







# Website review adventurewearoutlet.com

Generated on September 22 2024 03:38 AM






The score is 52/100







## SEO Content

	<p>Title</p>	<p>Gear Up for Adventure: Save Big on Eddie Bauer Outdoor Apparel Today!</p> <p><b>Length : 69</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>														
	<p>Description</p>	<p>Embark on your next outdoor escapade with unbeatable savings! Explore our selection of high-performance Eddie Bauer outdoor apparel, designed to keep you comfortable and stylish in any environment.</p> <p><b>Length : 197</b></p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>														
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>														
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1413 1481 2080"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>en_US</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>Gear Up for Adventure: Save Big on Eddie Bauer Outdoor Apparel Today!</td> </tr> <tr> <td>description</td> <td>Embark on your next outdoor escapade with unbeatable savings! Explore our selection of high-performance Eddie Bauer outdoor apparel, designed to keep you comfortable and stylish in any environment.</td> </tr> <tr> <td>url</td> <td>https://www.adventurewearoutlet.com/</td> </tr> <tr> <td>site_name</td> <td>Eddie Bauer Shop</td> </tr> </tbody> </table>	Property	Content	locale	en_US	type	website	title	Gear Up for Adventure: Save Big on Eddie Bauer Outdoor Apparel Today!	description	Embark on your next outdoor escapade with unbeatable savings! Explore our selection of high-performance Eddie Bauer outdoor apparel, designed to keep you comfortable and stylish in any environment.	url	https://www.adventurewearoutlet.com/	site_name	Eddie Bauer Shop
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## SEO Content

		updated_time	2024-04-02T09:49:51+00:00				
	Headings	<b>H1</b> 0	<b>H2</b> 2	<b>H3</b> 2	<b>H4</b> 1	<b>H5</b> 0	<b>H6</b> 0
		<ul style="list-style-type: none"><li>• [H2] LIMITED TIME OFFER</li><li>• [H2] SPECIAL PROMOTION</li><li>• [H3] Login</li><li>• [H3] Register</li><li>• [H4] Cart</li></ul>					
	Images	We found 32 images on this web page. Good, most or all of your images have alt attributes.					
	Text/HTML Ratio	Ratio : <b>4%</b> This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.					
	Flash	Perfect, no Flash content has been detected on this page.					
	Iframe	Great, there are no Iframes detected on this page.					

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 60 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

## In-page links

Anchor	Type	Juice
<a href="#">Skip to content</a>	Internal	Passing Juice
<a href="#">Men Apparel</a>	Internal	Passing Juice
<a href="#">Fashion Accessories</a>	Internal	Passing Juice
<a href="#">Footwear</a>	Internal	Passing Juice
<a href="#">Athletic &amp; Sporting</a>	Internal	Passing Juice
<a href="#">Women Apparel</a>	Internal	Passing Juice
<a href="#">Fashion Accessories</a>	Internal	Passing Juice
<a href="#">Footwear</a>	Internal	Passing Juice
<a href="#">Athletic &amp; Sporting</a>	Internal	Passing Juice
<a href="#">Jackets</a>	Internal	Passing Juice
<a href="#">Tops</a>	Internal	Passing Juice
<a href="#">Pants</a>	Internal	Passing Juice
<a href="#">Hoodies &amp; Sweatshirts</a>	Internal	Passing Juice
<a href="#">Shorts</a>	Internal	Passing Juice
<a href="#">Dresses</a>	Internal	Passing Juice
<a href="#">Jumpsuits &amp; Playsuits</a>	Internal	Passing Juice
<a href="#">Jackets</a>	Internal	Passing Juice
<a href="#">Sleepwear</a>	Internal	Passing Juice
<a href="#">Shorts</a>	Internal	Passing Juice
<a href="#">Pants</a>	Internal	Passing Juice
<a href="#">Tops</a>	Internal	Passing Juice
<a href="#">Swimwear</a>	Internal	Passing Juice
<a href="#">Hoodies &amp; Sweatshirts</a>	Internal	Passing Juice
<a href="#">Skirts</a>	Internal	Passing Juice
<a href="#">Jeans</a>	Internal	Passing Juice
<a href="#">Eddie Bauer Men's Windfoil Thermal Jacket</a>	Internal	Passing Juice
<a href="#">Quick View</a>	Internal	Passing Juice


