Website review
akariapparel.com

Generated on September 23 2024 17:30 PM

The score is 48/100

SEO Content

✓	Title	**Akari Apparel – AkariApparel** **Length : 35** Perfect, your title contains between 10 and 70 characters.
⚠	Description	Welcome to our Art Gallery! **Length : 27** Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.
✗	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✓	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
site_name	AkariApparel
url	https://akariapparel.com/
title	Akari Apparel
type	website
description	Welcome to our Art Gallery!
image	http://akariapparel.com/cdn/shop/files/967C70 C4-F013-40DD- AFD3-37C08037F6B7.jpg?v=1666314583
image:secure_url	https://akariapparel.com/cdn/shop/files/967C70 C4-F013-40DD- AFD3-37C08037F6B7.jpg?v=1666314583
image:width	320
image:height	100

SEO Content

	Headings						
		H1 1	**H2** 10	**H3** 2	**H4** 0	**H5** 0	**H6** 0

- [H1]
- [H2] Item added to your cart
- [H2] "ART"
- [H2] Akari's Art & Design
- [H2] Art Gallery
- [H2]
- [H2] "Collections"
- [H2] Social Media
- [H2] Our Email
- [H2] Quick links
- [H2] Subscribe to our emails
- [H3] "Pink Berry Collection"
- [H3] "Pink Berry Collection"

❌	Images	We found 9 images on this web page. 8 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
❌	Text/HTML Ratio	Ratio : **5%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✅	Flash	Perfect, no Flash content has been detected on this page.
✅	Iframe	Great, there are no Iframes detected on this page.

SEO Links
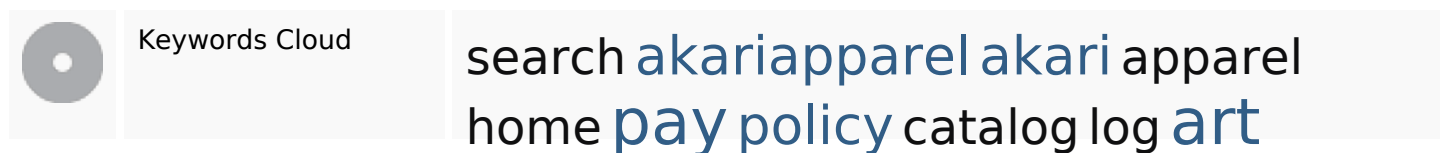
✅	URL Rewrite	Good. Your links looks friendly!
✅	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✅	In-page links	We found a total of 15 links including 0 link(s) to files
●	Statistics	External Links : noFollow 6.67% External Links : Passing Juice 0% Internal Links 93.33%

SEO Links

In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
Home	Internal	Passing Juice
Catalog	Internal	Passing Juice
Contact	Internal	Passing Juice
-	Internal	Passing Juice
"Photo Book"	Internal	Passing Juice
Search	Internal	Passing Juice
About us	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Terms of Service	Internal	Passing Juice
Contact Information	Internal	Passing Juice
Refund Policy	Internal	Passing Juice
Shipping Policy	Internal	Passing Juice
Do not sell my personal information	Internal	Passing Juice
Powered by Shopify	External	noFollow

SEO Keywords

	Keywords Cloud	search akariapparel akari apparel home pay policy catalog log art

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
art	4	✖	✖	✔	✔

Keywords Consistency

pay	4	✖	✖	✖	✖
akari	3	✔	✖	✖	✔
akariapparel	3	✔	✖	✖	✖
policy	3	✖	✖	✖	✖

Usability

	Url	Domain : akariapparel.com Length : 16
✖	Favicon	Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often.
✔	Printability	Great. We have found a Print-Friendly CSS.
✔	Language	Good. Your declared language is en.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Document

✔	Doctype	HTML 5
✔	Encoding	Perfect. Your declared charset is UTF-8.
✖	W3C Validity	Errors : 0 Warnings : 0
✖	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
✔	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.

Document

	Speed Tips		
		✔	Excellent, your website doesn't use nested tables.
		✖	Too bad, your website is using inline styles.
		✖	Too bad, your website has too many CSS files (more than 4).
		✖	Too bad, your website has too many JS files (more than 6).
		✖	Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization		
		✖	Apple Icon
		✔	Meta Viewport Tag
		✔	Flash content

Optimization

	XML Sitemap	Great, your website has an XML sitemap.
✔		https://akariapparel.com/sitemap.xml

	Robots.txt	http://akariapparel.com/robots.txt
✔		Great, your website has a robots.txt file.

	Analytics	Missing
✖		We didn't detect an analytics tool installed on this website.
		Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.