





# Website review aldervei.com

Generated on September 24 2024 07:16 AM






The score is 46/100







## SEO Content

	Title	<p>Aldervei    Quality Handmade Accessories, Apparel, &amp; Sewing Patterns</p> <p><b>Length : 72</b></p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>														
	Description	<p>Aldervei offers handmade lifestyle accessories, supplies for knitters and crafters, and quality sewing patterns for gear, apparel, bags, and more.</p> <p><b>Length : 146</b></p> <p>Great, your meta description contains between 70 and 160 characters.</p>														
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>														
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>site_name</td><td>Aldervei</td></tr><tr><td>url</td><td>https://aldervei.com/</td></tr><tr><td>title</td><td>Aldervei    Quality Handmade Accessories, Apparel, &amp; Sewing Patterns</td></tr><tr><td>type</td><td>website</td></tr><tr><td>description</td><td>Aldervei offers handmade lifestyle accessories, supplies for knitters and crafters, and quality sewing patterns for gear, apparel, bags, and more.</td></tr><tr><td>image</td><td>https://cdn.shopify.com/s/files/1/2131/7181/files/Aldervei_Official_Cropped-01.jpeg?height=628&amp;pad_color=fff&amp;v=1613670018&amp;width=1200</td></tr></tbody></table>	Property	Content	site_name	Aldervei	url	https://aldervei.com/	title	Aldervei    Quality Handmade Accessories, Apparel, & Sewing Patterns	type	website	description	Aldervei offers handmade lifestyle accessories, supplies for knitters and crafters, and quality sewing patterns for gear, apparel, bags, and more.	image	https://cdn.shopify.com/s/files/1/2131/7181/files/Aldervei_Official_Cropped-01.jpeg?height=628&pad_color=fff&v=1613670018&width=1200
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## SEO Content

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	Headings	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>2</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> <li>[H1]</li> <li>[H2] Aldervei Patterns</li> <li>[H2] Yarn De-Stash</li> </ul>	H1	H2	H3	H4	H5	H6	1	2	0	0	0	0
H1	H2	H3	H4	H5	H6									
1	2	0	0	0	0									
	Images	<p>We found 10 images on this web page.</p> <p>Good, most or all of your images have alt attributes.</p>												
	Text/HTML Ratio	<p>Ratio : <b>5%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>												
	Flash	Perfect, no Flash content has been detected on this page.												
	Iframe	Great, there are no Iframes detected on this page.												

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 8 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 12.5%</p> <p>External Links : Passing Juice 0%</p> <p>Internal Links 87.5%</p>

## In-page links

Anchor	Type	Juice
<a href="#">Skip to content</a>	Internal	Passing Juice
<a href="#">Home</a>	Internal	Passing Juice
<a href="#">Our Story</a>	Internal	Passing Juice
<a href="#">Yarn De-Stash</a>	Internal	Passing Juice
<a href="#">Craft Bags</a>	Internal	Passing Juice
<a href="#">Sewing Patterns</a>	Internal	Passing Juice
<a href="#">Search</a>	Internal	Passing Juice
<a href="#">Powered by Shopify</a>	External	noFollow

## SEO Keywords



## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
search	3	✘	✘	✘	✘
fingering	3	✘	✘	✘	✘
submit	2	✘	✘	✘	✘
home	2	✘	✘	✘	✘
story	2	✘	✘	✘	✘












## Usability

Url	Domain : aldervei.com Length : 12
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## Usability

	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.




## Document

	Doctype	HTML 5				
	Encoding	Perfect. Your declared charset is UTF-8.				
	W3C Validity	Errors : 0 Warnings : 0				
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.				
	Deprecated HTML	<table><thead><tr><th>Deprecated tags</th><th>Occurrences</th></tr></thead><tbody><tr><td>&lt;s&gt;</td><td>4</td></tr></tbody></table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>	Deprecated tags	Occurrences	<s>	4
Deprecated tags	Occurrences					
<s>	4					
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Great, your website has few CSS files.</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Too bad, your website does not take advantage of gzip.</li></ul>				

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li data-bbox="555 197 767 232">✘ Apple Icon</li><li data-bbox="555 264 879 300">✔ Meta Viewport Tag</li><li data-bbox="555 331 810 367">✔ Flash content</li></ul>
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## Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <pre data-bbox="555 651 1481 707">https://aldervei.com/sitemap.xml</pre>
	Robots.txt	<pre data-bbox="555 739 938 775">http://aldervei.com/robots.txt</pre> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>