Website review artik.com

The score is 54/100

pagepeeker

SEO Content

✅	Title	**Custom T-Shirts & Promotional Products | Artik**	
		Length : 50	
		Perfect, your title contains between 10 and 70 characters.	
⚠️	Description	Artik is a screen printing and embroidery shop in Toronto, Canada. We specialize in t-shirts, sweatshirts, hoodies, baseball hats, sports uniforms, and other apparel and promotional products.	
		Length : 191	
		Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.	
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.	
✅	Og Meta Properties	Good, your page take advantage of Og Properties.	

Property	Content
type	website
url	https://www.artik.com/
title	Custom T-Shirts & Promotional Products | Artik
description	Artik is a screen printing and embroidery shop in Toronto, Canada. We specialize in t-shirts, sweatshirts, hoodies, baseball hats, sports uniforms, and other apparel and promotional products.
image	https://www.artik.com/static/frontend/Smartwave/porto/en_US/images/logo.svg
site_name	Artik

SEO Content

	Headings	H1	H2	H3	H4	H5	H6
		1	3	16	3	0	0

- [H1] Canada's Custom Promotional Products Company
- [H2] Canada's Trusted Custom Screen Printer Since 1985
- [H2] Most Popular Promotional Products
- [H2] The History of Artik
- [H3] Custom T-Shirts
- [H3] Apparel
- [H3] Sports Uniforms
- [H3] Totes & Bags
- [H3] Headwear
- [H3] Drinkware
- [H3] Office & Technology
- [H3] Trade Shows
- [H3] Hoodies and Sweatshirts
- [H3] Canadian Made
- [H3] Promo Products A To Z
- [H3] Journals, Stickers & Notepads
- [H3] EXPERIENCED TEAM
- [H3] GREAT REPUTATION
- [H3] FRIENDLY SALES REPS
- [H3] SATISFACTION GUARANTEED
- [H4] What do we do?
- [H4] Who are our Customers?
- [H4] The Artik Satisfaction Guarantee

	Images	We found 28 images on this web page. 14 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : **6%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.

SEO Links

✅	In-page links	We found a total of 32 links including 0 link(s) to files
⦿	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
Contact us	Internal	Passing Juice
Log In	Internal	Passing Juice
Create an account	Internal	Passing Juice
About us	Internal	Passing Juice
Blog	Internal	Passing Juice
Process	Internal	Passing Juice
Screen Print	Internal	Passing Juice
Embroidery	Internal	Passing Juice
Names/Numbers	Internal	Passing Juice
Design Online	Internal	Passing Juice
FAQ	Internal	Passing Juice
Advanced Search	Internal	Passing Juice
Menu	Internal	Passing Juice
Account	Internal	Passing Juice
Satisfaction Guarantee	Internal	Passing Juice
embroidered baseball caps	Internal	Passing Juice
screen printed sweatshirts	Internal	Passing Juice
custom metal lapel pins	Internal	Passing Juice
custom mugs	Internal	Passing Juice
screen printed t-shirts	Internal	Passing Juice

In-page links

embroidered polo shirts	Internal	Passing Juice
Artwork Guidelines	Internal	Passing Juice
Blog	Internal	Passing Juice
Design Online	Internal	Passing Juice
Subscribe	Internal	Passing Juice
About us	Internal	Passing Juice
Contact us	Internal	Passing Juice
My account	Internal	Passing Juice
Terms and Conditions	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Shipping and Delivery	Internal	Passing Juice
Production Time	Internal	Passing Juice

SEO Keywords

Keywords Cloud	search paper uniforms hats bags t-shirts shirts artik products accessories

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
t-shirts	9	✔	✖	✔	✔
bags	8	✖	✖	✖	✔
hats	7	✖	✖	✔	✖
uniforms	6	✖	✖	✔	✔
products	5	✔	✖	✔	✔

Usability

	Url	Domain : artik.com Length : 9
	Favicon	Great, your website has a favicon.
	Printability	Great. We have found a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	✔ Excellent, your website doesn't use nested tables. ✖ Too bad, your website is using inline styles. ✖ Too bad, your website has too many CSS files (more than 4). ✔ Perfect, your website has few JavaScript files. ✔ Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization		
		✖	Apple Icon
		✔	Meta Viewport Tag
		✔	Flash content

Optimization

	XML Sitemap	Great, your website has an XML sitemap.
		https://www.artik.com/pub/sitemap.xml
	Robots.txt	http://artik.com/robots.txt
		Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.
		Google Analytics