



# Website review artik.com

Generated on September 21 2024 10:59 AM






The score is 54/100





## SEO Content

	<p>Title</p>	<p>Custom T-Shirts &amp; Promotional Products   Artik</p> <p><b>Length : 50</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>														
	<p>Description</p>	<p>Artik is a screen printing and embroidery shop in Toronto, Canada. We specialize in t-shirts, sweatshirts, hoodies, baseball hats, sports uniforms, and other apparel and promotional products.</p> <p><b>Length : 191</b></p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>														
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>														
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="544 1346 1481 2040"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>url</td> <td>https://www.artik.com/</td> </tr> <tr> <td>title</td> <td>Custom T-Shirts &amp; Promotional Products   Artik</td> </tr> <tr> <td>description</td> <td>Artik is a screen printing and embroidery shop in Toronto, Canada. We specialize in t-shirts, sweatshirts, hoodies, baseball hats, sports uniforms, and other apparel and promotional products.</td> </tr> <tr> <td>image</td> <td>https://www.artik.com/static/frontend/Smartwave/porto/en_US/images/logo.svg</td> </tr> <tr> <td>site_name</td> <td>Artik</td> </tr> </tbody> </table>	Property	Content	type	website	url	https://www.artik.com/	title	Custom T-Shirts & Promotional Products   Artik	description	Artik is a screen printing and embroidery shop in Toronto, Canada. We specialize in t-shirts, sweatshirts, hoodies, baseball hats, sports uniforms, and other apparel and promotional products.	image	https://www.artik.com/static/frontend/Smartwave/porto/en_US/images/logo.svg	site_name	Artik
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site_name	Artik															



## SEO Content

	Headings	<b>H1</b> 1	<b>H2</b> 3	<b>H3</b> 16	<b>H4</b> 3	<b>H5</b> 0	<b>H6</b> 0
		<ul style="list-style-type: none"><li>• [H1] Canada's Custom Promotional Products Company</li><li>• [H2] Canada's Trusted Custom Screen Printer Since 1985</li><li>• [H2] Most Popular Promotional Products</li><li>• [H2] The History of Artik</li><li>• [H3] Custom T-Shirts</li><li>• [H3] Apparel</li><li>• [H3] Sports Uniforms</li><li>• [H3] Totes &amp; Bags</li><li>• [H3] Headwear</li><li>• [H3] Drinkware</li><li>• [H3] Office &amp; Technology</li><li>• [H3] Trade Shows</li><li>• [H3] Hoodies and Sweatshirts</li><li>• [H3] Canadian Made</li><li>• [H3] Promo Products A To Z</li><li>• [H3] Journals, Stickers &amp; Notepads</li><li>• [H3] EXPERIENCED TEAM</li><li>• [H3] GREAT REPUTATION</li><li>• [H3] FRIENDLY SALES REPS</li><li>• [H3] SATISFACTION GUARANTEED</li><li>• [H4] What do we do?</li><li>• [H4] Who are our Customers?</li><li>• [H4] The Artik Satisfaction Guarantee</li></ul>					
	Images	We found 28 images on this web page.  14 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.					
	Text/HTML Ratio	Ratio : <b>6%</b>  This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.					
	Flash	Perfect, no Flash content has been detected on this page.					
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.					

## SEO Links

	URL Rewrite	Good. Your links looks friendly!					
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hypheens to optimize your SEO.					

