Website review
advancedsmilecenter.com

Generated on September 22 2024 09:15 AM

The score is 52/100

SEO Content

✓	Title	Best Dentist in Austin, TX - Advanced Smile Center **Length : 50** Perfect, your title contains between 10 and 70 characters.
✓	Description	Advanced Smile Center is one of the best family & cosmetic dentistry dentists in Austin, TX with years of experience providing high quality dentistry. **Length : 154** Great, your meta description contains between 70 and 160 characters.
✗	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✗	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.
○	Headings	**H1** **H2** **H3** **H4** **H5** **H6** 1 6 7 0 0 0 • [H1] Happy Mouth, Happy Life • [H2] About us • [H2] Our Patients Say • [H2] Meet the Doctor • [H2] Meet the Doctors • [H2] Why Choose Us • [H2] Want to schedule an appointment? • [H3] Dental Implants • [H3] Invisalign • [H3] Porcelain Veneers • [H3] IV Sedation • [H3] Laser Dentistry • [H3] Emergency Care • [H3] Implant Supported Dentures
	Images	We found 24 images on this web page.

SEO Content

❌		24 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
❌	Text/HTML Ratio	Ratio : **14%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✅	Flash	Perfect, no Flash content has been detected on this page.
❌	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

✅	URL Rewrite	Good. Your links looks friendly!
✅	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✅	In-page links	We found a total of 5 links including 0 link(s) to files
⊙	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
home	Internal	Passing Juice
about	Internal	Passing Juice
services	Internal	Passing Juice
patient info	Internal	Passing Juice
contact	Internal	Passing Juice

SEO Keywords

	Keywords Cloud
	gentle patients all services care more dental smile harish learn

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
more	14	✖	✖	✖	✖
learn	12	✖	✖	✖	✖
dental	10	✖	✖	✖	✔
smile	8	✔	✖	✔	✖
patients	8	✖	✖	✖	✔

Usability

	Url	Domain : advancedsmilecenter.com Length : 23
✔	Favicon	Great, your website has a favicon.
✖	Printability	We could not find a Print-Friendly CSS.
✖	Language	You have not specified the language. Use this free meta tags generator to declare the intended language of your website.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
✔	Encoding	Perfect. Your declared charset is UTF-8.

Document

✓		
✗	W3C Validity	Errors : 0 Warnings : 0
✗	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
✓	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
●	Speed Tips	✓ Excellent, your website doesn't use nested tables. ✗ Too bad, your website is using inline styles. ✓ Great, your website has few CSS files. ✓ Perfect, your website has few JavaScript files. ✓ Perfect, your website takes advantage of gzip.

Mobile

●	Mobile Optimization	✓ Apple Icon ✓ Meta Viewport Tag ✓ Flash content

Optimization

✓	XML Sitemap	Great, your website has an XML sitemap. https://www.advancedsmilecenter.com/sitemap.xml
✓	Robots.txt	http://advancedsmilecenter.com/robots.txt Great, your website has a robots.txt file.
✓	Analytics	Great, your website has an analytics tool. Google Analytics