Website review
alexsboutique.com

Generated on September 20 2024 13:44 PM

The score is 59/100

SEO Content

✅	Title	**Alex's Boutique | Women's Boutique | Baby Gear | Home Decor** **Length : 59** Perfect, your title contains between 10 and 70 characters.
⚠️	Description	Discover hand-selected women's apparel, accessories, baby gear, and home decor items at Alex's Boutique. From versatile and fun styles to high-quality standards, each item is chosen with functionality in mind. Elevate your wardrobe and home with our curated selection today! **Length : 274** Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use [this free tool](#) to calculate text length.
✅	Keywords	Women's Boutique, Online clothing boutiques,Online Boutique,stylish women apparel,women's boutique,online fashion boutique,small business,woman-owned business,michigan, california, macomb county, rochester,USA, fashion boutique, fashion apparel, women's apparel Good, your page contains meta keywords.
✅	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
title	Online Boutique | Alex's Boutique
description	Save 15% off on your first order with code WELCOME15 . No Minimum. Spend $75 (subtotal) and get free shipping. Alex's Boutique is a 5-star rated online clothing boutique!
image	https://static.wixstatic.com/media/f8ae05_9c1a549957a34f948dc65c43f40b52e6~mv2.png/v1/fill/w_1200,h_630,al_c/f8ae05_9c1a549957a34f948dc65c43f40b52e6~mv2.png
image:width	1200

SEO Content

		image:height	630			
		url	https://www.alexsboutique.com			
		site_name	Alex's Boutique			
		type	website			

	Headings	H1	H2	H3	H4	H5	H6
		1	3	0	0	7	4

- [H1] Welcome to Alex's Boutique
- [H2] Women's
- [H2] Men's
- [H2] Baby Gear
- [H5] Never miss a deal or when we announce new items!
- [H5] Customer Service
- [H5] About Us
- [H5] Alex's Boutique Rewards
- [H5] Buy Now | Pay Later
- [H5] Social Media
- [H5] Sign-up for our Newsletter
- [H6] Karen S.
- [H6] Caroline E.
- [H6] Privacy Policy
- [H6] 2024 Alex's Boutique

	Images	We found 23 images on this web page. 1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : **0%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.

SEO Links

✅	In-page links	We found a total of 9 links including 0 link(s) to files
◉	Statistics	External Links : noFollow 0% External Links : Passing Juice 22.22% Internal Links 77.78%

In-page links

Anchor	Type	Juice
Contact Us	Internal	Passing Juice
Order Status	Internal	Passing Juice
My Wishlist	Internal	Passing Juice
My Rewards	Internal	Passing Juice
AB's Rewards Program	Internal	Passing Juice
FAQ	Internal	Passing Juice
Blog	Internal	Passing Juice
Pay with Klarna	External	Passing Juice
Pay with PayPal Credit	External	Passing Juice

SEO Keywords

◉	Keywords Cloud	alexs womens gear shop home decor boutique baby mens

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
shop	3	✖	✖	✖	✖
boutique	2	✔	✔	✔	✔

Keywords Consistency

womens	2	✖	✖	✖	✖
baby	2	✔	✖	✔	✔
gear	2	✔	✖	✔	✔

Usability

	Url	Domain : alexsboutique.com Length : 17
✔	Favicon	Great, your website has a favicon.
✖	Printability	We could not find a Print-Friendly CSS.
✔	Language	Good. Your declared language is en.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Document

✔	Doctype	HTML 5
✔	Encoding	Perfect. Your declared charset is UTF-8.
✖	W3C Validity	Errors : 0 Warnings : 0
✖	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
✔	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	✔ Excellent, your website doesn't use nested tables. ✖ Too bad, your website is using inline styles.

Document

✔ Great, your website has few CSS files.

✖ Too bad, your website has too many JS files (more than 6).

✔ Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	
		✔ Apple Icon
		✔ Meta Viewport Tag
		✔ Flash content

Optimization

	XML Sitemap	Great, your website has an XML sitemap.
		https://www.alexsboutique.com/sitemap.xml
	Robots.txt	http://alexsboutique.com/robots.txt
		Great, your website has a robots.txt file.
	Analytics	Missing
		We didn't detect an analytics tool installed on this website.
		Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.