY AND INDUSTRY 	H1	H2	H3	H4	H5	H6	0	1	0	1	27	2		
H1	H2	H3	H4	H5	H6											
0	1	0	1	27	2											




SEO Content

		<ul style="list-style-type: none">• [H5] Brands INTERNATIONAL BRANDS WITH PREMIUM DESIGN• [H5] World Source Express A WORLD OF PROMOTIONAL PRODUCTS AT YOUR FINGERTIPS• [H5] Branding Solutions A COMPLETE IN-HOUSE BRANDING PLATFORM• [H5] Browse Products• [H5] Pad Print• [H5] Rotary Digital Print• [H5] Rotary Screen Print• [H5] Screen Print• [H5] Imitation Etch• [H5] Laser Engraving• [H5] Resin Coated Finish• [H5] Sublimation Print - Dye Sublimation• [H5] Digital Print• [H5] Digital Packaging Print• [H5] Digital Label• [H5] Direct Digital• [H5] Debossing• [H5] Embroidery• [H5] All Full Colour• [H5] Silicone Digital Print• [H5] Colourflex®• [H5] Debossing XL• [H5] Thermo Debossing XL• [H5] Thermo Debossing• [H5] Enquire Now• [H6] {{homeltems.Code}} - {{homeltems.FullName}}• [H6] {{homeltems.Name}} {{homeltems.Name}} {{homeltems.FullName}}
	Images	We found 2800 images on this web page. 2763 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 4% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
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SEO Links

	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 213 links including 2 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
=	Internal	Passing Juice
Accessories	Internal	Passing Juice
Ad Labels	Internal	Passing Juice
Amenities	Internal	Passing Juice
Aprons	Internal	Passing Juice
Backpacks	Internal	Passing Juice
Badges	Internal	Passing Juice
Bar Mats	Internal	Passing Juice
Beach Balls	Internal	Passing Juice
Beanies	Internal	Passing Juice
Blankets	Internal	Passing Juice
Bottle Openers	Internal	Passing Juice
Bucket Hats	Internal	Passing Juice
Business Cards	Internal	Passing Juice
Camping & Outdoors	Internal	Passing Juice
Caps	Internal	Passing Juice
Caps - 5 Panel	Internal	Passing Juice
Caps - 6 Panel	Internal	Passing Juice

In-page links

Caps - Flat Peak	Internal	Passing Juice
Caps - Trucker	Internal	Passing Juice
Car Phone Holders	Internal	Passing Juice
Car USB Chargers	Internal	Passing Juice
Ceramic Mugs	Internal	Passing Juice
Chairs	Internal	Passing Juice
Charging Cables	Internal	Passing Juice
Cheese & Serving Boards	Internal	Passing Juice
Coasters	Internal	Passing Juice
Coffee Cups	Internal	Passing Juice
Colouring Sets	Internal	Passing Juice
Confectionery	Internal	Passing Juice
Conference Bags	Internal	Passing Juice
Cooler Bags	Internal	Passing Juice
Cotton Bags	Internal	Passing Juice
Cups & Tumblers	Internal	Passing Juice
Desk Items	Internal	Passing Juice
Drawstring Bags	Internal	Passing Juice
Drink Bottles	Internal	Passing Juice
Drink Bottles - Glass	Internal	Passing Juice
Drink Bottles - Metal	Internal	Passing Juice
Drink Bottles - Plastic	Internal	Passing Juice
Drinkware Presentation	Internal	Passing Juice
Dry Bags	Internal	Passing Juice
Duffle Bags	Internal	Passing Juice
Earbuds	Internal	Passing Juice
Face Masks	Internal	Passing Juice
Fidget Items	Internal	Passing Juice