## In-page links

<a href="#">Eddie Bauer Men's Quest Fleece Full-Zip Jacket</a>	Internal	Passing Juice
<a href="#">Eddie Bauer Men's Resolution Jacquard T-Shirt</a>	Internal	Passing Juice
<a href="#">Eddie Bauer Men's Essential Down Vest</a>	Internal	Passing Juice
<a href="#">Eddie Bauer Men's EB Canada Moose T-Shirt</a>	Internal	Passing Juice
<a href="#">Eddie Bauer Men's Timberline 2.0 Ripstop Cargo Shorts</a>	Internal	Passing Juice
<a href="#">Eddie Bauer Men's Quest Fleece Vest</a>	Internal	Passing Juice
<a href="#">Eddie Bauer Men's Faller Quilted Long-Sleeve Shirt Jacket</a>	Internal	Passing Juice
<a href="#">Eddie Bauer Women's BC Uplift Jacket</a>	Internal	Passing Juice
<a href="#">Eddie Bauer Women's Quest Pro Grid Fleece Pullover Hoodie</a>	Internal	Passing Juice
<a href="#">Eddie Bauer Women's Stine's Long-Sleeve Raglan Scoop Neck T-Shirt</a>	Internal	Passing Juice
<a href="#">Eddie Bauer Women's Stine's Long-Sleeve V-Neck T-Shirt</a>	Internal	Passing Juice
<a href="#">Eddie Bauer Women's Myriad Midi Short-Sleeve Dress</a>	Internal	Passing Juice
<a href="#">Eddie Bauer Women's Funski Insulated Jacket</a>	Internal	Passing Juice
<a href="#">Eddie Bauer Women's Versatrex Twill Joggers</a>	Internal	Passing Juice
<a href="#">Eddie Bauer Women's Field Flannel Dress</a>	Internal	Passing Juice
<a href="#">My account</a>	Internal	Passing Juice
<a href="#">Wishlist</a>	Internal	Passing Juice
<a href="#">Checkout</a>	Internal	Passing Juice
<a href="#">Cart</a>	Internal	Passing Juice
<a href="#">About Us</a>	Internal	Passing Juice
<a href="#">Returns &amp; Exchanges</a>	Internal	Passing Juice
<a href="#">Delivery</a>	Internal	Passing Juice
<a href="#">FAQ</a>	Internal	Passing Juice
<a href="#">Contact Us</a>	Internal	Passing Juice
<a href="#">Privacy Policy</a>	Internal	Passing Juice

## In-page links

<a href="#">Shipping &amp; Returns</a>	Internal	Passing Juice
<a href="#">Payment Method</a>	Internal	Passing Juice
<a href="#">Term and Conditions</a>	Internal	Passing Juice
<a href="#">Men</a>	Internal	Passing Juice
<a href="#">Women</a>	Internal	Passing Juice
<a href="#">Women Apparel</a>	Internal	Passing Juice
<a href="#">Children Products</a>	Internal	Passing Juice
<a href="#">Lost your password?</a>	Internal	Passing Juice



## SEO Keywords

	Keywords Cloud	price view sale eddie add quick current original wishlist bauer
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## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
price	32	✘	✘	✘	✘
wishlist	17	✘	✘	✘	✘
sale	16	✘	✘	✘	✘
add	16	✘	✘	✘	✘
eddie	16	✔	✘	✔	✘









## Usability

	Url	Domain : adventurewearoutlet.com Length : 23
	Favicon	Great, your website has a favicon.





## Usability

	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document




	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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# Mobile

## Optimization

	XML Sitemap	Great, your website has an XML sitemap. <code>/sitemap_index.xml</code>
	Robots.txt	<a href="http://adventurewearoutlet.com/robots.txt">http://adventurewearoutlet.com/robots.txt</a> Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.