

# Website review annieriker.com

Generated on September 20 2024 02:39 AM

The score is 62/100

Fault conclusions;
 Investigations of second data and second data and

pagepeeker

#### **SEO Content**

	Title	Annie Riker					
		Length : 11					
		Perfect, your	title co	ontains betv	veen 10 and	70 charact	ers.
	Description	Annie Riker is a licensed artist and designer using cheerful co palettes, joyful hand lettering, and playful surface patterns to positivity through prints, stickers, home goods and apparel.			erns to spread		
		Length : 19	9				
		ldeally, your characters (s		•			70 and 160 ulate text length.
0	Keywords	surface desig lettering,illus license,licens	tration	,illustrator,p	•	gn,colorful a	art,art for
		Good, your pa	age co	ntains meta	keywords.		
	Og Meta Properties	Good, your page take advantage of Og Properties.					
		Property		Content	:		
		title		Annie Rike	er		
		description		using chee lettering, a	•	alettes, joyf surface patt	ul hand
		image		5930b7c0 03-0707cb	13405b5d2/	0d054b15-8 c_4x0x976x	2ea3c96807c 34ab-45d9-a4 1301x976.jpg 827a4b68
	Headings		<b>H2</b> )	<b>H3</b> 0	<b>H4</b> 0	<b>H5</b> 0	<b>H6</b> 0

#### **SEO Content**

0		<ul> <li>[H1] Annie Riker is a surface pattern designer and illustrator who loves to create with cheerful colors, joy &amp; positivity!</li> </ul>
8	Images	We found 7 images on this web page. 6 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
0	Text/HTML Ratio	Ratio : <b>15%</b> Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.
0	Flash	Perfect, no Flash content has been detected on this page.
0	lframe	Great, there are no lframes detected on this page.

#### **SEO Links**

$\bigcirc$	URL Rewrite	Good. Your links looks friendly!
0	Underscores in the URLs	Perfect! No underscores detected in your URLs.
0	In-page links	We found a total of 7 links including 0 link(s) to files
0	Statistics	External Links : noFollow 0% External Links : Passing Juice 14.29% Internal Links 85.71%

# In-page links

Anchor	Туре	Juice
Work	Internal	Passing Juice
Brand Collaborations	Internal	Passing Juice
Shop	Internal	Passing Juice

### In-page links

ABOUT	Internal	Passing Juice
Licensing	Internal	Passing Juice
Contact	Internal	Passing Juice
Instagram	External	Passing Juice

#### **SEO Keywords**

0	Keywords Cloud	annie illustration licensing instagram
		patterns brand work collaborations
		riker shop

#### **Keywords Consistency**

Keyword	Content	Title	Keywords	Descripti on	Headings
brand	4	×	×	×	×
shop	4	×	×	×	×
annie	3	×	×	×	¥
riker	3	<b>*</b>	×	<b>*</b>	¥
collaborations	3	×	×	×	×

### Usability

0	Url	Domain : annieriker.com Length : 14
0	Favicon	Great, your website has a favicon.
$\bigotimes$	Printability	We could not find a Print-Friendly CSS.
0	Language	Good. Your declared language is en.

#### Usability



Dublin Core

This page does not take advantage of Dublin Core.

#### Document

0	Doctype	HTML 5		
0	Encoding	Perfect. Your declared charset is UTF-8.		
$\bigotimes$	W3C Validity	Errors : 0 Warnings : 0		
8	Email Privacy	Warning! At least one email address has been found in the plain text. Use <u>free antispam protector</u> to hide email from spammers.		
$\bigcirc$	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.		
0	Speed Tips	<ul> <li>Excellent, your website doesn't use nested tables.</li> <li>Too bad, your website is using inline styles.</li> <li>Great, your website has few CSS files.</li> <li>Perfect, your website has few JavaScript files.</li> <li>Too bad, your website does not take advantage of gzip.</li> </ul>		

#### Mobile

$\bigcirc$	Mobile Optimization	×	Apple Icon
		*	Meta Viewport Tag
		*	Flash content

## Optimization

	XML Sitemap	Great, your website has an XML sitemap.
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https://annieriker.com/sitemap.xml

$\bigcirc$	Robots.txt	http://annieriker.com/robots.txt Great, your website has a robots.txt file.
8	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.