





# Website review appletreedentistry.co.uk

Generated on September 22 2024 23:21 PM






The score is 50/100







## SEO Content

	Title	Dentist Cambridge - Affordable Award Winning Cambridge Dentist  <b>Length : 62</b>  Perfect, your title contains between 10 and 70 characters.																		
	Description	Preventive dentistry and dental care services - routine check-ups and brace fittings. Cambridge based dentist open 6 days a week - Call 01223 262 838  <b>Length : 149</b>  Great, your meta description contains between 70 and 160 characters.																		
	Keywords	Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.																		
	Og Meta Properties	<div>Good, your page take advantage of Og Properties.</div> <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>locale</td><td>en_US</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Dentist Cambridge - Affordable Award Winning Cambridge Dentist</td></tr><tr><td>description</td><td>Preventive dentistry and dental care services - routine check-ups and brace fittings. Cambridge based dentist open 6 days a week - Call 01223 262 838</td></tr><tr><td>url</td><td>https://www.appletreedentistry.co.uk/</td></tr><tr><td>site_name</td><td>Apple Tree Dentistry</td></tr><tr><td>image</td><td>https://www.appletreedentistry.co.uk/wp-content/uploads/patient_comments.gif</td></tr><tr><td>image:width</td><td>318</td></tr></tbody></table>	Property	Content	locale	en_US	type	website	title	Dentist Cambridge - Affordable Award Winning Cambridge Dentist	description	Preventive dentistry and dental care services - routine check-ups and brace fittings. Cambridge based dentist open 6 days a week - Call 01223 262 838	url	https://www.appletreedentistry.co.uk/	site_name	Apple Tree Dentistry	image	https://www.appletreedentistry.co.uk/wp-content/uploads/patient_comments.gif	image:width	318
Property	Content																			
locale	en_US																			
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site_name	Apple Tree Dentistry																			
image	https://www.appletreedentistry.co.uk/wp-content/uploads/patient_comments.gif																			
image:width	318																			

## SEO Content

		<div>image:height200</div> <div>image:typeimage/gif</div>
	Headings	<div> <div> <b>H1</b> 1           <b>H2</b> 13           <b>H3</b> 12           <b>H4</b> 1           <b>H5</b> 0           <b>H6</b> 0         </div> <ul style="list-style-type: none"> <li>• [H1] Welcome to Apple Tree Dentistry, Cambridge Dentist Services</li> <li>• [H2] The Smile Simulator</li> <li>• [H2] New Patients</li> <li>• [H2] Treatment Co-Ordinator Service</li> <li>• [H2] Our Core Services</li> <li>• [H2] Routine and Cosmetic Dentistry</li> <li>• [H2] Dental Implants</li> <li>• [H2] Teeth Straightening</li> <li>• [H2] Our address</li> <li>• [H2] Opening Hours</li> <li>• [H2] COVID-19 Infection Control Updates</li> <li>• [H2] Find Us</li> <li>• [H2] Antwerp Implant Dentistry will thoroughly treat your gum disease before commencing implant therapy !</li> <li>• [H2] What we will do for you</li> <li>• [H3] New Patients</li> <li>• [H3] New Patient Enquiry</li> <li>• [H3] Virtual Consultation</li> <li>• [H3] Book an appointment</li> <li>• [H3] Appointment Booking Required</li> <li>• [H3] Emergency</li> <li>• [H3] Emergency Booking Required</li> <li>• [H3] Making a Compliment or Complaint</li> <li>• [H3] Compliments and Complaints</li> <li>• [H3] Apple Tree - Compliments &amp; Complaints</li> <li>• [H3] Practice Tour</li> <li>• [H3] Practice Tour</li> <li>• [H4] Urgent Dental Care</li> </ul> </div>
	Images	<p>We found 120 images on this web page.</p> <p>109 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : <b>7%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 21 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 4.76%</p> <p>Internal Links 95.24%</p>


## In-page links

Anchor	Type	Juice
<a href="#">For Dental Professionals</a>	Internal	Passing Juice
<a href="#">Referral Form</a>	Internal	Passing Juice
<a href="#">Orthodontics Referrals</a>	Internal	Passing Juice
<a href="#">Minor Oral Surgery</a>	Internal	Passing Juice
<a href="#">X ray and CBCT Referral</a>	Internal	Passing Juice
<a href="#">Consent Forms</a>	Internal	Passing Juice
<a href="#">Academy</a>	Internal	Passing Juice
<a href="#">More</a>	Internal	Passing Juice
<a href="#">General Resources</a>	Internal	Passing Juice
<a href="#">Dental Implants</a>	Internal	Passing Juice
<a href="#">Facial Aesthetics</a>	Internal	Passing Juice
<a href="#">BOOK AN APPOINTMENT</a>	Internal	Passing Juice
<a href="#">-</a>	External	Passing Juice
<a href="#">Learn More</a>	Internal	Passing Juice
<a href="#">Learn More</a>	Internal	Passing Juice
<a href="#">Learn More</a>	Internal	Passing Juice

## In-page links

<a href="#">Emergency information</a>	Internal	noFollow
<a href="#">Complaints</a>	Internal	noFollow
<a href="#">Cancellations</a>	Internal	noFollow
<a href="#">Privacy Policy</a>	Internal	noFollow
<a href="#">Click here to register interest</a>	Internal	Passing Juice





## SEO Keywords

	Keywords Cloud	islands gum new close saint implant implants disease dental republic
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## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
dental	47	×	×	✓	✓
islands	45	×	×	×	×
implant	26	×	×	×	✓
republic	24	×	×	×	×
saint	21	×	×	×	×



## Usability

	Url	Domain : appletreedentistry.co.uk Length : 24
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.





## Usability

	Dublin Core	This page does not take advantage of Dublin Core.
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## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div><div> Excellent, your website doesn't use nested tables.</div><div> Too bad, your website is using inline styles.</div><div> Too bad, your website has too many CSS files (more than 4).</div><div> Too bad, your website has too many JS files (more than 6).</div><div> Perfect, your website takes advantage of gzip.</div></div>



## Mobile

	Mobile Optimization	<div><div> Apple Icon</div><div> Meta Viewport Tag</div><div> Flash content</div></div>
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## Optimization

	XML Sitemap	Great, your website has an XML sitemap.
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## Optimization

		<a href="https://www.appletreedentistry.co.uk/sitemap_index.xml">https://www.appletreedentistry.co.uk/sitemap_index.xml</a>
	Robots.txt	<a href="http://appletreedentistry.co.uk/robots.txt">http://appletreedentistry.co.uk/robots.txt</a> Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.