Website review
ashleyscrantondesigns.com

Generated on September 21 2024 01:27 AM

The score is 56/100

SEO Content

✅	Title	AshleyScrantonDESIGNS **Length : 21** Perfect, your title contains between 10 and 70 characters.
❌	Description	**Length : 0** Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✅	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
site_name	AshleyScrantonDESIGNS
title	AshleyScrantonDESIGNS
url	http://www.ashleyscrantondesigns.com
type	website
image	http://static1.squarespace.com/static/57a0d57 7e4fcb54d65c5767e/t/57acbd04b3db2bd5b998 1f1b/1470938373598/Screen+Shot+2016-08-1 1+at+10.58.44+AM.png?format=1500w
image:width	1045
image:height	244

	Headings						
◯	Headings	**H1** 1	**H2** 6	**H3** 0	**H4** 0	**H5** 0	**H6** 0

- [H1]

SEO Content

		- [H2] Contemporary Swimwear - [H2] Missy & Plus Swimwear - [H2] Technical Design - [H2] Apparel Design - [H2] Trend Reports & Brand Identity - [H2] Press
❌	Images	We found 367 images on this web page. 189 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
✅	Text/HTML Ratio	Ratio : **18%** Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.
✅	Flash	Perfect, no Flash content has been detected on this page.
✅	Iframe	Great, there are no Iframes detected on this page.

SEO Links

✅	URL Rewrite	Good. Your links looks friendly!
✅	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✅	In-page links	We found a total of 5 links including 0 link(s) to files
⚪	Statistics	External Links : noFollow 0% External Links : Passing Juice 20% Internal Links 80%

In-page links

Anchor	Type	Juice
Work	Internal	Passing Juice

In-page links

Contact	Internal	Passing Juice
About	Internal	Passing Juice
Back to Work	Internal	Passing Juice
Squarespace	External	Passing Juice

SEO Keywords

⊙	Keywords Cloud	brand reports contemporary some swimwear design creating technical trend product

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
design	9	✔	✖	✖	✔
swimwear	6	✖	✖	✖	✔
brand	6	✖	✖	✖	✔
product	5	✖	✖	✖	✖
some	4	✖	✖	✖	✖

Usability

⊙	Url	Domain : ashleyscrantondesigns.com Length : 25
✔	Favicon	Great, your website has a favicon.
✖	Printability	We could not find a Print-Friendly CSS.
✔	Language	Good. Your declared language is en.

Usability

	Dublin Core	This page does not take advantage of Dublin Core.
❌		

Document

	Doctype	HTML 5
✔		
✔	Encoding	Perfect. Your declared charset is UTF-8.
❌	W3C Validity	Errors : 0 Warnings : 0
✔	Email Privacy	Great no email address has been found in plain text!
✔	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.

	Speed Tips	
⦿		✔ Excellent, your website doesn't use nested tables.
		✖ Too bad, your website is using inline styles.
		✔ Great, your website has few CSS files.
		✖ Too bad, your website has too many JS files (more than 6).
		✔ Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	
⦿		✖ Apple Icon
		✔ Meta Viewport Tag
		✔ Flash content

Optimization

	XML Sitemap	Great, your website has an XML sitemap.

Optimization

http://www.ashleyscrantondesigns.com/sitemap.xml

	Robots.txt	http://ashleyscrantondesigns.com/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.

http://www.ashleyscrantondesigns.com/sitemap.xml

| | Robots.txt | http://ashleyscrantondesigns.com/robots.txt |