Website review
allpromotionalapparel.com

Generated on September 20 2024 16:26 PM

The score is 59/100

SEO Content

✅	Title	Paragon Promotional Apparel & Shirts **Length : 36** Perfect, your title contains between 10 and 70 characters.
✅	Description	Paragon Promotional Apparel specializes in shirts, t-shirts, clothing and more for your marketing campaign. **Length : 108** Great, your meta description contains between 70 and 160 characters.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
❌	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.
⊙	Headings	**H1** 0 **H2** 0 **H3** 0 **H4** 0 **H5** 0 **H6** 0
❌	Images	We found 7 images on this web page. 7 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
✅	Text/HTML Ratio	Ratio : **64%** Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.
✅	Flash	Perfect, no Flash content has been detected on this page.

SEO Content

	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 3 links including 0 link(s) to files
	Statistics	External Links : noFollow 0%
		External Links : Passing Juice 33.33%
		Internal Links 66.67%

In-page links

Anchor	Type	Juice
Developed by Crayfish Studios	External	Passing Juice
Products	Internal	Passing Juice
Scholarship	Internal	Passing Juice

SEO Keywords

	Keywords Cloud	every **apparel** shirts paragon industry all make need custom **promotional**

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings

Keywords Consistency

apparel	25	✓	✗	✓	✗
promotional	16	✓	✗	✓	✗
paragon	7	✓	✗	✓	✗
need	5	✗	✗	✗	✗
custom	5	✗	✗	✗	✗

Usability

	Url	Domain : allpromotionalapparel.com Length : 25
✓	Favicon	Great, your website has a favicon.
✗	Printability	We could not find a Print-Friendly CSS.
✗	Language	You have not specified the language. Use this free meta tags generator to declare the intended language of your website.
✗	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	XHTML 1.0 Transitional
✓	Encoding	Perfect. Your declared charset is UTF-8.
✗	W3C Validity	Errors : 0 Warnings : 0
✗	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
✓	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.

Document

	Speed Tips	
		✔ Excellent, your website doesn't use nested tables.
		✔ Perfect. No inline css has been found in HTML tags!
		✔ Great, your website has few CSS files.
		✔ Perfect, your website has few JavaScript files.
		✔ Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	
		✖ Apple Icon
		✖ Meta Viewport Tag
		✔ Flash content

Optimization

| | XML Sitemap | Missing

Your website does not have an XML sitemap - this can be problematic.

A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently. |
|---|---|---|
| | Robots.txt | http://allpromotionalapparel.com/robots.txt

Great, your website has a robots.txt file. |
| | Analytics | Great, your website has an analytics tool.

Google Analytics |