Website review
aikyamapparel.com

Generated on September 23 2024 05:20 AM

The score is 49/100

SEO Content

✅	Title	**Aikyam Apparel | Minimalistic, Embroidered, Indian-inspired Clothing** **Length : 68** Perfect, your title contains between 10 and 70 characters.
⚠️	Description	At Aikyam, we believe in clothing that tells a story — your story. Our apparel bridges tradition with the modern world, fostering connections through minimalistic, embroidered designs and quality clothing rooted in Indian culture. **Length : 230** Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✅	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
site_name	Aikyam Apparel
url	https://aikyamapparel.com/
title	Aikyam Apparel | Minimalistic, Embroidered, Indian-inspired Clothing
type	website
description	At Aikyam, we believe in clothing that tells a story — your story. Our apparel bridges tradition with the modern world, fostering connections through minimalistic, embroidered designs and quality clothing rooted in Indian culture.

SEO Content

		image	http://aikyamapparel.com/cdn/shop/files/BlackAIKYAM_Logo.png?v=1707535519
		image:secure_url	https://aikyamapparel.com/cdn/shop/files/BlackAIKYAM_Logo.png?v=1707535519
		image:width	1563
		image:height	1563

	Headings						
		H1	**H2**	**H3**	**H4**	**H5**	**H6**
		1	9	4	0	0	0

- [H1]
- [H2] Item added to your cart
- [H2]
- [H2] Featured collection
- [H2] Discover Aikyam
- [H2] Embrace Oneness
- [H2] Timeless Meaning and Style
- [H2] Crafted for Comfort and Quality
- [H2] Let customers speak for us
- [H2] Contact Us
- [H3] Vasuki Hoodie
- [H3] Vasuki Hoodie
- [H3] Trishul Hoodie
- [H3] Trishul Hoodie

	Images	We found 23 images on this web page. 6 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : **4%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the	Perfect! No underscores detected in your URLs.

SEO Links

	URLs	
	In-page links	We found a total of 13 links including 0 link(s) to files
	Statistics	External Links : noFollow 7.69%
		External Links : Passing Juice 0%
		Internal Links 92.31%

In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
Home	Internal	Passing Juice
Shop	Internal	Passing Juice
About Aikyam	Internal	Passing Juice
Contact Us	Internal	Passing Juice
View cart	Internal	Passing Juice
Vasuki Hoodie	Internal	Passing Juice
Trishul Hoodie	Internal	Passing Juice
Terms & Conditions	Internal	Passing Juice
FAQ's	Internal	Passing Juice
Return Policy	Internal	Passing Juice
Sizing Guide	Internal	Passing Juice
Powered by Aikyam Apparel	External	noFollow

SEO Keywords

	Keywords Cloud	quality also hoodie price design aikyam trishul vasuki all cad

SEO Keywords

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
hoodie	39	✖	✖	✖	✔
vasuki	12	✖	✖	✖	✔
price	11	✖	✖	✖	✖
aikyam	10	✔	✖	✔	✔
design	10	✖	✖	✔	✖

Usability

●	Url	Domain : aikyamapparel.com Length : 17
✔	Favicon	Great, your website has a favicon.
✔	Printability	Great. We have found a Print-Friendly CSS.
✔	Language	Good. Your declared language is en.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Document

✔	Doctype	HTML 5
✔	Encoding	Perfect. Your declared charset is UTF-8.
✖	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.

Document

❌		

❌	Deprecated HTML	**Deprecated tags**	**Occurrences**
		<s>	2

Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.

	Speed Tips	
⚪		✅ Excellent, your website doesn't use nested tables.
		✖ Too bad, your website is using inline styles.
		✖ Too bad, your website has too many CSS files (more than 4).
		✖ Too bad, your website has too many JS files (more than 6).
		✖ Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization	
⚪		✖ Apple Icon
		✅ Meta Viewport Tag
		✅ Flash content

Optimization

✅	XML Sitemap	Great, your website has an XML sitemap.
		https://aikyamapparel.com/sitemap.xml

✅	Robots.txt	http://aikyamapparel.com/robots.txt
		Great, your website has a robots.txt file.

❌	Analytics	Missing
		We didn't detect an analytics tool installed on this website.
		Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be

Optimization

		good to install a second in order to cross-check the data.