In-page links

First Aid	Internal	Passing Juice
Flash Drives	Internal	Passing Juice
Flasks	Internal	Passing Juice
Games & Puzzles	Internal	Passing Juice
Gift Bags	Internal	Passing Juice
Gift Boxes	Internal	Passing Juice
Gift Tubes	Internal	Passing Juice
Glassware	Internal	Passing Juice
Golf	Internal	Passing Juice
Hand Sanitiser	Internal	Passing Juice
Headphones	Internal	Passing Juice
Headwear Express	Internal	Passing Juice
Highlighters	Internal	Passing Juice
Home and Living	Internal	Passing Juice
ID Holders	Internal	Passing Juice
Jackets	Internal	Passing Juice
Jute Bags	Internal	Passing Juice
Key Rings	Internal	Passing Juice
Lanyards	Internal	Passing Juice
Laptop Bags	Internal	Passing Juice
Lip Balms	Internal	Passing Juice
Lunch Bags	Internal	Passing Juice
Magnets	Internal	Passing Juice
Models	Internal	Passing Juice
Mouse Mats	Internal	Passing Juice
Note Pads	Internal	Passing Juice
Notebooks	Internal	Passing Juice
Other Bags	Internal	Passing Juice

In-page links

Outdoor Hospitality	Internal	Passing Juice
Packaging Accessories	Internal	Passing Juice
Pads & Planners	Internal	Passing Juice
Paper Bags	Internal	Passing Juice
Pencil Cases	Internal	Passing Juice
Pens - Presentation	Internal	Passing Juice
Pens - Bamboo	Internal	Passing Juice
Pens - Black Refills	Internal	Passing Juice
Pens - Blue Refills	Internal	Passing Juice
Pens - Deluxe	Internal	Passing Juice
Pens - Highlighter	Internal	Passing Juice
Pens - Metal	Internal	Passing Juice
Pens - Mix & Match	Internal	Passing Juice
Pens - Novelty	Internal	Passing Juice
Pens - Paper	Internal	Passing Juice
Pens - Plastic	Internal	Passing Juice
Pens - Refills	Internal	Passing Juice
Pens - Stylus	Internal	Passing Juice
Pens - Wood	Internal	Passing Juice
Pet Accessories	Internal	Passing Juice
Phone Wallets	Internal	Passing Juice
Picnic & BBQ	Internal	Passing Juice
Plush Toys	Internal	Passing Juice
Polos	Internal	Passing Juice
Portfolios	Internal	Passing Juice
Power Banks	Internal	Passing Juice
Promotion	Internal	Passing Juice
Resin Labels	Internal	Passing Juice

In-page links

Ribbons	Internal	Passing Juice
Ribbons & Accessories	Internal	Passing Juice
Rulers	Internal	Passing Juice
Satchel Bags	Internal	Passing Juice
Scarves	Internal	Passing Juice
Scarves & Accessories	Internal	Passing Juice
School	Internal	Passing Juice
Screen Cleaners	Internal	Passing Juice
Shirts	Internal	Passing Juice
Shopping Bags	Internal	Passing Juice
Signage	Internal	Passing Juice
Socks	Internal	Passing Juice
Speakers	Internal	Passing Juice
Sport	Internal	Passing Juice
Sport Bags	Internal	Passing Juice
Sports Balls	Internal	Passing Juice
Sports Headwear	Internal	Passing Juice
Sports Shakers	Internal	Passing Juice
Stationery	Internal	Passing Juice
Sticky Notes	Internal	Passing Juice
Straw Hats	Internal	Passing Juice
Stress Items	Internal	Passing Juice
Stubby & Can Holders	Internal	Passing Juice
Suitcases	Internal	Passing Juice
Sunglasses	Internal	Passing Juice
Sunscreen	Internal	Passing Juice
Sweatpants	Internal	Passing Juice
Sweatshirts	Internal	Passing Juice

In-page links

T-Shirts	Internal	Passing Juice
Tablet Cases	Internal	Passing Juice
Teamwear	Internal	Passing Juice
Teaware	Internal	Passing Juice
Tech Accessories	Internal	Passing Juice
Temporary Tattoos	Internal	Passing Juice
Toiletry Bags	Internal	Passing Juice
Tools	Internal	Passing Juice
Tote Bags	Internal	Passing Juice
Towels	Internal	Passing Juice
Travel	Internal	Passing Juice
Travel Mugs	Internal	Passing Juice
Umbrellas	Internal	Passing Juice
USB Hubs	Internal	Passing Juice
Visors	Internal	Passing Juice
Wellbeing	Internal	Passing Juice
Wide Brims	Internal	Passing Juice
Wine Boxes	Internal	Passing Juice
Wine Carriers Bags	Internal	Passing Juice
Wireless Chargers	Internal	Passing Juice
Wristbands	Internal	Passing Juice
Agriculture	Internal	Passing Juice
Automotive	Internal	Passing Juice
Children	Internal	Passing Juice
Conference	Internal	Passing Juice
Custom Shape	Internal	Passing Juice
Festivals & Events	Internal	Passing Juice
Full Custom	Internal	Passing Juice

