

# Website review apluscareerapparel.com

Generated on September 23 2024 17:30 PM

The score is 48/100

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#### **SEO Content**

$\bigcirc$	Title	Career Ap		8211; Suppo	rting profes	sions one th	read at a time.
		-		ontains betw	veen 10 and	70 characte	ers.
$\bigotimes$	Description	Length :	0				
		-		n't found me	•		bage. Use <u>this</u>
8	Keywords	-		n't found me <u>enerator</u> to c	-		ge. Use <u>this free</u>
$\bigcirc$	Og Meta Properties	Good, you	r page ta	ike advantag	e of Og Prop	perties.	
Ū		<b>Proper</b> image	ty				p-content/upl
		image:se	cure_url	https://apl		arel.com/w	p-content/upl
	Headings	<b>H1</b> 1	<b>H2</b> 8	<b>H3</b> 0	<b>H4</b> 1	<b>H5</b> 0	<b>H6</b> 0
		• [H] • [H] • [H] • [H] • [H] • [H] • [H]	2] Featur 2] The La 2] IWD – 2] The Va 2] A Note 2] ACTIO 2] OH HE	Your Regiona red Product - atest from ou Empower! arsity Sweate From Your V NS WE'RE TA	Stock Varsit r blog er /.P.		

#### **SEO Content**

$\bigotimes$	Images	We found 41 images on this web page. 12 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
8	Text/HTML Ratio	Ratio : <b>6%</b> This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
$\bigcirc$	Flash	Perfect, no Flash content has been detected on this page.
$\bigcirc$	Iframe	Great, there are no lframes detected on this page.

#### **SEO Links**

0	URL Rewrite	Good. Your links looks friendly!
0	Underscores in the URLs	Perfect! No underscores detected in your URLs.
0	In-page links	We found a total of 8 links including 0 link(s) to files
	Statistics	External Links : noFollow 0%
		External Links : Passing Juice 0%
		Internal Links 100%

## In-page links

Anchor	Туре	Juice
Skip to content	Internal	Passing Juice
CONTACT	Internal	Passing Juice
BECOME A DISTRIBUTOR	Internal	Passing Juice
IWD – Empower!	Internal	Passing Juice

## In-page links

The Varsity Sweater	Internal	Passing Juice
A Note From Your V.P.	Internal	Passing Juice
ACTIONS WE'RE TAKING	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice

#### SEO Keywords

$\mathbf{O}$	Keywords Cloud	sweaters polos shorts Consent apparel
		cookie COOkieS pants shirts website

#### **Keywords Consistency**

Keyword	Content	Title	Keywords	Descripti on	Headings
cookies	24	×	×	×	×
cookie	18	×	×	×	×
consent	15	×	×	×	×
sweaters	13	×	×	×	×
website	10	×	×	×	×

## Usability

0	Url	Domain : apluscareerapparel.com Length : 22
0	Favicon	Great, your website has a favicon.
$\bigotimes$	Printability	We could not find a Print-Friendly CSS.
0	Language	Good. Your declared language is en.
$\bigotimes$	Dublin Core	This page does not take advantage of Dublin Core.

# Usability

#### Document

$\bigcirc$	Doctype	HTML 5		
$\bigcirc$	Encoding	Perfect. Your declared charset is UTF-8.		
$\bigotimes$	W3C Validity	Errors : 0 Warnings : 0		
0	Email Privacy	Great no email address has been found in plain text!		
0	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.		
0	Speed Tips	<ul> <li>Excellent, your website doesn't use nested tables.</li> <li>Too bad, your website is using inline styles.</li> <li>Too bad, your website has too many CSS files (more than 4).</li> <li>Too bad, your website has too many JS files (more than 6).</li> <li>Perfect, your website takes advantage of gzip.</li> </ul>		

#### Mobile

0	Mobile Optimization	<ul> <li>Apple Icon</li> </ul>
		<ul> <li>Meta Viewport Tag</li> </ul>
		<ul> <li>Flash content</li> </ul>

# Optimization

$\bigcirc$	XML Sitemap	Great, your website has an XML sitemap.	
		https://apluscareerapparel.com/wp-sitemap.xml	
	Robots.txt	http://apluscareerapparel.com/robots.txt	

# Optimization

$\bigcirc$		Great, your website has a robots.txt file.
0	Analytics	Great, your website has an analytics tool.
		Google Analytics