







Website review aldervei.com

Generated on September 24 2024 08:31 AM






The score is 46/100







SEO Content

	Title	<p>Aldervei Quality Handmade Accessories, Apparel, & Sewing Patterns</p> <p>Length : 72</p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.</p>														
	Description	<p>Aldervei offers handmade lifestyle accessories, supplies for knitters and crafters, and quality sewing patterns for gear, apparel, bags, and more.</p> <p>Length : 146</p> <p>Great, your meta description contains between 70 and 160 characters.</p>														
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>														
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>site_name</td><td>Aldervei</td></tr><tr><td>url</td><td>https://aldervei.com/</td></tr><tr><td>title</td><td>Aldervei Quality Handmade Accessories, Apparel, & Sewing Patterns</td></tr><tr><td>type</td><td>website</td></tr><tr><td>description</td><td>Aldervei offers handmade lifestyle accessories, supplies for knitters and crafters, and quality sewing patterns for gear, apparel, bags, and more.</td></tr><tr><td>image</td><td>https://cdn.shopify.com/s/files/1/2131/7181/files/Aldervei_Official_Cropped-01.jpeg?height=628&pad_color=fff&v=1613670018&width=1200</td></tr></tbody></table>	Property	Content	site_name	Aldervei	url	https://aldervei.com/	title	Aldervei Quality Handmade Accessories, Apparel, & Sewing Patterns	type	website	description	Aldervei offers handmade lifestyle accessories, supplies for knitters and crafters, and quality sewing patterns for gear, apparel, bags, and more.	image	https://cdn.shopify.com/s/files/1/2131/7181/files/Aldervei_Official_Cropped-01.jpeg?height=628&pad_color=fff&v=1613670018&width=1200
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	Headings	<div><div><div>H11</div><div>H22</div><div>H30</div><div>H40</div><div>H50</div><div>H60</div></div><div><ul style="list-style-type: none">• [H1]• [H2] Aldervei Patterns• [H2] Yarn De-Stash</div></div>
	Images	<div>We found 10 images on this web page.</div> <div>Good, most or all of your images have alt attributes.</div>
	Text/HTML Ratio	<div>Ratio : 5%</div> <div>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</div>
	Flash	<div>Perfect, no Flash content has been detected on this page.</div>
	Iframe	<div>Great, there are no Iframes detected on this page.</div>


SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 8 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 12.5%</p> <p>External Links : Passing Juice 0%</p> <p>Internal Links 87.5%</p>

In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
Home	Internal	Passing Juice
Our Story	Internal	Passing Juice
Yarn De-Stash	Internal	Passing Juice
Craft Bags	Internal	Passing Juice
Sewing Patterns	Internal	Passing Juice
Search	Internal	Passing Juice
Powered by Shopify	External	noFollow


SEO Keywords

	Keywords Cloud	home search story fingering sewing bags craft yarn submit de-stash
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
search	3	×	×	×	×
fingering	3	×	×	×	×
submit	2	×	×	×	×
home	2	×	×	×	×
story	2	×	×	×	×






Usability







	Url	Domain : aldervei.com Length : 12
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Usability

	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document




	Doctype	HTML 5				
	Encoding	Perfect. Your declared charset is UTF-8.				
	W3C Validity	Errors : 0 Warnings : 0				
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.				
	Deprecated HTML	<table><tr><th>Deprecated tags</th><th>Occurrences</th></tr><tr><td><s></td><td>4</td></tr></table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>	Deprecated tags	Occurrences	<s>	4
Deprecated tags	Occurrences					
<s>	4					

	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Too bad, your website has too many JS files (more than 6). Too bad, your website does not take advantage of gzip.
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Mobile

	Mobile Optimization	 Apple Icon
		 Meta Viewport Tag
		 Flash content

Optimization

	XML Sitemap	Great, your website has an XML sitemap. <div>https://aldervei.com/sitemap.xml</div>
	Robots.txt	http://aldervei.com/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.