







Website review allsportseast.com

Generated on September 21 2024 10:36 AM






The score is 55/100



SEO Content





	<p>Title</p>	<p>AllSports East</p> <p>Length : 14</p> <p>Perfect, your title contains between 10 and 70 characters.</p>														
	<p>Description</p>	<p>A dedicated Sports officials supply house for Professional grade clothing and equipment. Smitty Apparel, NCAA, NHFS, NASO, IAABO, MBUA, NHBUA, CTBUA, VTBUA, WBUA</p> <p>Length : 161</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p>														
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>														
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="544 1346 1481 2040"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>site_name</td> <td>AllSports East</td> </tr> <tr> <td>url</td> <td>https://allsportseast.com/</td> </tr> <tr> <td>title</td> <td>AllSports East</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>description</td> <td>A dedicated Sports officials supply house for Professional grade clothing and equipment. Smitty Apparel, NCAA, NHFS, NASO, IAABO, MBUA, NHBUA, CTBUA, VTBUA, WBUA</td> </tr> <tr> <td>image</td> <td>https://cdn.shopify.com/s/files/1/2134/1675/file_s/ASE_Logo_For_Shopify_a3e36687-624b-41bf-9139-bba5c5de81d9.png?height=628&pad_color=ffffff&v=1613165016&width=1200</td> </tr> </tbody> </table>	Property	Content	site_name	AllSports East	url	https://allsportseast.com/	title	AllSports East	type	website	description	A dedicated Sports officials supply house for Professional grade clothing and equipment. Smitty Apparel, NCAA, NHFS, NASO, IAABO, MBUA, NHBUA, CTBUA, VTBUA, WBUA	image	https://cdn.shopify.com/s/files/1/2134/1675/file_s/ASE_Logo_For_Shopify_a3e36687-624b-41bf-9139-bba5c5de81d9.png?height=628&pad_color=ffffff&v=1613165016&width=1200
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SEO Content

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	Headings	<table border="1" style="width: 100%; text-align: center;"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>6</td> <td>3</td> <td>7</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> [H1] [H2] ALLSPORTS HAS ALL THE LATEST GEAR FOR YOUR SEASON, INCLUDING IAABO & NCAA SHIRTS AND JACKETS AND DISCBANDS AP BRACELETS! [H2] AS THE WEATHER TURNS, CHECK OUT OUR COLD AND WET WEATHER GEAR! [H2] TIME TO CHECK YOUR GEAR AND PREPARE FOR 2024! [H2] SPRING HAS SPRUNG... AND SO HAVE SPRING SPORTS! ALLSPORTS EAST CAN COVER ALL YOU OFFICIATING NEEDS. [H2] SPRING HAS SPRUNG... AND SO HAVE SPRING SPORTS! ALLSPORTS EAST CAN COVER ALL YOUR OFFICIATING NEEDS. [H2] Coming to a Meeting near you. [H3] Football [H3] Basketball [H3] Baseball [H4] Featured products [H4] AllSports East Collections [H4] IAABO products in stock all season long! [H4] Contact Us By Phone [H4] Customer care [H4] Products [H4] Announcements 	H1	H2	H3	H4	H5	H6	1	6	3	7	0	0
H1	H2	H3	H4	H5	H6									
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	Images	<p>We found 35 images on this web page.</p> <p>10 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	Text/HTML Ratio	<p>Ratio : 15%</p> <p>Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.</p>												
	Flash	Perfect, no Flash content has been detected on this page.												
	Iframe	Great, there are no Iframes detected on this page.												

