Website review
alexlackovic.com

Generated on September 19 2024 01:52 AM

The score is 53/100

SEO Content

⚠️	Title	Lackovic **Length : 8** Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.
✅	Description	A portfolio of digital branding, fashion design, graphic design, and apparel merchandising. Explore the KO creative as it evolves over time. **Length : 142** Great, your meta description contains between 70 and 160 characters.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✅	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
site_name	Lackovic
title	Lackovic
url	https://www.alexlackovic.com
type	website
description	A portfolio of digital branding, fashion design, graphic design, and apparel merchandising. Explore the KO creative as it evolves over time.
image	http://static1.squarespace.com/static/65aec356bd56e54fa2296096/t/66b53fcbcd0e1b03ad48e13f/1723154381817/IMG_2914.PNG?format=1500w
image:width	1038

SEO Content

		image:height	1003				

⦿	Headings	**H1** 1 **H2** 2 **H3** 5 **H4** 2 **H5** 0 **H6** 0 • [H1] Alexander Lackovic • [H2] I created this page to showcase all of the projects, competitions, and bodies of work where I have been able to express my emotions and creativity; embodying me and my values as a human being. • [H2] alexander.lackovic@aol.com • [H3] Design • [H3] Branding • [H3] Merchandising • [H3] I want to hear from you! • [H3] What would you like to see in my portfolio? • [H4] I hope you enjoy and get to see a glimpse into my life through the fashion I create! • [H4] Check out some other projects I have been working on over on Instagram!
❌	Images	We found 9 images on this web page. 6 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
❌	Text/HTML Ratio	Ratio : **5%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✅	Flash	Perfect, no Flash content has been detected on this page.
✅	Iframe	Great, there are no Iframes detected on this page.

SEO Links

✅	URL Rewrite	Good. Your links looks friendly!
✅	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✅	In-page links	We found a total of 6 links including 0 link(s) to files

SEO Links

	Statistics	External Links : noFollow 0%
		External Links : Passing Juice 16.67%
		Internal Links 83.33%

In-page links

Anchor	Type	Juice
Skip to Content	Internal	Passing Juice
Welcome	Internal	Passing Juice
Merchandising	Internal	Passing Juice
Design	Internal	Passing Juice
Branding	Internal	Passing Juice
Resume	External	Passing Juice

SEO Keywords

	Keywords Cloud	welcome menu portfolio merchandising close design branding open lackovic projects

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
menu	4	✖	✖	✖	✖
welcome	3	✖	✖	✖	✖
merchandising	3	✖	✖	✔	✔
design	3	✖	✖	✔	✔
branding	3	✖	✖	✔	✔

Usability

	Url	Domain : alexlackovic.com Length : 16
✓	Favicon	Great, your website has a favicon.
✗	Printability	We could not find a Print-Friendly CSS.
✓	Language	Good. Your declared language is en.
✗	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
✓	Encoding	Perfect. Your declared charset is UTF-8.
✗	W3C Validity	Errors : 0 Warnings : 0
✗	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
✓	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	✓ Excellent, your website doesn't use nested tables. ✗ Too bad, your website is using inline styles. ✓ Great, your website has few CSS files. ✗ Too bad, your website has too many JS files (more than 6). ✓ Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization		
		✖	Apple Icon
		✔	Meta Viewport Tag
		✔	Flash content

Optimization

✔	XML Sitemap	Great, your website has an XML sitemap. https://www.alexlackovic.com/sitemap.xml
✔	Robots.txt	http://alexlackovic.com/robots.txt Great, your website has a robots.txt file.
✖	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.