Website review
apluscareerapparel.com

Generated on September 23 2024 17:24 PM

The score is 48/100

SEO Content

✔	Title	Career Apparel – Supporting professions one thread at a time. **Length : 67** Perfect, your title contains between 10 and 70 characters.
✘	Description	**Length : 0** Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.
✘	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✔	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
image	https://apluscareerapparel.com/wp-content/uploads/2019/05/career-logo-SM-links.jpg
image:secure_url	https://apluscareerapparel.com/wp-content/uploads/2019/05/career-logo-SM-links.jpg

Headings					
H1	**H2**	**H3**	**H4**	**H5**	**H6**
1	8	0	1	0	0

- [H1] Explore
- [H2] Meet Your Regional Sales Director
- [H2] Featured Product - Stock Varsity Sweaters
- [H2] The Latest from our blog
- [H2] IWD – Empower!
- [H2] The Varsity Sweater
- [H2] A Note From Your V.P.
- [H2] ACTIONS WE'RE TAKING
- [H2] OH HELLO!
- [H4] Privacy Overview

SEO Content

❌	Images	We found 41 images on this web page. 12 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
❌	Text/HTML Ratio	Ratio : **6%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✅	Flash	Perfect, no Flash content has been detected on this page.
✅	Iframe	Great, there are no Iframes detected on this page.

SEO Links

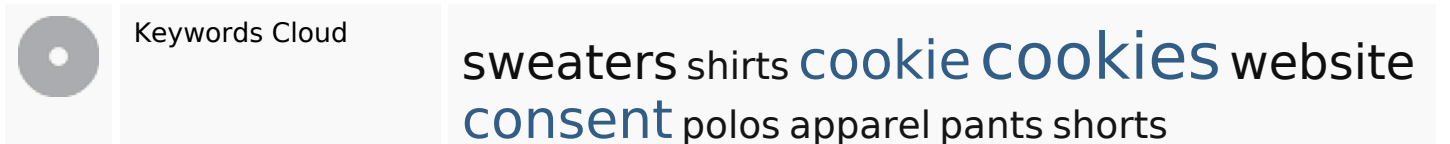|		
✅	URL Rewrite	Good. Your links looks friendly!
✅	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✅	In-page links	We found a total of 8 links including 0 link(s) to files
⚪	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
CONTACT	Internal	Passing Juice
BECOME A DISTRIBUTOR	Internal	Passing Juice
IWD – Empower!	Internal	Passing Juice

In-page links

The Varsity Sweater	Internal	Passing Juice
A Note From Your V.P.	Internal	Passing Juice
ACTIONS WE’RE TAKING	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice

SEO Keywords

Keywords Cloud	sweaters shirts cookie cookies website consent polos apparel pants shorts

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
cookies	24	✖	✖	✖	✖
cookie	18	✖	✖	✖	✖
consent	15	✖	✖	✖	✖
sweaters	13	✖	✖	✖	✔
website	10	✖	✖	✖	✖

Usability

	Url	Domain : apluscareerapparel.com Length : 22
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Usability

✖		

Document

✔	Doctype	HTML 5
✔	Encoding	Perfect. Your declared charset is UTF-8.
✖	W3C Validity	Errors : 0 Warnings : 0
✔	Email Privacy	Great no email address has been found in plain text!
✔	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
◯	Speed Tips	✔ Excellent, your website doesn't use nested tables. ✖ Too bad, your website is using inline styles. ✖ Too bad, your website has too many CSS files (more than 4). ✖ Too bad, your website has too many JS files (more than 6). ✔ Perfect, your website takes advantage of gzip.

Mobile

◯	Mobile Optimization	✔ Apple Icon ✔ Meta Viewport Tag ✔ Flash content

Optimization

✔	XML Sitemap	Great, your website has an XML sitemap.

Optimization

		https://apluscareerapparel.com/wp-sitemap.xml
✅	Robots.txt	http://apluscareerapparel.com/robots.txt Great, your website has a robots.txt file.
✅	Analytics	Great, your website has an analytics tool. Google Analytics