SEO Content

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 73 links including 0 link(s) to files
	Statistics	External Links : noFollow 1.37% External Links : Passing Juice 0% Internal Links 98.63%

In-page links

Anchor	Type	Juice
=	Internal	Passing Juice
Check Out	Internal	Passing Juice
Continue Shopping	Internal	Passing Juice
Home	Internal	Passing Juice
Our Services	Internal	Passing Juice
Catalog	Internal	Passing Juice
New Products	Internal	Passing Juice
Travel Bags	Internal	Passing Juice
Accessories	Internal	Passing Juice
Sports	Internal	Passing Juice
Baseball	Internal	Passing Juice
Packages	Internal	Passing Juice
Accessories	Internal	Passing Juice
Hats	Internal	Passing Juice

In-page links

Shirts	Internal	Passing Juice
Jackets	Internal	Passing Juice
Pants	Internal	Passing Juice
Field Shoes	Internal	Passing Juice
Masks & Helmets	Internal	Passing Juice
Chest Protectors	Internal	Passing Juice
Leg Guards	Internal	Passing Juice
Plate Shoes	Internal	Passing Juice
Undergarments	Internal	Passing Juice
Basketball	Internal	Passing Juice
IAABO	Internal	Passing Juice
Packages	Internal	Passing Juice
Accessories	Internal	Passing Juice
Shirts	Internal	Passing Juice
Jackets	Internal	Passing Juice
Pants	Internal	Passing Juice
Court Shoes	Internal	Passing Juice
Undergarments	Internal	Passing Juice
Football	Internal	Passing Juice
Packages	Internal	Passing Juice
Accessories	Internal	Passing Juice
Hats	Internal	Passing Juice
Shirts	Internal	Passing Juice
Cold Gear	Internal	Passing Juice
Pants & Shorts	Internal	Passing Juice
Undergarments	Internal	Passing Juice

In-page links

Hockey	Internal	Passing Juice
Lacrosse	Internal	Passing Juice
Accessories	Internal	Passing Juice
Shirts	Internal	Passing Juice
Shorts & Pants	Internal	Passing Juice
Soccer	Internal	Passing Juice
Softball	Internal	Passing Juice
Volleyball	Internal	Passing Juice
Wrestling	Internal	Passing Juice
NECU	Internal	Passing Juice
CTBUA	Internal	Passing Juice
NESU	Internal	Passing Juice
A10	Internal	Passing Juice
MBUA	Internal	Passing Juice
Maine MBUA	Internal	Passing Juice
NHBUA	Internal	Passing Juice
VTBUA	Internal	Passing Juice
WBUA	Internal	Passing Juice
Sales & Close-outs	Internal	Passing Juice
ASB216 NCAA-Approved Basketball Jersey	Internal	Passing Juice
ASB218 Discbands Alternating Possession Wristband Bundle Pack	Internal	Passing Juice
ASCC Black Clover Cap Caddy	Internal	Passing Juice
ASF85 The Clasp Penalty Flag Belt Clip *NEW PRODUCT*	Internal	Passing Juice
ASB500I IAABO Starter Package	Internal	Passing Juice
ASBI200 Smitty's IAABO Black and White Stripe Shirt I200	Internal	Passing Juice
ASBI205 Smitty's IAABO Grey Shirt I205	Internal	Passing Juice

In-page links

ASBI200M Smitty's IAABO Black and White Stripe Shirt for MA I200MA	Internal	Passing Juice
Start here to have your order delivered to a meeting of your choice!	Internal	Passing Juice
Search	Internal	Passing Juice
Policies	Internal	Passing Juice
Contact Us by Email	Internal	Passing Juice
About us	Internal	Passing Juice
Powered by Shopify	External	noFollow


SEO Keywords

 Keywords Cloud	all east accessories pants iaabo shoes allsports undergarments gear shirts
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
iaabo	9	✘	✘	✔	✔
shoes	7	✘	✘	✘	✘
accessories	6	✘	✘	✘	✘
shirts	6	✘	✘	✘	✔
allsports	6	✔	✘	✘	✔











Usability

 Url	Domain : allsportseast.com Length : 17
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Usability

	Favicon	Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.




Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Too bad, your website has too many JS files (more than 6). Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <p>https://allsportseast.com/sitemap.xml</p>
	Robots.txt	<p>http://allsportseast.com/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>