Website review
aliexoress.com

Generated on September 23 2024 13:24 PM

The score is 48/100

SEO Content

⚠️	Title	Aliexoress.com - AliExpress Shopping! Buy electronics, clothes, apparel, household, devices, laptops **Length : 100** Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.
✅	Description	Aliexoress Shopping! Buy electronics, clothes, apparel, household, devices, laptops. Aliexpress **Length : 95** Great, your meta description contains between 70 and 160 characters.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
❌	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.
⚪	Headings		H1	H2	H3	H4	H5	H6
---	---	---	---	---	---
0	1	0	0	0	0	 • [H2] ALIEXPRESS SHOPPINGToday's deals:
❌	Images	We found 4 images on this web page. 4 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
✅	Text/HTML Ratio	Ratio : **38%** Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.
✅	Flash	Perfect, no Flash content has been detected on this page.

SEO Content

❌	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

✅	URL Rewrite	Good. Your links looks friendly!
✅	Underscores in the URLs	Perfect! No underscores detected in your URLs.
❌	In-page links	We found a total of 4 links including 0 link(s) to files
⊙	Statistics	External Links : noFollow 0% External Links : Passing Juice 100% Internal Links 0%

In-page links

Anchor	Type	Juice
Aliexpress.com	External	Passing Juice
Tweet	External	Passing Juice
Follow @aliexoress	External	Passing Juice
+	External	Passing Juice

SEO Keywords

⊙	Keywords Cloud	companies aliexoress consumers alibaba products chinese b2c platform aliexpress very

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
aliexpress	20	✔	✘	✔	✔
products	7	✘	✘	✘	✘
platform	7	✘	✘	✘	✘
aliexoress	5	✔	✘	✔	✘
chinese	4	✘	✘	✘	✘

Usability

	Url	Domain : aliexoress.com Length : 14
✔	Favicon	Great, your website has a favicon.
✘	Printability	We could not find a Print-Friendly CSS.
✘	Language	You have not specified the language. Use this free meta tags generator to declare the intended language of your website.
✘	Dublin Core	This page does not take advantage of Dublin Core.

Document

✘	Doctype	Missing doctype
✘	Encoding	You have not specified the document's charset. Use this free meta tags generator to declare document's charset.
✘	W3C Validity	Errors : 0 Warnings : 0
✔	Email Privacy	Great no email address has been found in plain text!

Document

	Deprecated HTML		
❌		**Deprecated tags**	**Occurrences**
		<center>	1
		Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.	

	Speed Tips	
⊙		✓ Excellent, your website doesn't use nested tables.
		✖ Too bad, your website is using inline styles.
		✓ Great, your website has few CSS files.
		✓ Perfect, your website has few JavaScript files.
		✓ Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	
⊙		✖ Apple Icon
		✓ Meta Viewport Tag
		✓ Flash content

Optimization

	XML Sitemap	
❌		Missing
		Your website does not have an XML sitemap - this can be problematic.
		A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.

	Robots.txt	
✓		http://aliexoress.com/robots.txt
		Great, your website has a robots.txt file.

	Analytics	
✓		Great, your website has an analytics tool.
		Google Analytics