







# Website review akariapparel.com

Generated on September 23 2024 19:26 PM






The score is 48/100







## SEO Content

	Title	Akari Apparel &ndash; AkariApparel <b>Length : 35</b> Perfect, your title contains between 10 and 70 characters.																				
	Description	Welcome to our Art Gallery! <b>Length : 27</b> Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.																				
	Keywords	Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.																				
	Og Meta Properties	<div>Good, your page take advantage of Og Properties.</div> <table><tr><th>Property</th><th>Content</th></tr><tr><td>site_name</td><td>AkariApparel</td></tr><tr><td>url</td><td>https://akariapparel.com/</td></tr><tr><td>title</td><td>Akari Apparel</td></tr><tr><td>type</td><td>website</td></tr><tr><td>description</td><td>Welcome to our Art Gallery!</td></tr><tr><td>image</td><td>http://akariapparel.com/cdn/shop/files/967C70C4-F013-40DD-AFD3-37C08037F6B7.jpg?v=1666314583</td></tr><tr><td>image:secure_url</td><td>https://akariapparel.com/cdn/shop/files/967C70C4-F013-40DD-AFD3-37C08037F6B7.jpg?v=1666314583</td></tr><tr><td>image:width</td><td>320</td></tr><tr><td>image:height</td><td>100</td></tr></table>	Property	Content	site_name	AkariApparel	url	https://akariapparel.com/	title	Akari Apparel	type	website	description	Welcome to our Art Gallery!	image	http://akariapparel.com/cdn/shop/files/967C70C4-F013-40DD-AFD3-37C08037F6B7.jpg?v=1666314583	image:secure_url	https://akariapparel.com/cdn/shop/files/967C70C4-F013-40DD-AFD3-37C08037F6B7.jpg?v=1666314583	image:width	320	image:height	100
Property	Content																					
site_name	AkariApparel																					
url	https://akariapparel.com/																					
title	Akari Apparel																					
type	website																					
description	Welcome to our Art Gallery!																					
image	http://akariapparel.com/cdn/shop/files/967C70C4-F013-40DD-AFD3-37C08037F6B7.jpg?v=1666314583																					
image:secure_url	https://akariapparel.com/cdn/shop/files/967C70C4-F013-40DD-AFD3-37C08037F6B7.jpg?v=1666314583																					
image:width	320																					
image:height	100																					

## SEO Content

	Headings	<b>H1</b> 1 <b>H2</b> 10 <b>H3</b> 2 <b>H4</b> 0 <b>H5</b> 0 <b>H6</b> 0
		<ul style="list-style-type: none"> <li>• [H1]</li> <li>• [H2] Item added to your cart</li> <li>• [H2] "ART"</li> <li>• [H2] Akari's Art &amp; Design</li> <li>• [H2] Art Gallery</li> <li>• [H2]</li> <li>• [H2] "Collections"</li> <li>• [H2] Social Media</li> <li>• [H2] Our Email</li> <li>• [H2] Quick links</li> <li>• [H2] Subscribe to our emails</li> <li>• [H3] "Pink Berry Collection"</li> <li>• [H3] "Pink Berry Collection"</li> </ul>
	Images	<p>We found 9 images on this web page.</p> <p>8 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : <b>5%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 15 links including 0 link(s) to files
	Statistics	External Links : noFollow 6.67%
		External Links : Passing Juice 0%
		Internal Links 93.33%

## SEO Links

### In-page links

Anchor	Type	Juice
<a href="#">Skip to content</a>	Internal	Passing Juice
<a href="#">Home</a>	Internal	Passing Juice
<a href="#">Catalog</a>	Internal	Passing Juice
<a href="#">Contact</a>	Internal	Passing Juice
<a href="#">=</a>	Internal	Passing Juice
<a href="#">“Photo Book”</a>	Internal	Passing Juice
<a href="#">Search</a>	Internal	Passing Juice
<a href="#">About us</a>	Internal	Passing Juice
<a href="#">Privacy Policy</a>	Internal	Passing Juice
<a href="#">Terms of Service</a>	Internal	Passing Juice
<a href="#">Contact Information</a>	Internal	Passing Juice
<a href="#">Refund Policy</a>	Internal	Passing Juice
<a href="#">Shipping Policy</a>	Internal	Passing Juice
<a href="#">Do not sell my personal information</a>	Internal	Passing Juice
<a href="#">Powered by Shopify</a>	External	noFollow

## SEO Keywords

	Keywords Cloud	akari log akariapparel catalog apparel pay policy search art home
--	----------------	---






### Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings





## Keywords Consistency

art	4	✗	✗	✓	✓
pay	4	✗	✗	✗	✗
akari	3	✓	✗	✗	✓
akariapparel	3	✓	✗	✗	✗
policy	3	✗	✗	✗	✗








## Usability

	Url	Domain : akariapparel.com Length : 16
	Favicon	Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often.
	Printability	Great. We have found a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.




## Document

		
	Speed Tips	<div><div> Excellent, your website doesn't use nested tables.</div><div> Too bad, your website is using inline styles.</div><div> Too bad, your website has too many CSS files (more than 4).</div><div> Too bad, your website has too many JS files (more than 6).</div><div> Too bad, your website does not take advantage of gzip.</div></div>

## Mobile

	Mobile Optimization	<div><div> Apple Icon</div><div> Meta Viewport Tag</div><div> Flash content</div></div>
--	---------------------	--

## Optimization

	XML Sitemap	<div>Great, your website has an XML sitemap.</div> <div><a href="https://akariapparel.com/sitemap.xml">https://akariapparel.com/sitemap.xml</a></div>
	Robots.txt	<div><a href="http://akariapparel.com/robots.txt">http://akariapparel.com/robots.txt</a></div> <div>Great, your website has a robots.txt file.</div>
	Analytics	<div>Missing</div> <div>We didn't detect an analytics tool installed on this website.</div> <div>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</div>