

Website review arcticms.com

Generated on September 14 2024 01:47 AM




The score is 56/100





SEO Content

	Title	Digital Marketing Agency Utah Arctic Marketing Solutions Length : 58 Perfect, your title contains between 10 and 70 characters.																		
	Description	Arctic Marketing Solutions, LLC is a digital marketing agency in Utah focused on helping businesses get affordable and quality services. Length : 136 Great, your meta description contains between 70 and 160 characters.																		
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.																		
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>locale</td><td>en_US</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Digital Marketing Agency Utah Arctic Marketing Solutions</td></tr><tr><td>description</td><td>Arctic Marketing Solutions, LLC is a digital marketing agency in Utah focused on helping businesses get affordable and quality services.</td></tr><tr><td>url</td><td>https://arcticms.com/</td></tr><tr><td>site_name</td><td>arcticms.com</td></tr><tr><td>updated_time</td><td>2024-05-23T17:41:09+00:00</td></tr><tr><td>image</td><td>https://arcticms.com/wp-content/uploads/2021/04/AdobeStock_288509649-scaled.jpeg</td></tr></tbody></table>	Property	Content	locale	en_US	type	website	title	Digital Marketing Agency Utah Arctic Marketing Solutions	description	Arctic Marketing Solutions, LLC is a digital marketing agency in Utah focused on helping businesses get affordable and quality services.	url	https://arcticms.com/	site_name	arcticms.com	updated_time	2024-05-23T17:41:09+00:00	image	https://arcticms.com/wp-content/uploads/2021/04/AdobeStock_288509649-scaled.jpeg
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SEO Content

		<p>image:secure_url https://arcticms.com/wp-content/uploads/2021/04/AdobeStock_288509649-scaled.jpeg</p> <p>image:width 1024</p> <p>image:height 594</p> <p>image:alt marketing agency</p> <p>image:type image/jpeg</p>												
	Headings	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>9</td> <td>3</td> <td>11</td> <td>0</td> <td>5</td> </tr> </tbody> </table> <ul style="list-style-type: none"> • [H1] THE RIGHT SERVICES AT THE RIGHT TIME • [H2] Start your business off right! • [H2] Your Business Journey Starts Here • [H2] Our Services • [H2] Milestone 1: Build Your Foundation • [H2] Milestone 2: Build Trust • [H2] Milestone 3: Build Your Business • [H2] Milestone Mountain • [H2] evaluating where companies are on the milestone mountain and moving them upward • [H2] Why Choose Us • [H3] Moving Your Business Upward • [H3] Start in the right place • [H3] Why Arctic Marketing Solutions? • [H4] Paid Advertising • [H4] Web Design & Development • [H4] SEO • [H4] SEO • [H4] Customization & Personalization • [H4] High-Quality Results • [H4] Affordable • [H4] Expertise • [H4] Mail • [H4] Contact • [H4] Address • [H6] Web Design & Development • [H6] SEO • [H6] Paid Advertising • [H6] Marketing Strategy • [H6] Reputation Management 	H1	H2	H3	H4	H5	H6	1	9	3	11	0	5
H1	H2	H3	H4	H5	H6									
1	9	3	11	0	5									
	Images	<p>We found 8 images on this web page.</p> <p>Good, most or all of your images have alt attributes.</p>												
	Text/HTML Ratio	<p>Ratio : 6%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>												
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>												

SEO Content

		
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 12 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 8.33% Internal Links 91.67%

In-page links

Anchor	Type	Juice
Free Consultation	External	Passing Juice
Home	Internal	Passing Juice
Services	Internal	Passing Juice
Marketing Strategy	Internal	Passing Juice
Web Design Dev	Internal	Passing Juice
SEO	Internal	Passing Juice
WCAG &#038; ADA Compliance	Internal	Passing Juice
Paid Advertising	Internal	Passing Juice
Reputation Management	Internal	Passing Juice

In-page links

Design	Internal	Passing Juice
About Us	Internal	Passing Juice
Contact Us	Internal	Passing Juice





SEO Keywords

 Keywords Cloud	business services milestone design paid free marketing help consultation seo
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Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
marketing	17	✓	✗	✓	✓
help	12	✗	✗	✓	✗
business	11	✗	✗	✓	✓
services	8	✗	✗	✓	✓
milestone	7	✗	✗	✗	✓

Usability





	Url	Domain : arcticms.com Length : 12
	Favicon	Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Usability


Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.



Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. <code>https://arcticms.com/sitemap_index.xml</code>
	Robots.txt	<code>http://arcticms.com/robots.txt</code>

Optimization

		Great, your website has a robots.txt file.
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>