## SEO Links

	In-page links	We found a total of 32 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

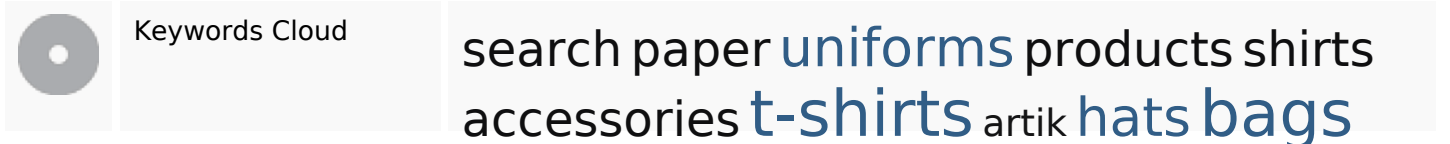
### In-page links

Anchor	Type	Juice
<a href="#">Contact us</a>	Internal	Passing Juice
<a href="#">Log In</a>	Internal	Passing Juice
<a href="#">Create an account</a>	Internal	Passing Juice
<a href="#">About us</a>	Internal	Passing Juice
<a href="#">Blog</a>	Internal	Passing Juice
<a href="#">Process</a>	Internal	Passing Juice
<a href="#">Screen Print</a>	Internal	Passing Juice
<a href="#">Embroidery</a>	Internal	Passing Juice
<a href="#">Names/Numbers</a>	Internal	Passing Juice
<a href="#">Design Online</a>	Internal	Passing Juice
<a href="#">FAQ</a>	Internal	Passing Juice
<a href="#">Advanced Search</a>	Internal	Passing Juice
<a href="#">Menu</a>	Internal	Passing Juice
<a href="#">Account</a>	Internal	Passing Juice
<a href="#">Satisfaction Guarantee</a>	Internal	Passing Juice
<a href="#">embroidered baseball caps</a>	Internal	Passing Juice
<a href="#">screen printed sweatshirts</a>	Internal	Passing Juice
<a href="#">custom metal lapel pins</a>	Internal	Passing Juice
<a href="#">custom mugs</a>	Internal	Passing Juice
<a href="#">screen printed t-shirts</a>	Internal	Passing Juice

## In-page links

<a href="#">embroidered polo shirts</a>	Internal	Passing Juice
<a href="#">Artwork Guidelines</a>	Internal	Passing Juice
<a href="#">Blog</a>	Internal	Passing Juice
<a href="#">Design Online</a>	Internal	Passing Juice
<a href="#">Subscribe</a>	Internal	Passing Juice
<a href="#">About us</a>	Internal	Passing Juice
<a href="#">Contact us</a>	Internal	Passing Juice
<a href="#">My account</a>	Internal	Passing Juice
<a href="#">Terms and Conditions</a>	Internal	Passing Juice
<a href="#">Privacy Policy</a>	Internal	Passing Juice
<a href="#">Shipping and Delivery</a>	Internal	Passing Juice
<a href="#">Production Time</a>	Internal	Passing Juice


## SEO Keywords














## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
t-shirts	9	✓	✗	✓	✓
bags	8	✗	✗	✗	✓
hats	7	✗	✗	✓	✗
uniforms	6	✗	✗	✓	✓
products	5	✓	✗	✓	✓

## Usability

	Url	Domain : artik.com Length : 9
	Favicon	Great, your website has a favicon.
	Printability	Great. We have found a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Perfect, your website has few JavaScript files.</li><li> Perfect, your website takes advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li data-bbox="555 197 767 232">✘ Apple Icon</li><li data-bbox="555 264 879 300">✔ Meta Viewport Tag</li><li data-bbox="555 331 810 367">✔ Flash content</li></ul>
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## Optimization

	XML Sitemap	<p data-bbox="539 577 1094 613">Great, your website has an XML sitemap.</p> <p data-bbox="549 658 1088 694"><a href="https://www.artik.com/pub/sitemap.xml">https://www.artik.com/pub/sitemap.xml</a></p>
	Robots.txt	<p data-bbox="539 734 895 770"><a href="http://artik.com/robots.txt">http://artik.com/robots.txt</a></p> <p data-bbox="539 801 1082 837">Great, your website has a robots.txt file.</p>
	Analytics	<p data-bbox="539 869 1102 904">Great, your website has an analytics tool.</p> <p data-bbox="549 949 858 1003"> Google Analytics</p>