

Website review alikowear.com

Generated on September 23 2024 18:21 PM





The score is 48/100







SEO Content

	Title	<p>Alikowear</p> <p>Length : 9</p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.</p>																		
	Description	<p>Established in 2020. Alikowear is a niche , quality apparel store showcasing Ghanaian culture.</p> <p>Length : 95</p> <p>Great, your meta description contains between 70 and 160 characters.</p>																		
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>																		
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>title</td><td>Alikowear</td></tr><tr><td>description</td><td>Established in 2020. Alikowear is a niche , quality apparel store showcasing Ghanaian culture.</td></tr><tr><td>url</td><td>https://www.creator-spring.com</td></tr><tr><td>site_name</td><td>Alikowear</td></tr><tr><td>image</td><td>https://dslv9ilpbe7p1.cloudfront.net/z36XyeyMTW2PYifjthQBfw_store_logo_image.png</td></tr><tr><td>type</td><td>website</td></tr></tbody></table>					Property	Content	title	Alikowear	description	Established in 2020. Alikowear is a niche , quality apparel store showcasing Ghanaian culture.	url	https://www.creator-spring.com	site_name	Alikowear	image	https://dslv9ilpbe7p1.cloudfront.net/z36XyeyMTW2PYifjthQBfw_store_logo_image.png	type	website
Property	Content																			
title	Alikowear																			
description	Established in 2020. Alikowear is a niche , quality apparel store showcasing Ghanaian culture.																			
url	https://www.creator-spring.com																			
site_name	Alikowear																			
image	https://dslv9ilpbe7p1.cloudfront.net/z36XyeyMTW2PYifjthQBfw_store_logo_image.png																			
type	website																			
	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>0</td><td>2</td><td>0</td><td>13</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none">[H2] Featured Products					H1	H2	H3	H4	H5	H6	0	2	0	13	0	0		
H1	H2	H3	H4	H5	H6															
0	2	0	13	0	0															

SEO Content

		<ul style="list-style-type: none">• [H2] Footer• [H4] Available colors• [H4] Available colors• [H4] Available colors• [H4] Available colors• [H4] Available colors• [H4] Available colors• [H4] Available colors• [H4] Available colors• [H4] Available colors• [H4] Available colors• [H4] Available colors• [H4] Available colors• [H4] Available colors• [H4] Available colors
	Images	We found 22 images on this web page. Good, most or all of your images have alt attributes.
	Text/HTML Ratio	Ratio : 1% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.


SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 18 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 16.67% Internal Links 83.33%

In-page links

Anchor	Type	Juice
Explore	Internal	Passing Juice
Apparel	Internal	Passing Juice
Unisex / Men's T-Shirts	Internal	Passing Juice
Women's T-Shirts	Internal	Passing Juice
Hoodies & Sweatshirts	Internal	Passing Juice
Kids & Babies	Internal	Passing Juice
Long Sleeve Tees	Internal	Passing Juice
Unisex / Men's Pants	Internal	Passing Juice
Accessories	Internal	Passing Juice
Hats	Internal	Passing Juice
Bags	Internal	Passing Juice
Drinkware	Internal	Passing Juice
Mugs	Internal	Passing Juice
Support	External	Passing Juice
Track Order	External	Passing Juice
Refund Policy	External	Passing Juice
Privacy Policy	Internal	Passing Juice
Terms of use	Internal	Passing Juice

SEO Keywords

	Keywords Cloud	alikowear tee heather colors available premium black select apparel vintage
--	----------------	---






Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
select	28	✖	✖	✖	✖








Keywords Consistency

black	10	✗	✗	✗	✗
alikowear	8	✓	✗	✓	✗
vintage	6	✗	✗	✗	✗
heather	5	✗	✗	✗	✗

Usability

	Url	Domain : alikowear.com Length : 13
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div>  Excellent, your website doesn't use nested tables. </div>

Document

- ✖ Too bad, your website is using inline styles.
- ✖ Too bad, your website has too many CSS files (more than 4).
- ✖ Too bad, your website has too many JS files (more than 6).
- ✔ Perfect, your website takes advantage of gzip.

Mobile



Mobile Optimization

- ✖ Apple Icon
- ✔ Meta Viewport Tag
- ✔ Flash content

Optimization



XML Sitemap

Missing

Your website does not have an XML sitemap - this can be problematic.

A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.



Robots.txt

<http://alikowear.com/robots.txt>

Great, your website has a robots.txt file.



Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.