Website review allure-dental.com

Generated on September 20 2024 20:36 PM

The score is 57/100

SEO Content

✓	Title	Lafayette Cosmetic Dentist - (765) 477-0331 - Allure Dental **Length : 59** Perfect, your title contains between 10 and 70 characters.
✓	Description	Allure Dental dentistry offers cosmetic Dental Services in Lafayette, IN. If you are ready to get the smile you've always dreamed of, contact our team today! **Length : 157** Great, your meta description contains between 70 and 160 characters.
✗	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✓	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
url	https://alluredental.com/
site_name	Allure Dental
locale	en_US
type	website
title	Lafayette Cosmetic Dentist - (765) 477-0331 - Allure Dental
description	Allure Dental dentistry offers cosmetic Dental Services in Lafayette, IN. If you are ready to get the smile you've always dreamed of, contact our team today!
image	https://alluredental.com/wp-content/uploads/2020/01/logo_on_blk.png

SEO Content

		image:secure_url	https://alluredental.com/wp-content/uploads/2020/01/logo_on_blk.png
		image:width	547
		image:height	294

	Headings						
		H1	**H2**	**H3**	**H4**	**H5**	**H6**
		1	10	8	0	0	0

- [H1] Highly Rated Cosmetic Dental Services Lafayette, IN
- [H2] The cosmetic dentistry professionals
- [H2] Style Your Smile
- [H2] #1 Invisalign® Provider in Indiana
- [H2] Our Top Treatments
- [H2] Dental Implants
- [H2] Smile Makeover
- [H2] Invisalign®
- [H2] Virtual Smile Consult
- [H2] Reach Out to Us
- [H2] Keep Up!
- [H3] Official Provider for Purdue Athletics
- [H3] The Allure Difference
- [H3] Meet the Doctors
- [H3] Dr. Trevor Murray
- [H3] Dr. Christian J. Mazur
- [H3] Top Rated Cosmetic Dental Services in Lafayette, Indiana
- [H3] Site Links
- [H3] Get In Touch!

	Images	We found 11 images on this web page. Good, most or all of your images have alt attributes.
	Text/HTML Ratio	Ratio : **2%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Good. Your links looks friendly!

SEO Links

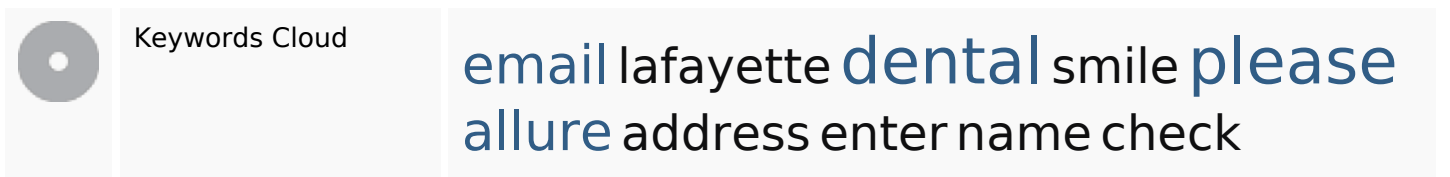|		
✅	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✅	In-page links	We found a total of 24 links including 0 link(s) to files
⊙	Statistics	External Links : noFollow 0% External Links : Passing Juice 95.83% Internal Links 4.17%

In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
Yelp.	External	Passing Juice
Allure Dental	External	Passing Juice
Lafayette, IN	External	Passing Juice
Indianapolis International Airport	External	Passing Juice
Your Teeth	External	Passing Juice
Our Approach	External	Passing Juice
Bone Grafting	External	Passing Juice
Root Canals	External	Passing Juice
Crowns & Bridges	External	Passing Juice
Your Smile	External	Passing Juice
Virtual Smile Consultation	External	Passing Juice
Invisalign	External	Passing Juice
Before & After	External	Passing Juice
Dental Implants	External	Passing Juice
TMJ/Migraine	External	Passing Juice
About Us	External	Passing Juice
Privacy Policy	External	Passing Juice

In-page links

Terms and Conditions	External	Passing Juice
Printable Forms	External	Passing Juice
Make A Payment	External	Passing Juice
Financial & Insurance	External	Passing Juice
Contact Allure Dental	External	Passing Juice
Careers	External	Passing Juice

SEO Keywords

Keywords Cloud	email lafayette dental smile please allure address enter name check

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
dental	4	✔	✘	✔	✔
please	4	✘	✘	✘	✘
allure	3	✔	✘	✔	✔
email	3	✘	✘	✘	✘
lafayette	2	✔	✘	✔	✔

Usability

	Url	Domain : allure-dental.com Length : 17
✔	Favicon	Great, your website has a favicon.
✘	Printability	We could not find a Print-Friendly CSS.

Usability

✓	Language	Good. Your declared language is en.
✗	Dublin Core	This page does not take advantage of Dublin Core.

Document

✓	Doctype	HTML 5
✓	Encoding	Perfect. Your declared charset is UTF-8.
✗	W3C Validity	Errors : 0 Warnings : 0
✗	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
✓	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
○	Speed Tips	✓ Excellent, your website doesn't use nested tables.
		✗ Too bad, your website is using inline styles.
		✗ Too bad, your website has too many CSS files (more than 4).
		✗ Too bad, your website has too many JS files (more than 6).
		✓ Perfect, your website takes advantage of gzip.

Mobile

○	Mobile Optimization	✓ Apple Icon
		✓ Meta Viewport Tag
		✓ Flash content

Optimization

	XML Sitemap	Missing
		Your website does not have an XML sitemap - this can be problematic.
		A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
	Robots.txt	http://allure-dental.com/robots.txt
		Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.
		Google Analytics