Website review
americandirtco.com

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The score is 60/100

SEO Content

⚠️	Title	Fill Dirt San Diego CA | Dirt Broker | Dirt Delivery & Removal | LJ Sierra Inc **Length : 82** Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.
✅	Description	For over 25 years, Dirt Broker, LJ Sierra Inc provides fill dirt in San Diego, CA. Do you need dirt delivery in San Diego? Call us today 760-908-3828 **Length : 149** Great, your meta description contains between 70 and 160 characters.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✅	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
locale	en_US
type	website
title	Fill Dirt San Diego CA | Dirt Broker | Dirt Delivery & Removal | LJ Sierra Inc
description	For over 25 years, Dirt Broker, LJ Sierra Inc provides fill dirt in San Diego, CA. Do you need dirt delivery in San Diego? Call us today 760-908-3828
url	https://ljsierrainc.com/
site_name	LJ Sierra Inc

Headings	H1	H2	H3	H4	H5	H6

SEO Content

		1 5 1 1 7 0
		[H1] Fill Dirt San Diego CA - Victory Over Dirt [H2] LJ Sierra Inc [H2] Dirt Delivery San Diego, CA [H2] Our Pricing [H2] What Our Customers Say [H2] LJ Sierra Inc [H3] Fill Dirt San Diego Expert [H4] Contact Details [H5] OUR PRICING [H5] Location of project [H5] Exporting or Importing [H5] Type of material needed [H5] Lane Fakuda Owner (Pacific Coast Grading) [H5] Dean Smith President (Mountain Movers Engineering Contractors, Inc) [H5] H potter Design Engineer
❌	Images	We found 6 images on this web page. 1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
❌	Text/HTML Ratio	Ratio : **4%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✅	Flash	Perfect, no Flash content has been detected on this page.
✅	Iframe	Great, there are no Iframes detected on this page.

SEO Links

✅	URL Rewrite	Good. Your links looks friendly!
✅	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✅	In-page links	We found a total of 6 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 83.33%

SEO Links

		Internal Links 16.67%

In-page links

Anchor	Type	Juice
Home	External	Passing Juice
About Us	External	Passing Juice
Pricing	External	Passing Juice
Jobs	External	Passing Juice
Contact Us	External	Passing Juice
Lane Fakuda	Internal	Passing Juice

SEO Keywords

	Keywords Cloud	diego broker san delivery pricing sierra all dirt material fill

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
dirt	21	✔	✖	✔	✔
fill	10	✔	✖	✔	✔
diego	10	✔	✖	✔	✔
san	9	✔	✖	✔	✔
sierra	6	✔	✖	✔	✔

Usability

	Url	Domain : americandirtco.com Length : 18

Usability

✔	Favicon	Great, your website has a favicon.
✘	Printability	We could not find a Print-Friendly CSS.
✔	Language	Good. Your declared language is en.
✘	Dublin Core	This page does not take advantage of Dublin Core.

Document

✔	Doctype	HTML 5
✔	Encoding	Perfect. Your declared charset is UTF-8.
✘	W3C Validity	Errors : 0 Warnings : 0
✘	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
✔	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
⦿	Speed Tips	✔ Excellent, your website doesn't use nested tables.
		✘ Too bad, your website is using inline styles.
		✘ Too bad, your website has too many CSS files (more than 4).
		✘ Too bad, your website has too many JS files (more than 6).
		✔ Perfect, your website takes advantage of gzip.

Mobile

⦿	Mobile Optimization	✔ Apple Icon
		✔ Meta Viewport Tag

Mobile

✔ Flash content

Optimization

❌	XML Sitemap	**Missing** Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
✔	Robots.txt	http://americandirtco.com/robots.txt Great, your website has a robots.txt file.
❌	Analytics	**Missing** We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.