







Website review apparelmagic.com

Generated on September 20 2024 12:43 PM

The score is 59/100



SEO Content

|  | Title | <p>Apparel Software - Fashion ERP, CRM, PLM, Inventory - ApparelMagic</p> <p>Length : 67</p> <p>Perfect, your title contains between 10 and 70 characters.</p> | | | | | | | | | | | | | | | | | | |
|--|--|--|----------|---------|--------|-------|------|---------|-------|--|-------------|--|-----|---------------------------|-----------|--------------|-------|---|-------------|------|
|  | Description | <p>The fashion industry's top apparel software choice for ERP, PLM, CRM, inventory management software, accounting software, training, and support.</p> <p>Length : 144</p> <p>Great, your meta description contains between 70 and 160 characters.</p> | | | | | | | | | | | | | | | | | | |
|  | Keywords | <p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p> | | | | | | | | | | | | | | | | | | |
|  | Og Meta Properties | <p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="542 1310 1481 2078"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>en_US</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>Apparel Software - Fashion ERP, CRM, PLM, Inventory - ApparelMagic</td> </tr> <tr> <td>description</td> <td>The fashion industry's top apparel software choice for ERP, PLM, CRM, inventory management software, accounting software, training, and support.</td> </tr> <tr> <td>url</td> <td>https://apparelmagic.com/</td> </tr> <tr> <td>site_name</td> <td>ApparelMagic</td> </tr> <tr> <td>image</td> <td>https://apparelmagic.com/wp-content/uploads/Dashboard-3.png</td> </tr> <tr> <td>image:width</td> <td>1887</td> </tr> </tbody> </table> | Property | Content | locale | en_US | type | website | title | Apparel Software - Fashion ERP, CRM, PLM, Inventory - ApparelMagic | description | The fashion industry's top apparel software choice for ERP, PLM, CRM, inventory management software, accounting software, training, and support. | url | https://apparelmagic.com/ | site_name | ApparelMagic | image | https://apparelmagic.com/wp-content/uploads/Dashboard-3.png | image:width | 1887 |
| Property | Content | | | | | | | | | | | | | | | | | | | |
| locale | en_US | | | | | | | | | | | | | | | | | | | |
| type | website | | | | | | | | | | | | | | | | | | | |
| title | Apparel Software - Fashion ERP, CRM, PLM, Inventory - ApparelMagic | | | | | | | | | | | | | | | | | | | |
| description | The fashion industry's top apparel software choice for ERP, PLM, CRM, inventory management software, accounting software, training, and support. | | | | | | | | | | | | | | | | | | | |
| url | https://apparelmagic.com/ | | | | | | | | | | | | | | | | | | | |
| site_name | ApparelMagic | | | | | | | | | | | | | | | | | | | |
| image | https://apparelmagic.com/wp-content/uploads/Dashboard-3.png | | | | | | | | | | | | | | | | | | | |
| image:width | 1887 | | | | | | | | | | | | | | | | | | | |

SEO Content

image:height 1072




image:type image/png

Headings

| H1 | H2 | H3 | H4 | H5 | H6 |
|----|----|----|----|----|----|
| 1 | 5 | 20 | 10 | 2 | 19 |

- [H1] Apparel Software for Total Control
- [H2] All the tools and resources needed to grow your apparel business
- [H2] A robust platform, built for fashion brands
- [H2] Frequently Asked Questions
- [H2] Ready to get started?
- [H2] Sign up now or contact us for a free demo
- [H3] Current Fashion Season: Pre-Fall 2024 Trends Explained with ApparelMagic
- [H3] The Secret Life of a Sample: From Prototype to Foremost Fashion
- [H3] Why ERP is a Game-Changer for Small and Medium Businesses
- [H3] Design. Develop. Deliver.
- [H3] Automate the Ordinary
- [H3] Your Brand, Your Way
- [H3] Predict Tomorrow, Today
- [H3] PLM
- [H3] Inventory Management
- [H3] Order Management
- [H3] B2B E-Commerce
- [H3] Manufacturing
- [H3] Financials
- [H3] Easily integrate with your existing tools
- [H3] View Pricing →
- [H3] About the Company →
- [H3] 2024: What Kind of Challenges Can It Bring for Fashion Businesses?
- [H3] 5 ways fashion will change in 2022
- [H3] 5-Step Digital Transformation Strategy For Apparel Brands
- [H3] 6 Ways To Make Fashion Business More Sustainable By Using Technology
- [H4] The ERP system built for fashion
- [H4] ApparelMagic powers ERP, PLM, and CRM for some of the biggest brands in fashion. Because it's affordable and easy to use, it's the perfect apparel management software for growth!
- [H4] In the world of fashion, details matter. That's why ApparelMagic is designed with ERP, PLM, and CRM, exclusively for the apparel industry. Affordable, intuitive, and built for growth, it's the apparel management software that dresses your brand for success.
- [H4] Our Automation Assistant is your key to unlocking thousands of hours with effortless order handling, inventory management, and seamless communication, allowing you to focus on what really matters. Transform your business, one automated step at a time.
- [H4] ApparelMagic lets you fine-tune every aspect of your business, from custom fields to custom reports, table views,

