







Website review alexandermartin.shop

Generated on September 23 2024 23:30 PM






The score is 47/100





SEO Content

|  | Title | Alexander Martin Home Page Length : 26 Perfect, your title contains between 10 and 70 characters. | | | | | | | | | | | | |
|--|--|--|----------|---------|-----------|------------------|-----|-------------------------------|-------|----------------------------|------|---------|-------------|--|
|  | Description | Discover Alexander Martin, a prestigious Norwegian luxury brand from Lillehammer. Our collections, including The Seafaring Club, The Tee Club, and The Polo Club, offer premium, timeless apparel inspired by Norway's rich heritage. Experience accessible luxury and impeccable craftsmanship. Length : 288 Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length. | | | | | | | | | | | | |
|  | Keywords | Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords. | | | | | | | | | | | | |
|  | Og Meta Properties | Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>site_name</td><td>Alexander Martin</td></tr><tr><td>url</td><td>https://alexandermartin.shop/</td></tr><tr><td>title</td><td>Alexander Martin Home Page</td></tr><tr><td>type</td><td>website</td></tr><tr><td>description</td><td>Discover Alexander Martin, a prestigious Norwegian luxury brand from Lillehammer. Our collections, including The Seafaring Club, The Tee Club, and The Polo Club, offer premium, timeless apparel inspired by Norway's rich heritage. Experience accessible luxury and impeccable craftsmanship.</td></tr></tbody></table> | Property | Content | site_name | Alexander Martin | url | https://alexandermartin.shop/ | title | Alexander Martin Home Page | type | website | description | Discover Alexander Martin, a prestigious Norwegian luxury brand from Lillehammer. Our collections, including The Seafaring Club, The Tee Club, and The Polo Club, offer premium, timeless apparel inspired by Norway's rich heritage. Experience accessible luxury and impeccable craftsmanship. |
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SEO Content

| | | <p>image http://alexandermartin.shop/cdn/shop/files/Logo_Alexmartin_Transparent_website33.png?v=1718572725</p> <p>image:secure_url https://alexandermartin.shop/cdn/shop/files/Logo_Alexmartin_Transparent_website33.png?v=1718572725</p> <p>image:width 808</p> <p>image:height 517</p> | | | | | | | | | | | | |
|--|-----------------|--|----|----|----|----|----|----|---|---|---|---|---|---|
|  | Headings | <table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>9</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> • [H1] • [H2] Your cart is empty • [H2] Your cart • [H2] Estimated total • [H2] Country/region • [H2] Discover our collections now • [H2] The Seafaring Club • [H2] The Polo Club • [H2] The Tee Club • [H2] Country/region | H1 | H2 | H3 | H4 | H5 | H6 | 1 | 9 | 0 | 0 | 0 | 0 |
| H1 | H2 | H3 | H4 | H5 | H6 | | | | | | | | | |
| 1 | 9 | 0 | 0 | 0 | 0 | | | | | | | | | |
|  | Images | <p>We found 6 images on this web page.</p> <p>5 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p> | | | | | | | | | | | | |
|  | Text/HTML Ratio | <p>Ratio : 13%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p> | | | | | | | | | | | | |
|  | Flash | Perfect, no Flash content has been detected on this page. | | | | | | | | | | | | |
|  | Iframe | Great, there are no Iframes detected on this page. | | | | | | | | | | | | |

SEO Links

| | | |
|--|-------------------------|--|
|  | URL Rewrite | Good. Your links looks friendly! |
|  | Underscores in the URLs | Perfect! No underscores detected in your URLs. |


SEO Links

| | | |
|--|---------------|---|
|  | In-page links | We found a total of 10 links including 0 link(s) to files |
|  | Statistics | <p>External Links : noFollow 10%</p> <p>External Links : Passing Juice 0%</p> <p>Internal Links 90%</p> |

In-page links

| Anchor | Type | Juice |
|------------------------------------|----------|---------------|
| Skip to content | Internal | Passing Juice |
| Continue shopping | Internal | Passing Juice |
| The Seafaring Club | Internal | Passing Juice |
| The Polo Club | Internal | Passing Juice |
| The Tee Club | Internal | Passing Juice |
| About Us | Internal | Passing Juice |
| Discover | Internal | Passing Juice |
| Home | Internal | Passing Juice |
| Contact | Internal | Passing Juice |
| Powered by Shopify | External | noFollow |

SEO Keywords

| | | |
|--|----------------|--|
|  | Keywords Cloud | south french martin new islands united club island usd guinea |
|--|----------------|--|





Keywords Consistency

| Keyword | Content | Title | Keywords | Description | Headings |
|---------|---------|-------|----------|-------------|----------|
| usd | 477 | ✘ | ✘ | ✘ | ✘ |
| islands | 24 | ✘ | ✘ | ✘ | ✘ |







Keywords Consistency

| | | | | | |
|-------|----|---|---|---|---|
| south | 10 | ✘ | ✘ | ✘ | ✘ |
| new | 7 | ✘ | ✘ | ✘ | ✘ |
| club | 6 | ✘ | ✘ | ✔ | ✔ |

Usability

| | | |
|--|--------------|---|
|  | Url | Domain : alexandermartin.shop Length : 20 |
|  | Favicon | Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often. |
|  | Printability | Great. We have found a Print-Friendly CSS. |
|  | Language | Good. Your declared language is en. |
|  | Dublin Core | This page does not take advantage of Dublin Core. |

Document

| | | |
|--|-----------------|--|
|  | Doctype | HTML 5 |
|  | Encoding | Perfect. Your declared charset is UTF-8. |
|  | W3C Validity | Errors : 0 Warnings : 0 |
|  | Email Privacy | Great no email address has been found in plain text! |
|  | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML. |
|  | Speed Tips | <ul style="list-style-type: none">✔ Excellent, your website doesn't use nested tables.✘ Too bad, your website is using inline styles. |

Document

- ✖ Too bad, your website has too many CSS files (more than 4).
- ✖ Too bad, your website has too many JS files (more than 6).
- ✖ Too bad, your website does not take advantage of gzip.

Mobile



Mobile Optimization

- ✖ Apple Icon
- ✔ Meta Viewport Tag
- ✔ Flash content

Optimization



XML Sitemap

Great, your website has an XML sitemap.

<https://alexandermartin.shop/sitemap.xml>



Robots.txt

<http://alexandermartin.shop/robots.txt>

Great, your website has a robots.txt file.



Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.