In-page links

Fundraising	Internal	Passing Juice
Golf	Internal	Passing Juice
Health & Beauty	Internal	Passing Juice
Hospitality	Internal	Passing Juice
Logistics	Internal	Passing Juice
Mailable Items	Internal	Passing Juice
Natural	Internal	Passing Juice
NZ Made	Internal	Passing Juice
Price Buster	Internal	Passing Juice
Real Estate	Internal	Passing Juice
Recycled	Internal	Passing Juice
Rest Homes	Internal	Passing Juice
Safety	Internal	Passing Juice
Sports & Fitness	Internal	Passing Juice
Summer	Internal	Passing Juice
Trades	Internal	Passing Juice
Tradeshows	Internal	Passing Juice
Travel	Internal	Passing Juice
Winter	Internal	Passing Juice
Products	Internal	Passing Juice
Brands	Internal	Passing Juice
World Source Express	Internal	Passing Juice
Sale	Internal	Passing Juice
About Us	Internal	Passing Juice
Contact Us	Internal	Passing Juice
All	Internal	Passing Juice
New	Internal	Passing Juice
Apparel	Internal	Passing Juice

In-page links

Bags	Internal	Passing Juice
Business	Internal	Passing Juice
Drinkware	Internal	Passing Juice
Headwear	Internal	Passing Juice
Leisure	Internal	Passing Juice
Pens	Internal	Passing Juice
Personal	Internal	Passing Juice
Print	Internal	Passing Juice
Promotion	Internal	Passing Juice
Technology	Internal	Passing Juice
Pens	Internal	Passing Juice
Drinkware	Internal	Passing Juice
Business	Internal	Passing Juice
Print	Internal	Passing Juice
Packaging	Internal	Passing Juice
Gift Bags	Internal	Passing Juice
Paper Bags	Internal	Passing Juice
Promotion	Internal	Passing Juice
Technology	Internal	Passing Juice
Laptop Bags	Internal	Passing Juice
Bags	Internal	Passing Juice
Personal	Internal	Passing Juice
Leisure	Internal	Passing Juice
Headwear	Internal	Passing Juice
Apparel	Internal	Passing Juice
B	Internal	Passing Juice
See our thread colour chart	Internal	Passing Juice

SEO Keywords



Keywords Cloud

colour limitations **products** branding **print**
product supplied **bags** **artwork** colours

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
print	64	✘	✘	✘	✔
bags	45	✘	✘	✘	✘
artwork	45	✘	✘	✘	✘
products	39	✘	✘	✔	✔
branding	34	✘	✘	✘	✔





Usability

	Url	Domain : adherepromotions.com Length : 20
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.


Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.




Document

	W3C Validity	Errors : 0 Warnings : 0				
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.				
	Deprecated HTML	<table><thead><tr><th>Deprecated tags</th><th>Occurrences</th></tr></thead><tbody><tr><td><u></td><td>2</td></tr></tbody></table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>	Deprecated tags	Occurrences	<u>	2
Deprecated tags	Occurrences					
<u>	2					
	Speed Tips	<ul style="list-style-type: none">✔ Excellent, your website doesn't use nested tables.✘ Too bad, your website is using inline styles.✘ Too bad, your website has too many CSS files (more than 4).✘ Too bad, your website has too many JS files (more than 6).✔ Perfect, your website takes advantage of gzip.				

Mobile

	Mobile Optimization	<ul style="list-style-type: none">✘ Apple Icon✔ Meta Viewport Tag✔ Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. <code>https://trend.adherepromotions.com.au/sitemap.xml</code>
	Robots.txt	<code>http://adherepromotions.com/robots.txt</code> Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You

Optimization

should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.