Website review
apexracinglab.com

Generated on September 22 2024 02:28 AM

The score is 53/100

SEO Content

⚠️	Title	Home - Apex Racing Lab: the Triangle's only premier sim racing driving experience **Length : 81** Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.
✅	Description	How to experience SIM Racing & Motorsports | Corporate Events Idea Activity for Teens in the Triangle | Motorsports Safety Apparel | Sim experience racing **Length : 158** Great, your meta description contains between 70 and 160 characters.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✅	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
locale	en_US
type	website
title	Home - Apex Racing Lab: the Triangle's only premier sim racing driving experience
description	How to experience SIM Racing & Motorsports | Corporate Events Idea Activity for Teens in the Triangle | Motorsports Safety Apparel | Sim experience racing
url	https://apexracinglab.com/
site_name	Apex Racing Lab

Headings	H1	H2	H3	H4	H5	H6

SEO Content

		0	0	1	4	0	0
		• [H3] apex_racing_lab • [H4] Beginner-Friendly • [H4] All-Age Excitement • [H4] Flexible Racing Options • [H4] Membership Perks					

	Images	We found 32 images on this web page. 19 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : **5%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 26 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 38.46% Internal Links 61.54%

In-page links

Anchor	Type	Juice
Home	Internal	Passing Juice

In-page links

Book a Race	External	Passing Juice
About	Internal	Passing Juice
Services	Internal	Passing Juice
Memberships	Internal	Passing Juice
Sim Racing Info	Internal	Passing Juice
Retail Store	Internal	Passing Juice
Contact	Internal	Passing Juice
Sign a Waiver	External	Passing Juice
Sign In	External	Passing Juice
Sign Up	External	Passing Juice
join competitive leagues	Internal	Passing Juice
-	External	Passing Juice
Cars & Coffee Morrisville	Internal	Passing Juice
Cars & Coffee Morrisville	Internal	Passing Juice
Cars & Coffee Morrisville	Internal	Passing Juice
Cars & Coffee Morrisville	Internal	Passing Juice
Cars & Coffee Morrisville	Internal	Passing Juice
Apex Racing Lab Sim Trailer at VIR for IMSA	Internal	Passing Juice
VIRginia International Raceway	Internal	Passing Juice
Apex Racing Lab	External	Passing Juice
#partyplanning	External	Passing Juice
View on Facebook	External	Passing Juice
Share	External	Passing Juice
P.TEN Marketing	External	Passing Juice
I Accept	Internal	Passing Juice

SEO Keywords

Keywords Cloud	apex morrisville sign lab racing all cars sim

SEO Keywords

race experience

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
racing	54	✔	✘	✔	✔
apex	22	✔	✘	✘	✔
lab	21	✔	✘	✘	✔
sim	19	✔	✘	✔	✘
cars	16	✘	✘	✘	✘

Usability

	Url	Domain : apexracinglab.com Length : 17
✔	Favicon	Great, your website has a favicon.
✘	Printability	We could not find a Print-Friendly CSS.
✔	Language	Good. Your declared language is en.
✘	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
✔	Encoding	Perfect. Your declared charset is UTF-8.

Document

	W3C Validity	Errors : 0 Warnings : 0
✔	Email Privacy	Great no email address has been found in plain text!
✔	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
○	Speed Tips	✔ Excellent, your website doesn't use nested tables. ✖ Too bad, your website is using inline styles. ✖ Too bad, your website has too many CSS files (more than 4). ✖ Too bad, your website has too many JS files (more than 6). ✔ Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	✔ Apple Icon ✔ Meta Viewport Tag ✔ Flash content

Optimization

	XML Sitemap	Great, your website has an XML sitemap. https://apexracinglab.com/sitemap_index.xml
✔	Robots.txt	http://apexracinglab.com/robots.txt Great, your website has a robots.txt file.
✔	Analytics	Great, your website has an analytics tool. Google Analytics