







# Website review aikyamapparel.com

Generated on September 23 2024 06:28 AM






The score is 49/100




## SEO Content

	Title	Aikyam Apparel   Minimalistic, Embroidered, Indian-inspired Clothing  <b>Length : 68</b>  Perfect, your title contains between 10 and 70 characters.												
	Description	At Aikyam, we believe in clothing that tells a story — your story. Our apparel bridges tradition with the modern world, fostering connections through minimalistic, embroidered designs and quality clothing rooted in Indian culture.  <b>Length : 230</b>  Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.												
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>site_name</td><td>Aikyam Apparel</td></tr><tr><td>url</td><td>https://aikyamapparel.com/</td></tr><tr><td>title</td><td>Aikyam Apparel   Minimalistic, Embroidered, Indian-inspired Clothing</td></tr><tr><td>type</td><td>website</td></tr><tr><td>description</td><td>At Aikyam, we believe in clothing that tells a story — your story. Our apparel bridges tradition with the modern world, fostering connections through minimalistic, embroidered designs and quality clothing rooted in Indian culture.</td></tr></tbody></table>	Property	Content	site_name	Aikyam Apparel	url	https://aikyamapparel.com/	title	Aikyam Apparel   Minimalistic, Embroidered, Indian-inspired Clothing	type	website	description	At Aikyam, we believe in clothing that tells a story — your story. Our apparel bridges tradition with the modern world, fostering connections through minimalistic, embroidered designs and quality clothing rooted in Indian culture.
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## SEO Content

		<div>image</div> <div>http://aikyamapparel.com/cdn/shop/files/BlackAIKYAM_Logo.png?v=1707535519</div>
		<div>image:secure_url</div> <div>https://aikyamapparel.com/cdn/shop/files/BlackAIKYAM_Logo.png?v=1707535519</div>
		<div>image:width</div> <div>1563</div>
		<div>image:height</div> <div>1563</div>
	Headings	<div> <div> <b>H1</b> 1           </div> <div> <b>H2</b> 9           </div> <div> <b>H3</b> 4           </div> <div> <b>H4</b> 0           </div> <div> <b>H5</b> 0           </div> <div> <b>H6</b> 0           </div> </div> <ul style="list-style-type: none"> <li>• [H1]</li> <li>• [H2] Item added to your cart</li> <li>• [H2]</li> <li>• [H2] Featured collection</li> <li>• [H2] Discover Aikyam</li> <li>• [H2] Embrace Oneness</li> <li>• [H2] Timeless Meaning and Style</li> <li>• [H2] Crafted for Comfort and Quality</li> <li>• [H2] Let customers speak for us</li> <li>• [H2] Contact Us</li> <li>• [H3] Vasuki Hoodie</li> <li>• [H3] Vasuki Hoodie</li> <li>• [H3] Trishul Hoodie</li> <li>• [H3] Trishul Hoodie</li> </ul>
	Images	<p>We found 23 images on this web page.</p> <p>6 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : <b>4%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the	Perfect! No underscores detected in your URLs.


## SEO Links

	URLs	
	In-page links	We found a total of 13 links including 0 link(s) to files
	Statistics	External Links : noFollow 7.69% External Links : Passing Juice 0% Internal Links 92.31%

## In-page links

Anchor	Type	Juice
<a href="#">Skip to content</a>	Internal	Passing Juice
<a href="#">Home</a>	Internal	Passing Juice
<a href="#">Shop</a>	Internal	Passing Juice
<a href="#">About Aikyam</a>	Internal	Passing Juice
<a href="#">Contact Us</a>	Internal	Passing Juice
<a href="#">View cart</a>	Internal	Passing Juice
<a href="#">Vasuki Hoodie</a>	Internal	Passing Juice
<a href="#">Trishul Hoodie</a>	Internal	Passing Juice
<a href="#">Terms &amp; Conditions</a>	Internal	Passing Juice
<a href="#">FAQ's</a>	Internal	Passing Juice
<a href="#">Return Policy</a>	Internal	Passing Juice
<a href="#">Sizing Guide</a>	Internal	Passing Juice
<a href="#">Powered by Aikyam Apparel</a>	External	noFollow






## SEO Keywords

	Keywords Cloud	trishul all vasuki also <b>hoodie</b> aikyam quality price design cad
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## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
hoodie	39	✖	✖	✖	✔
vasuki	12	✖	✖	✖	✔
price	11	✖	✖	✖	✖
aikyam	10	✔	✖	✔	✔
design	10	✖	✖	✔	✖


## Usability

	Url	Domain : aikyamapparel.com Length : 17
	Favicon	Great, your website has a favicon.
	Printability	Great. We have found a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.


## Document




Deprecated HTML


Deprecated tags	Occurrences
<s>	2


Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.





Speed Tips

 Excellent, your website doesn't use nested tables.





 Too bad, your website is using inline styles.

 Too bad, your website has too many CSS files (more than 4).




 Too bad, your website has too many JS files (more than 6).

 Too bad, your website does not take advantage of gzip.

## Mobile

	Mobile Optimization	<p> Apple Icon</p> <p> Meta Viewport Tag</p> <p> Flash content</p>
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## Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <p><a href="https://aikyamapparel.com/sitemap.xml">https://aikyamapparel.com/sitemap.xml</a></p>
	Robots.txt	<p><a href="http://aikyamapparel.com/robots.txt">http://aikyamapparel.com/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>