






Website review africatoys.co.za

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The score is 47/100







SEO Content

	Title	Africa Toys Toyota Apparel - Stickers - Accessories - Parts Length : 61 Perfect, your title contains between 10 and 70 characters.					
	Description	Length : 0 Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.					
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.					
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.					
	Headings	H1 2	H2 4	H3 2	H4 8	H5 0	H6 0
		<ul style="list-style-type: none">• [H1] WELCOME• [H1] AFRICA TOYS• [H2] Our Products• [H2] Take A tour• [H2] Gallery• [H2] Success!• [H3] Book a Tour Today!• [H3] Contact Us• [H4] Accessories• [H4] Apperal• [H4] Stickers• [H4] Quick Links• [H4] Subscribe• [H4] Phone• [H4] Email• [H4] Follow Us					
	Images	We found 17 images on this web page.					

SEO Content

		17 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 2% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 12 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 8.33% Internal Links 91.67%

In-page links

Anchor	Type	Juice
Join Today	Internal	Passing Juice
HOME	Internal	Passing Juice
PRODUCTS	Internal	Passing Juice
CART	Internal	Passing Juice
CONTACT US	Internal	Passing Juice

In-page links

Accessories	Internal	Passing Juice
Apperal	Internal	Passing Juice
Stickers	Internal	Passing Juice
Refund &#038; Returns Policy	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Webmaster	External	Passing Juice
CMS	Internal	Passing Juice

SEO Keywords

	Keywords Cloud	stickers more email products accessories africa learn follow today toys
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Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
stickers	3	✓	✗	✗	✓
accessories	3	✓	✗	✗	✓
more	3	✗	✗	✗	✗
products	3	✗	✗	✗	✓
email	3	✗	✗	✗	✓




Usability

	Url	Domain : africatoys.co.za Length : 16
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.





Usability

		
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.




Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div> Excellent, your website doesn't use nested tables.</div> <div> Too bad, your website is using inline styles.</div> <div> Great, your website has few CSS files.</div> <div> Too bad, your website has too many JS files (more than 6).</div> <div> Perfect, your website takes advantage of gzip.</div>

Mobile

	Mobile Optimization	<div> Apple Icon</div> <div> Meta Viewport Tag</div> <div> Flash content</div>
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Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <p>http://africatoys.co.za/sitemap.xml</p>
	Robots.txt	<p>http://africatoys.co.za/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>