Website review
areswear.com

Generated on September 20 2024 22:46 PM

The score is 57/100

SEO Content

⚠️	Title	Custom Track & Field T-Shirts, Hoodies, Basketball & Hockey Apparel Columbus OH - Ares Sportswear **Length : 105** Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.
✅	Description	Click here to design fast and affordable Custom Sports Apparel for you or your team with Ares Sportswear. **Length : 105** Great, your meta description contains between 70 and 160 characters.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✅	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
locale	en_US
type	website
title	Custom Track & Field T-Shirts, Hoodies, Basketball & Hockey Apparel Columbus OH - Ares Sportswear
description	Click here to design fast and affordable Custom Sports Apparel for you or your team with Ares Sportswear.
url	https://20.65.41.217/
site_name	Areswear
image	https://www.areswear.com/wp-content/uploads/2024/06/homepageheroimg-1024x768.png

SEO Content

	Headings						
		H1	**H2**	**H3**	**H4**	**H5**	**H6**
		8	15	7	2	3	0

- [H1] Our Brands
- [H1] GILDAN 5000
- [H1] Ua rival hoodie UA1379757
- [H1] UA All Sport BackpackUA1350097
- [H1] AUGUSTA JACKETAug4395
- [H1] Nublend hoodie jz996
- [H1] Sport-tek long sleevesnst350ls
- [H1] Tultex tee - Unisex TT0241TC
- [H2] Ares makes custom sportswear easy
- [H2] Starting your design order is easy!
- [H2] Step one: Pick your Products
- [H2] Step two: Choose your Design
- [H2] Step Three: select your sizes
- [H2] Step One : Pick your products
- [H2] Step two : Choose your design
- [H2] Step three: select your sizes
- [H2] Featured Products
- [H2] BEST SELLER
- [H2] BEST SELLER
- [H2] BEST SELLER
- [H2] Hear what some of our customers have to say about Ares!
- [H2] Thank You Very Much!
- [H2] Thank You Very Much!
- [H3] 1-800-439-8614614-767-1950
- [H3] Live Chat Now
- [H3] Great designs
- [H3] Fast shipping
- [H3] trusted brands
- [H3] Dedicated Team
- [H3] GILDAN 5000
- [H4] G5000 Heavy 100% Cotton Tee
- [H4] G5000 Heavy 100% Cotton Tee
- [H5] Useful Links
- [H5] Newsletter
- [H5] We accept

	Images	We found 40 images on this web page.
		23 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.

	Text/HTML Ratio	Ratio : **3%**
		This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.

	Flash	Perfect, no Flash content has been detected on this page.

	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Content

SEO Links

✓	URL Rewrite	Good. Your links looks friendly!
✓	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✓	In-page links	We found a total of 66 links including 0 link(s) to files
○	Statistics	External Links : noFollow 0% External Links : Passing Juice 13.64% Internal Links 86.36%

In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
Live Chat Now	Internal	Passing Juice
Start Designing	Internal	Passing Juice
Products	Internal	Passing Juice
Augusta	Internal	Passing Juice
Badger	Internal	Passing Juice
Capezio	Internal	Passing Juice
Gildan	Internal	Passing Juice
Holloway	Internal	Passing Juice
Jerzees	Internal	Passing Juice
Sport Tek	Internal	Passing Juice
Under Armour	Internal	Passing Juice
Berne	Internal	Passing Juice

In-page links

Bulwark	Internal	Passing Juice
Carhartt	Internal	Passing Juice
Cornerstone	Internal	Passing Juice
Dickies	Internal	Passing Juice
Driduck	Internal	Passing Juice
High Vis	Internal	Passing Juice
Kishigo	Internal	Passing Juice
Port Authority	Internal	Passing Juice
Red Kap	Internal	Passing Juice
Custom Work Apparel	Internal	Passing Juice
Catalogs	Internal	Passing Juice
Online Stores	Internal	Passing Juice
Basketball	Internal	Passing Juice
Baseball	Internal	Passing Juice
Bowling	Internal	Passing Juice
Cheer	Internal	Passing Juice
Cross Country	Internal	Passing Juice
Dance	Internal	Passing Juice
Field Hockey	Internal	Passing Juice
Football	Internal	Passing Juice
Gymnastics	Internal	Passing Juice
Hockey	Internal	Passing Juice
Lacrosse	Internal	Passing Juice
Soccer	Internal	Passing Juice
Softball	Internal	Passing Juice
Swim & Dive	Internal	Passing Juice

In-page links

Tennis	Internal	Passing Juice
Track & Field	Internal	Passing Juice
Volleyball	Internal	Passing Juice
Wrestling	Internal	Passing Juice
Band/Arts	Internal	Passing Juice
Deca	Internal	Passing Juice
School Staff	Internal	Passing Juice
Senior Class	Internal	Passing Juice
Student Council	Internal	Passing Juice
Prom	Internal	Passing Juice
Choir	Internal	Passing Juice
Orchestra	Internal	Passing Juice
Irish Dance	Internal	Passing Juice
Diversity & Inclusion	Internal	Passing Juice
Brands	Internal	Passing Juice
Sports	Internal	Passing Juice
GET STARTED	Internal	Passing Juice
BROWSE PRODUCTS	Internal	Passing Juice
Jill Lockwood	External	Passing Juice
Kelly Stipes	External	Passing Juice
Pete Tarnapoll	External	Passing Juice
Kevin Keener	External	Passing Juice
Brock Cunningham	External	Passing Juice
Ben Reitzel	External	Passing Juice
Laurie Beisecker	External	Passing Juice
Ethan Brown	External	Passing Juice

In-page links

Sarah Satkowiak	External	Passing Juice

SEO Keywords

Keywords Cloud	sizes brands team hockey designing start from ares products field

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
ares	23	✔	✖	✔	✔
start	20	✖	✖	✖	✔
designing	18	✖	✖	✖	✖
products	18	✖	✖	✖	✔
team	17	✖	✖	✔	✔

Usability

	Url	Domain : areswear.com Length : 12
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Usability

Document

✓	Doctype	HTML 5
✓	Encoding	Perfect. Your declared charset is UTF-8.
✗	W3C Validity	Errors : 0 Warnings : 0
✓	Email Privacy	Great no email address has been found in plain text!
✓	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
○	Speed Tips	✓ Excellent, your website doesn't use nested tables. ✗ Too bad, your website is using inline styles. ✗ Too bad, your website has too many CSS files (more than 4). ✓ Perfect, your website has few JavaScript files. ✓ Perfect, your website takes advantage of gzip.

Mobile

○	Mobile Optimization	✓ Apple Icon ✓ Meta Viewport Tag ✓ Flash content

Optimization

✓	XML Sitemap	Great, your website has an XML sitemap.

Optimization

		https://www.areswear.com/sitemap_index.xml
✓	Robots.txt	http://areswear.com/robots.txt Great, your website has a robots.txt file.
✓	Analytics	Great, your website has an analytics tool. Google Analytics