Website review
aktiveapparel.com

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The score is 61/100

SEO Content

✓	Title	Aktive Apparel - Your Custom, Private Label Fitness Apparel **Length : 59** Perfect, your title contains between 10 and 70 characters.
✓	Description	We manufacture Private Label Fitness Apparel. Choose to create a Custom Apparel Collection from scratch, or add Your Custom print to any of our blank styles. **Length : 157** Great, your meta description contains between 70 and 160 characters.
✗	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✗	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.
○	Headings	**H1** 1 **H2** 2 **H3** 5 **H4** 0 **H5** 9 **H6** 4 • [H1] Custom & Private Label Fitness Manufacturing. • [H2] What we offer. • [H2] Start Your Own Apparel Collection Today • [H3] A LEADING MANUFACTURER OF CUSTOM Fitness apparel. • [H3] Unleash your Imagination. Where your visions comes to life in textile. • [H3] The quick and affordable way to create your own Fitness Apparel line. • [H3] Lower your carbon footprint • [H3] People Our Apparel • [H5] design & prototyping. • [H5] Support - All the way. • [H5] Door-to-door worldwide. • [H5] Quality Workmanship. • [H5] Small MOQ. • [H5] Quick lead times.

SEO Content

		- [H5] Smooth Communication. - [H5] Size grading. - [H5] Photo shoots. - [H6] Create the apparel collection of your dreams - [H6] Jess Crowley - [H6] Kyle Washer - [H6] Patrick Nolfo
✓	Images	We found 6 images on this web page. Good, most or all of your images have alt attributes.
✓	Text/HTML Ratio	Ratio : **60%** Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.
✓	Flash	Perfect, no Flash content has been detected on this page.
✗	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

✓	URL Rewrite	Good. Your links looks friendly!
✓	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✓	In-page links	We found a total of 9 links including 0 link(s) to files
●	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
Fully custom Apparel	Internal	Passing Juice

In-page links

Blank Styles	Internal	Passing Juice
Men's Collection	Internal	Passing Juice
women's collection	Internal	Passing Juice
About	Internal	Passing Juice
Contact	Internal	Passing Juice
FAQ	Internal	Passing Juice
Learn more about our fabrics and certifications	Internal	Passing Juice
Custom Print W/ Low minimums	Internal	Passing Juice

SEO Keywords

Keywords Cloud	apparel all from fitness custom quality design provide collection aktive

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
apparel	24	✔	✖	✔	✔
custom	12	✔	✖	✔	✔
all	9	✖	✖	✖	✔
from	8	✖	✖	✔	✖
design	8	✖	✖	✖	✔

Usability

	Url	Domain : aktiveapparel.com Length : 17
✔	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.

Usability

❌		
✅	Language	Good. Your declared language is en.
❌	Dublin Core	This page does not take advantage of Dublin Core.

Document

✅	Doctype	HTML 5
✅	Encoding	Perfect. Your declared charset is UTF-8.
❌	W3C Validity	Errors : 0 Warnings : 0
✅	Email Privacy	Great no email address has been found in plain text!
✅	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
⚪	Speed Tips	✅ Excellent, your website doesn't use nested tables. ✖ Too bad, your website is using inline styles. ✖ Too bad, your website has too many CSS files (more than 4). ✖ Too bad, your website has too many JS files (more than 6). ✅ Perfect, your website takes advantage of gzip.

Mobile

⚪	Mobile Optimization	✖ Apple Icon ✅ Meta Viewport Tag ✅ Flash content

Optimization

❌	XML Sitemap	**Missing** Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
✅	Robots.txt	http://aktiveapparel.com/robots.txt Great, your website has a robots.txt file.
✅	Analytics	Great, your website has an analytics tool. Google Analytics