







Website review allithomas.shop

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The score is 47/100




SEO Content

	<p>Title</p>	<p>Alli Thomas - Reebok Reebok Official Website Life is Not a Spectator Sport</p> <p>Length : 78</p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.</p>														
	<p>Description</p>	<p>Alli Thomas Shop with Reebok today for all of your footwear and apparel essentials. Sign up for 15% off your first order, early access to new products, & free shipping on all orders.</p> <p>Length : 186</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p>														
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>														
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="544 1413 1481 2040"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>en_US</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>Alli Thomas - Reebok Reebok Official Website Life is Not a Spectator Sport</td> </tr> <tr> <td>description</td> <td>Alli Thomas Shop with Reebok today for all of your footwear and apparel essentials. Sign up for 15% off your first order, early access to new products, & free shipping on all orders.</td> </tr> <tr> <td>url</td> <td>https://www.allithomas.shop/</td> </tr> <tr> <td>site_name</td> <td>Alli Thomas</td> </tr> </tbody> </table>	Property	Content	locale	en_US	type	website	title	Alli Thomas - Reebok Reebok Official Website Life is Not a Spectator Sport	description	Alli Thomas Shop with Reebok today for all of your footwear and apparel essentials. Sign up for 15% off your first order, early access to new products, & free shipping on all orders.	url	https://www.allithomas.shop/	site_name	Alli Thomas
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SEO Content

	Headings	H1 2	H2 13	H3 0	H4 0	H5 0	H6 0
		<ul style="list-style-type: none">• [H1] Alli Thomas• [H1] Home• [H2] Reebok BB 4000 II Shoes Chalk/radiantochre/black Women/Men Classics• [H2] Reebok Weebox Clasp Low Shoes – Toddler Coreblack/coreblack/puregrey3 Kids Baby & Toddler Shoes (Sizes 1K -10K)• [H2] Reebok Reebok Lite Plus 3 Men's Running Shoes White/coreblack/classicmaroon Men Running• [H2] Reebok Club C Extra Shoes Ftwrwhite/ftwrwhite/puregrey3 Women Classics• [H2] Reebok Reebok Fulgere Slide Chalk/softecru/coreblack Men Swimwear• [H2] Reebok Classic Leather Step 'n' Flash Shoes – Preschool Ftwrwhite/ftwrwhite/atomicpink Kids Little Kids' Shoes (Sizes 10.5K-3)• [H2] Reebok Reebok Lock-Up Tee – Little Kids Citrusglow Kids Little Kids' Clothing (Sizes 4-6X)• [H2] Reebok Yoga Peached 7/8 Leggings Sedonarose Women Leggings & Tights• [H2] Alli Thomas• [H2] Products• [H2] Customer Service• [H2] Newsletter• [H2] Chat Me					
	Images	We found 13 images on this web page. 12 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.					
	Text/HTML Ratio	Ratio : 2% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.					
	Flash	Perfect, no Flash content has been detected on this page.					
	Iframe	Great, there are no Iframes detected on this page.					

SEO Links

	URL Rewrite	Good. Your links looks friendly!
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SEO Links

	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 64 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
Alli Thomas	Internal	Passing Juice
New Arrivals	Internal	Passing Juice
Balls	Internal	Passing Juice
Socks	Internal	Passing Juice
Bags & Backpacks	Internal	Passing Juice
Hats	Internal	Passing Juice
Swimwear	Internal	Passing Juice
Pants & Sweatpants	Internal	Passing Juice
Jackets	Internal	Passing Juice
Tops & T-Shirts	Internal	Passing Juice
Hoodies & Sweatshirts	Internal	Passing Juice
Shorts	Internal	Passing Juice
Leggings & Tights	Internal	Passing Juice
Sports Bras	Internal	Passing Juice
Tracksuits	Internal	Passing Juice
Running	Internal	Passing Juice
Cross Training	Internal	Passing Juice

