








# Website review adoubleshatco.com

Generated on September 20 2024 13:46 PM





The score is 59/100







## SEO Content

	<p>Title</p>	<p>A Double S Hat Co.™</p> <p><b>Length : 19</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>																
	<p>Description</p>	<p>Texas based western &amp; ranch apparel company inspired by sarcasm....</p> <p><b>Length : 71</b></p> <p>Great, your meta description contains between 70 and 160 characters.</p>																
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>																
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1279 1481 1865"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>url</td> <td>https://adoubleshatco.com/</td> </tr> <tr> <td>site_name</td> <td>A Double S Hat Co.™</td> </tr> <tr> <td>title</td> <td>A Double S Hat Co.™</td> </tr> <tr> <td>description</td> <td>Texas based western &amp; ranch apparel company inspired by sarcasm....</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>image</td> <td>https://img1.wsimg.com/isteam/stock/28455</td> </tr> <tr> <td>locale</td> <td>en_US</td> </tr> </tbody> </table>	Property	Content	url	https://adoubleshatco.com/	site_name	A Double S Hat Co.™	title	A Double S Hat Co.™	description	Texas based western & ranch apparel company inspired by sarcasm....	type	website	image	https://img1.wsimg.com/isteam/stock/28455	locale	en_US
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## SEO Content

		<ul style="list-style-type: none"> <li>• [H2] A Double S Hat Co.™</li> <li>• [H2] Contact Us</li> <li>• [H2] Get your A Double S Hat Co.™ gear!!</li> <li>• [H3] Subscribe</li> <li>• [H4] Give us a poke....</li> <li>• [H4] A Double S Ranch™ A Double S Hat™</li> <li>• [H4] Send Message</li> <li>• [H4] This website uses cookies.</li> </ul>
	Images	<p>We found 5 images on this web page.</p> <p>5 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : <b>2%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 7 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 42.86%</p> <p>Internal Links 57.14%</p>

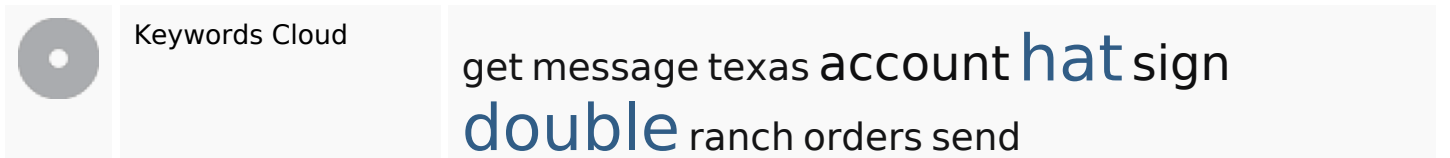
## In-page links

Anchor	Type	Juice
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## In-page links

<a href="#">Sign In</a>	Internal	Passing Juice
<a href="#">Create Account</a>	Internal	Passing Juice
<a href="#">Orders</a>	Internal	Passing Juice
<a href="#">Store</a>	Internal	Passing Juice
<a href="#">Privacy Policy</a>	External	Passing Juice
<a href="#">Terms of Service</a>	External	Passing Juice
<a href="#">GoDaddy</a>	External	Passing Juice

## SEO Keywords





## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
double	15	✓	✗	✗	✓
hat	13	✓	✗	✗	✓
sign	6	✗	✗	✗	✗
account	6	✗	✗	✗	✗
orders	4	✗	✗	✗	✗





## Usability

	Url	Domain : adoubleshatco.com Length : 17
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.

## Usability

	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Great, your website has few CSS files.</li><li> Perfect, your website has few JavaScript files.</li><li> Perfect, your website takes advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	Great, your website has an XML sitemap. <a href="https://adoubleshatco.com/sitemap.xml">https://adoubleshatco.com/sitemap.xml</a>
	Robots.txt	<a href="http://adoubleshatco.com/robots.txt">http://adoubleshatco.com/robots.txt</a> Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.  Google Analytics