# Website review
# adtdental.com

Generated on September 22 2024 21:32 PM

**The score is 50/100**

## SEO Content

| | Title | Uptown Minneapolis Dentists \| ADT Dental **Length : 40** Perfect, your title contains between 10 and 70 characters. |
|---|---|---|
| ✗ | Description | **Length : 0** Very bad. We haven't found meta description on your page. Use [this free online meta tags generator](#) to create description. |
| ✗ | Keywords | Very bad. We haven't found meta keywords on your page. Use [this free online meta tags generator](#) to create keywords. |
| ✓ | Og Meta Properties | Good, your page take advantage of Og Properties. |

| Property | Content |
|---|---|
| locale | en_US |
| type | website |
| title | Uptown Minneapolis Dentists \| ADT Dental |
| description | Prevention through Art, Science &amp; Compassion   FIND US A convenient uptown location at Hennepin and 22nd! Free storefront parking and handicapped accessibility. On major transit corridor for access by bus. Find us on the Map!     HOURS: Monday: 7 am – 6 pm Tuesday: 7 am – 6 pm Wednesday: 7 am – 6 [&hellip;] |
| url | https://adtdental.com/ |
| site_name | ADT Dental |
| image | http://adtdental.com/wp-content/uploads/2024/03/adt-dental_logo.png |

# SEO Content

| | | | | | | | | |
|---|---|---|---|---|---|---|---|---|
| | Headings | **H1** | **H2** | **H3** | **H4** | **H5** | **H6** | |
| | | 0 | 8 | 6 | 1 | 5 | 1 | |

- [H2] Prevention through Art, Science & Compassion
- [H2] Our Commitment to You
- [H2] What our patients say...
- [H2] Dental Services
- [H2] Recent Posts
- [H2] Menu
- [H2] Hours
- [H2] Address
- [H3] Family Dentistry
- [H3] Esthetic Dentistry
- [H3] Clear Aligner Orthodontics
- [H3] Pediatric Dentistry
- [H3] Implant Dentistry
- [H3] Preventive Dentistry
- [H4] FIND US
- [H5]
- [H5] HOURS:
- [H5] ADDRESS:
- [H5] What you will receive at ADT Dental:
- [H5] All routine services are available.
- [H6] Better Results. Fewer Treatments. Less time.

## Images

We found 11 images on this web page.

1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.

## Text/HTML Ratio

Ratio : **8%**

This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.

## Flash

Perfect, no Flash content has been detected on this page.

## Iframe

Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

# SEO Links

## URL Rewrite

Good. Your links looks friendly!

## Underscores in the URLs

Perfect! No underscores detected in your URLs.

# SEO Links

| | | |
|---|---|---|
| ✓ | In-page links | We found a total of 14 links including 0 link(s) to files |
| ○ | Statistics | External Links : noFollow 0% |
| | | External Links : Passing Juice 14.29% |
| | | Internal Links 85.71% |

# In-page links

| Anchor | Type | Juice |
|---|---|---|
| Skip to the content | Internal | Passing Juice |
| About | Internal | Passing Juice |
| Patient Info | Internal | Passing Juice |
| Community | Internal | Passing Juice |
| News | Internal | Passing Juice |
| Find us on the Map! | Internal | Passing Juice |
| Please fill out our Patient Feedback form | External | Passing Juice |
| Oral Health CHW Job Opening | Internal | Passing Juice |
| Celebrating the Achievements of RSS and Dr. Della Torre | Internal | Passing Juice |
| Thank You Elevate Oral Care! | Internal | Passing Juice |
| Then and Now | Internal | Passing Juice |
| Our 2020 Prospectus for Ready, Set, Smile | Internal | Passing Juice |
| ADT Dental | Internal | Passing Juice |
| Powered by WordPress | External | Passing Juice |

# SEO Keywords

| | | |
|---|---|---|
| ○ | Keywords Cloud | patients oral patient care adt been family dentistry dental search |

# Keywords Consistency

| Keyword | Content | Title | Keywords | Description | Headings |
|---------|---------|-------|----------|-------------|----------|
| dental | 15 | ✔ | ✖ | ✖ | ✔ |
| adt | 10 | ✔ | ✖ | ✖ | ✔ |
| care | 6 | ✖ | ✖ | ✖ | ✖ |
| patients | 5 | ✖ | ✖ | ✖ | ✔ |
| dentistry | 5 | ✖ | ✖ | ✖ | ✔ |

# Usability

| | | |
|---|---|---|
| ● | Url | Domain : adtdental.com<br>Length : 13 |
| ✔ | Favicon | Great, your website has a favicon. |
| ✔ | Printability | Great. We have found a Print-Friendly CSS. |
| ✔ | Language | Good. Your declared language is en. |
| ✖ | Dublin Core | This page does not take advantage of Dublin Core. |

# Document

| | | |
|---|---|---|
| ✔ | Doctype | HTML 5 |
| ✔ | Encoding | Perfect. Your declared charset is UTF-8. |
| ✖ | W3C Validity | Errors : 0<br>Warnings : 0 |
| ✔ | Email Privacy | Great no email address has been found in plain text! |

# Document

| | | |
|---|---|---|
| ✅ | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML. |
| ⚪ | Speed Tips | ✔ Excellent, your website doesn't use nested tables. |
| | | ✖ Too bad, your website is using inline styles. |
| | | ✖ Too bad, your website has too many CSS files (more than 4). |
| | | ✖ Too bad, your website has too many JS files (more than 6). |
| | | ✔ Perfect, your website takes advantage of gzip. |

# Mobile

| | | |
|---|---|---|
| ⚪ | Mobile Optimization | ✖ Apple Icon |
| | | ✔ Meta Viewport Tag |
| | | ✔ Flash content |

# Optimization

| | | |
|---|---|---|
| ✅ | XML Sitemap | Great, your website has an XML sitemap. |
| | | http://adtdental.com/sitemap_index.xml |
| ✅ | Robots.txt | http://adtdental.com/robots.txt |
| | | Great, your website has a robots.txt file. |
| ❌ | Analytics | Missing |
| | | We didn't detect an analytics tool installed on this website. |
| | | Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data. |