








Website review andrewthomsoncompany.com

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The score is 48/100






SEO Content

	<p>Title</p>	<p>Andrew Thompson Company Promotional Products & Apparel Chattanooga, TN: Home</p> <p>Length : 84</p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.</p>												
	<p>Description</p>	<p>Andrew Thompson Company Chattanooga, TN. We Offer promotional products and apparel with your logo and best selection of promotional items, apparel and corporate gifts. Let us earn your business with our 1st class service and low prices.</p> <p>Length : 238</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p>												
	<p>Keywords</p>	<p>promotional, promotional items, promotions, merchandise, custom t shirts, promo, promotion, promotional products, magnets, giveaway, custom t shirt, promos, advertising specialties, mugs, imprinted, t shirts, party favors, give aways, coffee cups, mug, imprint, tote bag, personalized gifts, personalized pencils, business supplies, advertising specialty, key chains, ad specialties, promotional merchandise, promotional material, promotional gifts, wholesale t shirts, marketing products, ad specialty, specialty merchandise corporation, logo t shirts, key chain, promotion items, promotional printing, logo merchandise, employee recognition, online catalogs, flags, employee awards, golf items, fundraisers, non-profit, promotional giveaways, promotional materials</p> <p>Good, your page contains meta keywords.</p>												
	<p>Og Meta Properties</p>	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p>												
	<p>Headings</p>	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>6</td> <td>7</td> <td>7</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> [H1] Andrew Thompson Company Chattanooga, TN 	H1	H2	H3	H4	H5	H6	1	6	7	7	0	0
H1	H2	H3	H4	H5	H6									
1	6	7	7	0	0									


SEO Content

		<ul style="list-style-type: none">• [H2] LET OUR TEAM TAKE CARE OF IT• [H2] Meet The Team• [H2] Shop for Ideas• [H2] Contact Us• [H2] HOW IT WORKS• [H2] Signature Showrooms• [H3]• [H3] Featured Item• [H3]• [H3] LOOKING TO PROMOTE YOUR BUSINESS WITH PROMOTIONAL ITEMS? ASK US HOW!• [H3] Center Court Duffel Bags• [H3] Featured Blogs• [H3] Promotional Products Marketing Solutions• [H4] 1. Talk with us• [H4] 2. Let's brainstorm• [H4] 3. Pick your swag• [H4] 4. Let's Do It!• [H4] Five #Trending Gift Baskets• [H4] Clean Desk, Happy Desk!• [H4] Andrew Thompson Co. Andrew Thompson Co.
	Images	<p>We found 10 images on this web page.</p> <p>1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 8%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>

SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>
	Underscores in the URLs	<p>Perfect! No underscores detected in your URLs.</p>
	In-page links	<p>We found a total of 22 links including 0 link(s) to files</p>

SEO Links

	Statistics	External Links : noFollow 0%
		External Links : Passing Juice 0%
		Internal Links 100%

In-page links

Anchor	Type	Juice
Home	Internal	Passing Juice
About Us	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Search	Internal	Passing Juice
Specials	Internal	Passing Juice
Showrooms	Internal	Passing Juice
Presentations	Internal	Passing Juice
Testimonials	Internal	Passing Juice
Links	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Meet The Team	Internal	Passing Juice
Shop for Ideas	Internal	Passing Juice
40 oz PP Lined Double Wall Tumbler Wi...	Internal	Passing Juice
-	Internal	Passing Juice
Five #Trending Gift Baskets	Internal	Passing Juice
Clean Desk, Happy Desk!	Internal	Passing Juice
About Us	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Search	Internal	Passing Juice
Showrooms	Internal	Passing Juice
Testimonials	Internal	Passing Juice

In-page links

[Questions or Comments?](#)

Internal

Passing Juice

SEO Keywords



Keywords Cloud

five promotional desk home baskets all team ideas products gift

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
desk	5	✘	✘	✘	✔
promotional	2	✔	✔	✔	✔
products	2	✔	✔	✔	✔
home	2	✔	✘	✘	✘
team	2	✘	✘	✘	✔





Usability

	Url	Domain : andrewthompsoncompany.com Length : 25
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.


Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.



Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Missing <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	http://andrewthompsoncompany.com/robots.txt

Optimization

		Great, your website has a robots.txt file.
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>