Website review
apparelmagic.com

Generated on September 20 2024 13:54 PM

The score is 59/100

SEO Content

✅	Title	Apparel Software - Fashion ERP, CRM, PLM, Inventory - ApparelMagic **Length : 67** Perfect, your title contains between 10 and 70 characters.
✅	Description	The fashion industry's top apparel software choice for ERP, PLM, CRM, inventory management software, accounting software, training, and support. **Length : 144** Great, your meta description contains between 70 and 160 characters.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✅	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
locale	en_US
type	website
title	Apparel Software - Fashion ERP, CRM, PLM, Inventory - ApparelMagic
description	The fashion industry's top apparel software choice for ERP, PLM, CRM, inventory management software, accounting software, training, and support.
url	https://apparelmagic.com/
site_name	ApparelMagic
image	https://apparelmagic.com/wp-content/uploads/Dashboard-3.png
image:width	1887

SEO Content

image:height	1072
image:type	image/png

	Headings	**H1** 1	**H2** 5	**H3** 20	**H4** 10	**H5** 2	**H6** 19

- [H1] Apparel Software for Total Control
- [H2] All the tools and resources needed to grow your apparel business
- [H2] A robust platform, built for fashion brands
- [H2] Frequently Asked Questions
- [H2] Ready to get started?
- [H2] Sign up now or contact us for a free demo
- [H3] Current Fashion Season: Pre-Fall 2024 Trends Explained with ApparelMagic
- [H3] The Secret Life of a Sample: From Prototype to Foremost Fashion
- [H3] Why ERP is a Game-Changer for Small and Medium Businesses
- [H3] Design. Develop. Deliver.
- [H3] Automate the Ordinary
- [H3] Your Brand, Your Way
- [H3] Predict Tomorrow, Today
- [H3] PLM
- [H3] Inventory Management
- [H3] Order Management
- [H3] B2B E-Commerce
- [H3] Manufacturing
- [H3] Financials
- [H3] Easily integrate with your existing tools
- [H3] View Pricing →
- [H3] About the Company →
- [H3] 2024: What Kind of Challenges Can It Bring for Fashion Businesses?
- [H3] 5 ways fashion will change in 2022
- [H3] 5-Step Digital Transformation Strategy For Apparel Brands
- [H3] 6 Ways To Make Fashion Business More Sustainable By Using Technology
- [H4] The ERP system built for fashion
- [H4] ApparelMagic powers ERP, PLM, and CRM for some of the biggest brands in fashion. Because it's affordable and easy to use, it's the perfect apparel management software for growth!
- [H4] In the world of fashion, details matter. That's why ApparelMagic is designed with ERP, PLM, and CRM, exclusively for the apparel industry. Affordable, intuitive, and built for growth, it's the apparel management software that dresses your brand for success.
- [H4] Our Automation Assistant is your key to unlocking thousands of hours with effortless order handling, inventory management, and seamless communication, allowing you to focus on what really matters. Transform your business, one automated step at a time.
- [H4] ApparelMagic lets you fine-tune every aspect of your business, from custom fields to custom reports, table views,

and exports. The powerful editors for line sheets and B2B pages offer a seamless, stylish experience, making your brand's presentation as impeccable as your designs.

- [H4] Tackle supply chain challenges with elegance. ApparelMagic's smart sales forecasting and inventory planning ensure you're always prepared. Avoid the pitfalls of overstocking or understocking – thrive in a market that demands agility.
- [H4] ApparelMagic powers fashion brands with a cloud-based suite of tools designed to streamline operations and foster growth. From design to delivery, our platform is the choice for industry leaders who desire innovation, quality, and scalability.
- [H4] Connect with confidence using ApparelMagic. Our vast library of integrations makes expanding to new platforms a breeze. Instantly connect with your existing tools or tap into our powerful APIs.
- [H4] Have any additional questions? Contact us at sales@apparelmagic.com
- [H4] Privacy Overview
- [H5] Bryan Thomas
- [H5] Harlestons, Head of Sales and Customer Experience
- [H6] FEATURES
- [H6] CONNECT YOUR BUSINESS
- [H6] INTEGRATIONS
- [H6] PARTNERS
- [H6] RESOURCES
- [H6] ABOUT US
- [H6] Featured Blog Posts
- [H6] SOLUTIONS
- [H6] GROW LIKE A PRO
- [H6] DESIGNED FOR FASHION
- [H6] POWERFUL AUTOMATIONS
- [H6] CUSTOMIZATION
- [H6] INVENTORY PLANNING + AI
- [H6] HOW WE HELP
- [H6] CONNECT AND SYNC
- [H6] GET ANSWERS
- [H6] Features
- [H6] Resources
- [H6] News

❌	Images	We found 17 images on this web page. 7 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
❌	Text/HTML Ratio	Ratio : **4%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✅	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content

SEO Content

❌		in an Iframe cannot be indexed.

SEO Links

✅	URL Rewrite	Good. Your links looks friendly!
✅	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✅	In-page links	We found a total of 15 links including 0 link(s) to files
⬤	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
FEATURES	Internal	Passing Juice
INTEGRATIONS	Internal	Passing Juice
PARTNERS	Internal	Passing Juice
RESOURCES	Internal	Passing Juice
ABOUT US	Internal	Passing Juice
Current Fashion Season: Pre-Fall 2024 Trends Explained with ApparelMagic	Internal	Passing Juice
The Secret Life of a Sample: From Prototype to Foremost Fashion	Internal	Passing Juice
Why ERP is a Game-Changer for Small and Medium Businesses	Internal	Passing Juice
SOLUTIONS	Internal	Passing Juice
View Pricing →	Internal	Passing Juice

In-page links

[2024: What Kind of Challenges Can It Bring for Fashion Businesses?](#)	Internal	Passing Juice
[5 ways fashion will change in 2022](#)	Internal	Passing Juice
[5-Step Digital Transformation Strategy For Apparel Brands](#)	Internal	Passing Juice
[6 Ways To Make Fashion Business More Sustainable By Using Technology](#)	Internal	Passing Juice
[Read More](#)	Internal	Passing Juice

SEO Keywords

Keywords Cloud	**apparelmagic fashion** plm apparel sales software management business **inventory** integrations

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
apparelmagic	23	✔	✖	✖	✔
fashion	19	✔	✖	✔	✔
inventory	10	✔	✖	✔	✔
apparel	9	✔	✖	✔	✔
integrations	9	✖	✖	✖	✔

Usability

	Url	Domain : apparelmagic.com Length : 16
✔	Favicon	Great, your website has a favicon.
✖	Printability	We could not find a Print-Friendly CSS.

Usability

	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	✔ Excellent, your website doesn't use nested tables. ✖ Too bad, your website is using inline styles. ✖ Too bad, your website has too many CSS files (more than 4). ✖ Too bad, your website has too many JS files (more than 6). ✔ Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	✔ Apple Icon ✔ Meta Viewport Tag ✔ Flash content

Optimization

✅	XML Sitemap	Great, your website has an XML sitemap. https://apparelmagic.com/sitemap_index.xml
✅	Robots.txt	http://apparelmagic.com/robots.txt Great, your website has a robots.txt file.
❌	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.