SEO Content

| | | |
|---|-----------------|---|
| | | <p>and exports. The powerful editors for line sheets and B2B pages offer a seamless, stylish experience, making your brand's presentation as impeccable as your designs.</p> <ul style="list-style-type: none">• [H4] Tackle supply chain challenges with elegance. ApparelMagic's smart sales forecasting and inventory planning ensure you're always prepared. Avoid the pitfalls of overstocking or understocking - thrive in a market that demands agility.• [H4] ApparelMagic powers fashion brands with a cloud-based suite of tools designed to streamline operations and foster growth. From design to delivery, our platform is the choice for industry leaders who desire innovation, quality, and scalability.• [H4] Connect with confidence using ApparelMagic. Our vast library of integrations makes expanding to new platforms a breeze. Instantly connect with your existing tools or tap into our powerful APIs.• [H4] Have any additional questions? Contact us at sales@apparelmagic.com• [H4] Privacy Overview• [H5] Bryan Thomas• [H5] Harlestons, Head of Sales and Customer Experience• [H6] FEATURES• [H6] CONNECT YOUR BUSINESS• [H6] INTEGRATIONS• [H6] PARTNERS• [H6] RESOURCES• [H6] ABOUT US• [H6] Featured Blog Posts• [H6] SOLUTIONS• [H6] GROW LIKE A PRO• [H6] DESIGNED FOR FASHION• [H6] POWERFUL AUTOMATIONS• [H6] CUSTOMIZATION• [H6] INVENTORY PLANNING + AI• [H6] HOW WE HELP• [H6] CONNECT AND SYNC• [H6] GET ANSWERS• [H6] Features• [H6] Resources• [H6] News |
|  | Images | <p>We found 17 images on this web page.</p> <p>7 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p> |
|  | Text/HTML Ratio | <p>Ratio : 4%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p> |
|  | Flash | <p>Perfect, no Flash content has been detected on this page.</p> |
| | Iframe | <p>Too Bad, you have Iframes on the web pages, this mean that content</p> |

SEO Content



in an Iframe cannot be indexed.

SEO Links

| | | |
|--|-------------------------|--|
| | URL Rewrite | Good. Your links looks friendly! |
| | Underscores in the URLs | Perfect! No underscores detected in your URLs. |
| | In-page links | We found a total of 15 links including 0 link(s) to files |
| | Statistics | External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100% |


In-page links

| Anchor | Type | Juice |
|--|----------|---------------|
| FEATURES | Internal | Passing Juice |
| INTEGRATIONS | Internal | Passing Juice |
| PARTNERS | Internal | Passing Juice |
| RESOURCES | Internal | Passing Juice |
| ABOUT US | Internal | Passing Juice |
| Current Fashion Season: Pre-Fall 2024 Trends Explained with ApparelMagic | Internal | Passing Juice |
| The Secret Life of a Sample: From Prototype to Foremost Fashion | Internal | Passing Juice |
| Why ERP is a Game-Changer for Small and Medium Businesses | Internal | Passing Juice |
| SOLUTIONS | Internal | Passing Juice |
| View Pricing &rarr; | Internal | Passing Juice |

In-page links

| | | |
|--|----------|---------------|
| 2024: What Kind of Challenges Can It Bring for Fashion Businesses? | Internal | Passing Juice |
| 5 ways fashion will change in 2022 | Internal | Passing Juice |
| 5-Step Digital Transformation Strategy For Apparel Brands | Internal | Passing Juice |
| 6 Ways To Make Fashion Business More Sustainable By Using Technology | Internal | Passing Juice |
| Read More | Internal | Passing Juice |




SEO Keywords

| | |
|---|--|
|  Keywords Cloud | apparel apparelmagic business software plm integrations fashion inventory sales management |
|---|--|



Keywords Consistency

| Keyword | Content | Title | Keywords | Description | Headings |
|--------------|---------|-------|----------|-------------|----------|
| apparelmagic | 23 | ✓ | ✗ | ✗ | ✓ |
| fashion | 19 | ✓ | ✗ | ✓ | ✓ |
| inventory | 10 | ✓ | ✗ | ✓ | ✓ |
| apparel | 9 | ✓ | ✗ | ✓ | ✓ |
| integrations | 9 | ✗ | ✗ | ✗ | ✓ |






Usability

| | |
|---|--|
|  Url | Domain : apparelmagic.com Length : 16 |
|  Favicon | Great, your website has a favicon. |
|  Printability | We could not find a Print-Friendly CSS. |





Usability

| | | |
|--|-------------|---|
|  | Language | Good. Your declared language is en. |
|  | Dublin Core | This page does not take advantage of Dublin Core. |




Document

| | | |
|--|-----------------|--|
|  | Doctype | HTML 5 |
|  | Encoding | Perfect. Your declared charset is UTF-8. |
|  | W3C Validity | Errors : 0 Warnings : 0 |
|  | Email Privacy | Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers. |
|  | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML. |
|  | Speed Tips | <ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip. |

Mobile

| | | |
|--|---------------------|--|
|  | Mobile Optimization | <ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content |
|--|---------------------|--|

Optimization

| | | |
|--|-------------|--|
|  | XML Sitemap | Great, your website has an XML sitemap. https://apparelmagic.com/sitemap_index.xml |
|  | Robots.txt | http://apparelmagic.com/robots.txt Great, your website has a robots.txt file. |
|  | Analytics | Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data. |