Website review arcticms.com

Generated on September 21 2024 02:34 AM

The score is 56/100

SEO Content

✅	Title	Digital Marketing Agency Utah | Arctic Marketing Solutions **Length : 58** Perfect, your title contains between 10 and 70 characters.
✅	Description	Arctic Marketing Solutions, LLC is a digital marketing agency in Utah focused on helping businesses get affordable and quality services. **Length : 136** Great, your meta description contains between 70 and 160 characters.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✅	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
locale	en_US
type	website
title	Digital Marketing Agency Utah | Arctic Marketing Solutions
description	Arctic Marketing Solutions, LLC is a digital marketing agency in Utah focused on helping businesses get affordable and quality services.
url	https://arcticms.com/
site_name	arcticms.com
updated_time	2024-05-23T17:41:09+00:00
image	https://arcticms.com/wp-content/uploads/2021/04/AdobeStock_288509649-scaled.jpeg

SEO Content

		image:secure_url	https://arcticms.com/wp-content/uploads/2021/04/AdobeStock_288509649-scaled.jpeg			
		image:width	1024			
		image:height	594			
		image:alt	marketing agency			
		image:type	image/jpeg			

	Headings	H1	H2	H3	H4	H5	H6
		1	9	3	11	0	5

- [H1] THE RIGHT SERVICES AT THE RIGHT TIME
- [H2] Start your business off right!
- [H2] Your Business Journey Starts Here
- [H2] Our Services
- [H2] Milestone 1: Build Your Foundation
- [H2] Milestone 2: Build Trust
- [H2] Milestone 3: Build Your Business
- [H2] Milestone Mountain
- [H2] evaluating where companies are on the milestone mountain and moving them upward
- [H2] Why Choose Us
- [H3] Moving Your Business Upward
- [H3] Start in the right place
- [H3] Why Arctic Marketing Solutions?
- [H4] Paid Advertising
- [H4] Web Design & Development
- [H4] SEO
- [H4] SEO
- [H4] Customization & Personalization
- [H4] High-Quality Results
- [H4] Affordable
- [H4] Expertise
- [H4] Mail
- [H4] Contact
- [H4] Address
- [H6] Web Design & Development
- [H6] SEO
- [H6] Paid Advertising
- [H6] Marketing Strategy
- [H6] Reputation Management

	Images	We found 8 images on this web page. Good, most or all of your images have alt attributes.
	Text/HTML Ratio	**Ratio : 6%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.

SEO Content

✓		
✓	Iframe	Great, there are no Iframes detected on this page.

SEO Links

✓	URL Rewrite	Good. Your links looks friendly!
✓	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✓	In-page links	We found a total of 12 links including 0 link(s) to files
○	Statistics	External Links : noFollow 0% External Links : Passing Juice 8.33% Internal Links 91.67%

In-page links

Anchor	Type	Juice
Free Consultation	External	Passing Juice
Home	Internal	Passing Juice
Services	Internal	Passing Juice
Marketing Strategy	Internal	Passing Juice
Web Design Dev	Internal	Passing Juice
SEO	Internal	Passing Juice
WCAG & ADA Compliance	Internal	Passing Juice
Paid Advertising	Internal	Passing Juice
Reputation Management	Internal	Passing Juice

In-page links

Design	Internal	Passing Juice
About Us	Internal	Passing Juice
Contact Us	Internal	Passing Juice

SEO Keywords

Keywords Cloud	free paid **business** milestone **help** seo services **marketing** consultation design

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
marketing	17	✔	✖	✔	✔
help	12	✖	✖	✔	✖
business	11	✖	✖	✔	✔
services	8	✖	✖	✔	✔
milestone	7	✖	✖	✖	✔

Usability

	Url	Domain : arcticms.com Length : 12
✖	Favicon	Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often.
✖	Printability	We could not find a Print-Friendly CSS.
✔	Language	Good. Your declared language is en.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Usability

Document

✓	Doctype	HTML 5
✓	Encoding	Perfect. Your declared charset is UTF-8.
✗	W3C Validity	Errors : 0 Warnings : 0
✗	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
✓	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
○	Speed Tips	✓ Excellent, your website doesn't use nested tables. ✗ Too bad, your website is using inline styles. ✗ Too bad, your website has too many CSS files (more than 4). ✗ Too bad, your website has too many JS files (more than 6). ✓ Perfect, your website takes advantage of gzip.

Mobile

○	Mobile Optimization	✗ Apple Icon ✓ Meta Viewport Tag ✓ Flash content

Optimization

✓	XML Sitemap	Great, your website has an XML sitemap. https://arcticms.com/sitemap_index.xml
	Robots.txt	http://arcticms.com/robots.txt

Optimization

✅		Great, your website has a robots.txt file.
❌	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.