








Website review aftonsclothingco.com

Generated on September 20 2024 20:38 PM





The score is **56/100**







SEO Content

	Title	<p>Home Aftonsclothingco Dog Mom Apparel</p> <p>Length : 41</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>AftonsClothingCo is apparel for dog moms, pet parents, and more!</p> <p>Length : 65</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>												
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1279 1481 1742"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>title</td> <td>Home Aftonsclothingco Dog Mom Apparel</td> </tr> <tr> <td>description</td> <td>AftonsClothingCo is apparel for dog moms, pet parents, and more!</td> </tr> <tr> <td>url</td> <td>https://www.aftonsclothingco.com</td> </tr> <tr> <td>site_name</td> <td>Aftonsclothingco</td> </tr> <tr> <td>type</td> <td>website</td> </tr> </tbody> </table>	Property	Content	title	Home Aftonsclothingco Dog Mom Apparel	description	AftonsClothingCo is apparel for dog moms, pet parents, and more!	url	https://www.aftonsclothingco.com	site_name	Aftonsclothingco	type	website
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	Headings	<table border="1" data-bbox="539 1776 1481 1845"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>6</td> <td>0</td> <td>0</td> <td>0</td> <td>1</td> </tr> </tbody> </table> <ul data-bbox="616 1877 1342 2074" style="list-style-type: none"> • [H1] Hey There, Pawsome Pet Parents! Shop Below! • [H2] AftonsClothingCo • [H2] Products • [H2] Limited Time Offer 10% Off Everything • [H2] Our Story • [H2] Best Selling Products 	H1	H2	H3	H4	H5	H6	1	6	0	0	0	1
H1	H2	H3	H4	H5	H6									
1	6	0	0	0	1									

SEO Content

		<ul style="list-style-type: none">• [H2] Join the Pack!• [H6] AftonsClothingCo
	Images	We found 38 images on this web page. 36 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 0% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.


SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 1 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
AftonsClothingCo	Internal	Passing Juice






SEO Keywords

	Keywords Cloud	moms page pet aftonsclothingco parents collection shop dog home apparel
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Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
dog	5	✓	✗	✓	✗
aftonsclothingco	4	✓	✗	✓	✓
shop	3	✗	✗	✗	✓
collection	3	✗	✗	✗	✗
moms	3	✗	✗	✓	✗











Usability

	Url	Domain : aftonsclothingco.com Length : 20
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	HTML 5
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Document

	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. <div style="border: 1px solid #ccc; padding: 5px; margin-top: 5px;">https://www.aftonsclothingco.com/sitemap.xml</div>
	Robots.txt	http://aftonsclothingco.com/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You

Optimization

should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.