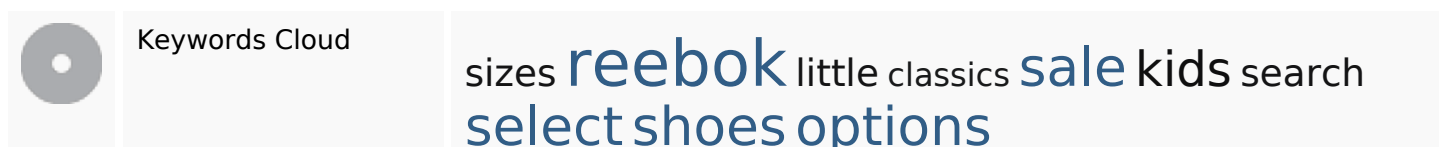
In-page links

Walking	Internal	Passing Juice
Gym &#038; Training	Internal	Passing Juice
Classics	Internal	Passing Juice
Basketball	Internal	Passing Juice
Balls	Internal	Passing Juice
Socks	Internal	Passing Juice
Underwear	Internal	Passing Juice
Bags &#038; Backpacks	Internal	Passing Juice
Hats	Internal	Passing Juice
Swimwear	Internal	Passing Juice
Jackets	Internal	Passing Juice
Tracksuits	Internal	Passing Juice
Shorts	Internal	Passing Juice
Hoodies &#038; Sweatshirts	Internal	Passing Juice
Pants &#038; Sweatpants	Internal	Passing Juice
Tops &#038; T-Shirts	Internal	Passing Juice
Cross Training	Internal	Passing Juice
Walking	Internal	Passing Juice
Basketball	Internal	Passing Juice
Running	Internal	Passing Juice
Gym &#038; Training	Internal	Passing Juice
Classics	Internal	Passing Juice
Big Kids&#8217; Clothing (Sizes 8-XL)	Internal	Passing Juice
Baby &#038; Toddler Shoes (Sizes 1K-10K)	Internal	Passing Juice
Little Kids&#8217; Clothing (Sizes 4-7)	Internal	Passing Juice
Big Kids&#8217; Shoes (Sizes 3.5-7)	Internal	Passing Juice
Little Kids&#8217; Shoes (Sizes 10.5K-3)	Internal	Passing Juice
Baby &#038; Toddler Shoes (Sizes 1K -10K)	Internal	Passing Juice

In-page links

Big Kids&#8217; Clothing (Sizes 7-XL)	Internal	Passing Juice
Little Kids&#8217; Clothing (Sizes 4-6X)	Internal	Passing Juice
Big Kids&#8217; Shoes (Sizes 3.5-7)	Internal	Passing Juice
Little Kids&#8217; Shoes (Sizes 10.5K-3)	Internal	Passing Juice
Wishlist	Internal	Passing Juice
My account	Internal	Passing Juice
Select options	Internal	noFollow
Select options	Internal	noFollow
Select options	Internal	noFollow
Select options	Internal	noFollow
Select options	Internal	noFollow
Select options	Internal	noFollow
Select options	Internal	noFollow
Select options	Internal	noFollow
Contact	Internal	Passing Juice
Privacy	Internal	Passing Juice
Shipping	Internal	Passing Juice
Order Tracking	Internal	Passing Juice

SEO Keywords








Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
reebok	11	✓	✗	✓	✓
sale	8	✗	✗	✗	✗






Keywords Consistency

select	8	✘	✘	✘	✘
options	8	✘	✘	✘	✘
shoes	7	✘	✘	✘	✔


Usability

	Url	Domain : allithomas.shop Length : 15
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.


Document

	Doctype	HTML 5				
	Encoding	Perfect. Your declared charset is UTF-8.				
	W3C Validity	Errors : 0 Warnings : 0				
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.				
	Deprecated HTML	<table border="1"> <thead> <tr> <th>Deprecated tags</th> <th>Occurrences</th> </tr> </thead> <tbody> <tr> <td><center></td> <td>2</td> </tr> </tbody> </table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>	Deprecated tags	Occurrences	<center>	2
Deprecated tags	Occurrences					
<center>	2					
	Speed Tips					




Document

		<ul style="list-style-type: none">✓ Excellent, your website doesn't use nested tables.✗ Too bad, your website is using inline styles.✗ Too bad, your website has too many CSS files (more than 4).✗ Too bad, your website has too many JS files (more than 6).✓ Perfect, your website takes advantage of gzip.
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Mobile

	Mobile Optimization	<ul style="list-style-type: none">✓ Apple Icon✓ Meta Viewport Tag✓ Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. <code>http://www.allithomas.shop/sitemap.xml</code>
	Robots.txt	<code>http://allithomas.shop/robots.txt</code> Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.