







Website review appletreedentistry.co.uk

Generated on September 22 2024 23:29 PM






The score is 50/100







SEO Content

	Title	<p>Dentist Cambridge - Affordable Award Winning Cambridge Dentist</p> <p>Length : 62</p> <p>Perfect, your title contains between 10 and 70 characters.</p>																		
	Description	<p>Preventive dentistry and dental care services - routine check-ups and brace fittings. Cambridge based dentist open 6 days a week - Call 01223 262 838</p> <p>Length : 149</p> <p>Great, your meta description contains between 70 and 160 characters.</p>																		
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>																		
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="542 1310 1481 2078"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>en_US</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>Dentist Cambridge - Affordable Award Winning Cambridge Dentist</td> </tr> <tr> <td>description</td> <td>Preventive dentistry and dental care services - routine check-ups and brace fittings. Cambridge based dentist open 6 days a week - Call 01223 262 838</td> </tr> <tr> <td>url</td> <td>https://www.appletreedentistry.co.uk/</td> </tr> <tr> <td>site_name</td> <td>Apple Tree Dentistry</td> </tr> <tr> <td>image</td> <td>https://www.appletreedentistry.co.uk/wp-content/uploads/patient_comments.gif</td> </tr> <tr> <td>image:width</td> <td>318</td> </tr> </tbody> </table>	Property	Content	locale	en_US	type	website	title	Dentist Cambridge - Affordable Award Winning Cambridge Dentist	description	Preventive dentistry and dental care services - routine check-ups and brace fittings. Cambridge based dentist open 6 days a week - Call 01223 262 838	url	https://www.appletreedentistry.co.uk/	site_name	Apple Tree Dentistry	image	https://www.appletreedentistry.co.uk/wp-content/uploads/patient_comments.gif	image:width	318
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image	https://www.appletreedentistry.co.uk/wp-content/uploads/patient_comments.gif																			
image:width	318																			

SEO Content

		image:height 200												
		image:type image/gif												
	Headings	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>13</td> <td>12</td> <td>1</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> • [H1] Welcome to Apple Tree Dentistry, Cambridge Dentist Services • [H2] The Smile Simulator • [H2] New Patients • [H2] Treatment Co-Ordinator Service • [H2] Our Core Services • [H2] Routine and Cosmetic Dentistry • [H2] Dental Implants • [H2] Teeth Straightening • [H2] Our address • [H2] Opening Hours • [H2] COVID-19 Infection Control Updates • [H2] Find Us • [H2] Antwerp Implant Dentistry will thoroughly treat your gum disease before commencing implant therapy ! • [H2] What we will do for you • [H3] New Patients • [H3] New Patient Enquiry • [H3] Virtual Consultation • [H3] Book an appointment • [H3] Appointment Booking Required • [H3] Emergency • [H3] Emergency Booking Required • [H3] Making a Compliment or Complaint • [H3] Compliments and Complaints • [H3] Apple Tree - Compliments & Complaints • [H3] Practice Tour • [H3] Practice Tour • [H4] Urgent Dental Care 	H1	H2	H3	H4	H5	H6	1	13	12	1	0	0
H1	H2	H3	H4	H5	H6									
1	13	12	1	0	0									
	Images	<p>We found 120 images on this web page.</p> <p>109 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	Text/HTML Ratio	<p>Ratio : 7%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>												
	Flash	Perfect, no Flash content has been detected on this page.												
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.												

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 21 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 4.76% Internal Links 95.24%


In-page links

Anchor	Type	Juice
For Dental Professionals	Internal	Passing Juice
Referral Form	Internal	Passing Juice
Orthodontics Referrals	Internal	Passing Juice
Minor Oral Surgery	Internal	Passing Juice
X ray and CBCT Referral	Internal	Passing Juice
Consent Forms	Internal	Passing Juice
Academy	Internal	Passing Juice
More	Internal	Passing Juice
General Resources	Internal	Passing Juice
Dental Implants	Internal	Passing Juice
Facial Aesthetics	Internal	Passing Juice
BOOK AN APPOINTMENT	Internal	Passing Juice
-	External	Passing Juice
Learn More	Internal	Passing Juice
Learn More	Internal	Passing Juice
Learn More	Internal	Passing Juice

In-page links

Emergency information	Internal	noFollow
Complaints	Internal	noFollow
Cancellations	Internal	noFollow
Privacy Policy	Internal	noFollow
Click here to register interest	Internal	Passing Juice




SEO Keywords

 Keywords Cloud	disease republic implants new saint close dental gum islands implant
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
dental	47	✘	✘	✔	✔
islands	45	✘	✘	✘	✘
implant	26	✘	✘	✘	✔
republic	24	✘	✘	✘	✘
saint	21	✘	✘	✘	✘




Usability

 Url	Domain : appletreedentistry.co.uk Length : 24
 Favicon	Great, your website has a favicon.
 Printability	We could not find a Print-Friendly CSS.
 Language	Good. Your declared language is en.





Usability

	Dublin Core	This page does not take advantage of Dublin Core.
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Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.

Mobile



	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap.
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Optimization



		https://www.appletreedentistry.co.uk/sitemap_index.xml
	Robots.txt	http://appletreedentistry.co.uk/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.