



Website review aesthetics-apparel.com

Generated on September 23 2024 12:20 PM






The score is 48/100







SEO Content

	Title	<p>Aesthetics Apparel & Accessories</p> <p>Length : 36</p> <p>Perfect, your title contains between 10 and 70 characters.</p>																				
	Description	<p>Aesthetics Apparel Online clothing store</p> <p>Length : 42</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p>																				
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>																				
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1279 1481 2018"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>site_name</td> <td>Aesthetics Apparel & Accessories</td> </tr> <tr> <td>url</td> <td>https://aesthetics-apparel.com/</td> </tr> <tr> <td>title</td> <td>Aesthetics Apparel & Accessories</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>description</td> <td>Aesthetics Apparel Online clothing store</td> </tr> <tr> <td>image</td> <td>http://aesthetics-apparel.com/cdn/shop/files/aesthetic-hero.jpg?v=1622817556</td> </tr> <tr> <td>image:secure_url</td> <td>https://aesthetics-apparel.com/cdn/shop/files/aesthetic-hero.jpg?v=1622817556</td> </tr> <tr> <td>image:width</td> <td>1920</td> </tr> <tr> <td>image:height</td> <td>600</td> </tr> </tbody> </table>	Property	Content	site_name	Aesthetics Apparel & Accessories	url	https://aesthetics-apparel.com/	title	Aesthetics Apparel & Accessories	type	website	description	Aesthetics Apparel Online clothing store	image	http://aesthetics-apparel.com/cdn/shop/files/aesthetic-hero.jpg?v=1622817556	image:secure_url	https://aesthetics-apparel.com/cdn/shop/files/aesthetic-hero.jpg?v=1622817556	image:width	1920	image:height	600
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	Headings	<p>H1 H2 H3 H4 H5 H6</p>																				

SEO Content

		1 3 1 0 0 0
		<ul style="list-style-type: none"> • [H1] Aesthetics Apparel & Accessories • [H2] Just added to your cart • [H2] Featured collection • [H2] Country/region • [H3]
	Images	<p>We found 0 images on this web page.</p> <p>Good, most or all of your images have alt attributes.</p>
	Text/HTML Ratio	<p>Ratio : 11%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 5 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 20%</p> <p>External Links : Passing Juice 0%</p> <p>Internal Links 80%</p>


In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice

In-page links

Aesthetics Apparel & Accessories	Internal	Passing Juice
Search	Internal	Passing Juice
Afghanistan (USD \$)	Internal	Passing Juice
Powered by Shopify	External	noFollow






SEO Keywords

 Keywords Cloud	regular sale unit pay products price sold usd name islands
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Keywords Consistency












Keyword	Content	Title	Keywords	Description	Headings
usd	238	✘	✘	✘	✘
price	32	✘	✘	✘	✘
products	16	✘	✘	✘	✘
name	16	✘	✘	✘	✘
regular	16	✘	✘	✘	✘

Usability





 Url	Domain : aesthetics-apparel.com Length : 22
 Favicon	Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often.
 Printability	Great. We have found a Print-Friendly CSS.
 Language	Good. Your declared language is en.
 Dublin Core	This page does not take advantage of Dublin Core.

Usability

Document

	Doctype	HTML 5				
	Encoding	Perfect. Your declared charset is UTF-8.				
	W3C Validity	Errors : 0 Warnings : 0				
	Email Privacy	Great no email address has been found in plain text!				
	Deprecated HTML	<table><thead><tr><th>Deprecated tags</th><th>Occurrences</th></tr></thead><tbody><tr><td><s></td><td>8</td></tr></tbody></table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>	Deprecated tags	Occurrences	<s>	8
Deprecated tags	Occurrences					
<s>	8					
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Too bad, your website has too many JS files (more than 6). Too bad, your website does not take advantage of gzip.				

Mobile



	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap.
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Optimization



		https://aesthetics-apparel.com/sitemap.xml
	Robots.txt	http://aesthetics-apparel.com/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.