Website review
asracewear.com.au

Generated on November 11 2024 15:30 PM

The score is 48/100

SEO Content

✅	Title	**AS Racewear Australian Designed & Made Racewear & Apparel** **Length : 65** Perfect, your title contains between 10 and 70 characters.
⚠️	Description	Motocross, MXlife, off road, Kawasaki, ktm, Yamaha, Honda, gas gas, beta, Suzuki Husqvarna, scrub, whip, roost, Ama, super cross, racing, racing apparel, race jerseys, racing shirts, accessories **Length : 194** Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✅	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
url	https://asracewear.com.au/
site_name	asracewear
type	website
title	AS Racewear Australian Designed & Made Racewear & Apparel
image	https://asracewear.com.au/cdn/shop/files/ASR_LOGO_master_front_small_459d648b-432c-435d-bf7e-79098c079289_1200x.png?v=1626004907

SEO Content

		image:secure_url	https://asracewear.com.au/cdn/shop/files/ASR_LOGO_master_front_small_459d648b-432c-435d-bf7e-79098c079289_1200x.png?v=1626004907			
		image:width	1200			
		image:height	628			
		description	Motocross, MXlife, off road, Kawasaki, ktm, Yamaha, Honda, gas gas, beta, Suzuki Husqvarna, scrub, whip, roost, Ama, super cross, racing, racing apparel, race jerseys, racing shirts, accessories			

	Headings	H1	H2	H3	H4	H5	H6
⊙		0	7	0	0	0	3

- [H2] Currency
- [H2] FULL CUSTOM RACE JERSEYS & APPAREL UNMATCHED PERFORMANCE, AND STYLE.
- [H2] Feature
- [H2] Feature
- [H2] Trending Now
- [H2] Featured collection
- [H2] Subscribe
- [H6] R.J. PARKHOUSE
- [H6] Footer menu
- [H6] OUR OTHER BRANDS

	Images	We found 94 images on this web page. 91 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
❌	Text/HTML Ratio	Ratio : **0%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✅	Flash	Perfect, no Flash content has been detected on this page.
✅	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
✅		

SEO Links

✓	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✓	In-page links	We found a total of 66 links including 0 link(s) to files
●	Statistics	External Links : noFollow 1.52% External Links : Passing Juice 6.06% Internal Links 92.42%

In-page links

Anchor	Type	Juice
-	Internal	Passing Juice
Home	Internal	Passing Juice
Accessories	Internal	Passing Juice
Bike Graphics	Internal	Passing Juice
Bike Mats	Internal	Passing Juice
Compression Wear	Internal	Passing Juice
Gloves	Internal	Passing Juice
Goggles	Internal	Passing Juice
Headwear	Internal	Passing Juice
Helmets	Internal	Passing Juice
Hoodies	Internal	Passing Juice
Jackets	Internal	Passing Juice
Pit Shirts	Internal	Passing Juice
Polo Shirts	Internal	Passing Juice
Race Jerseys	Internal	Passing Juice
Retro Race Jerseys	Internal	Passing Juice
Stickers	Internal	Passing Juice
T-Shirts	Internal	Passing Juice

In-page links

Track Pants	Internal	Passing Juice
Contact	Internal	Passing Juice
Login	Internal	Passing Juice
-	Internal	Passing Juice
-	Internal	Passing Juice
Kids KTM Inspired Hoodie	Internal	Passing Juice
Kids Blue Abstract Hoodie	Internal	Passing Juice
Kids Black Grey White Hoodie	Internal	Passing Juice
Kids Half Half Hoodie	Internal	Passing Juice
Kids Jade Stripe Hoodie	Internal	Passing Juice
Kids Bronze / Black Hoodie	Internal	Passing Juice
Kids Black / Grey Hoodie	Internal	Passing Juice
Kids Retro ASR Hoodie	Internal	Passing Juice
Kids Size ASR Design Hoodie	Internal	Passing Juice
Customised Name / Number Fleecy Hoodie	Internal	Passing Juice
Lightning Bolt Hoodie	Internal	Passing Juice
ASR Yellow / Blue Camo Sleeved Hoodie FREE Name & Number	Internal	Passing Juice
ASR Blue / White Camo Sleeved Hoodie FREE Name & Number	Internal	Passing Juice
ASR Red / White Camo Sleeved Hoodie FREE Name & Number	Internal	Passing Juice
ASR Orange / Grey Camo Sleeved Hoodie FREE Name & Number	Internal	Passing Juice
Blue Square Hoodie	Internal	Passing Juice
Orange Dash Hoodie	Internal	Passing Juice
Red Dash Hoodie	Internal	Passing Juice
Red blue Fade Hoodie	Internal	Passing Juice
Husky Blue Hoodie	Internal	Passing Juice
White Bone Hoodie	Internal	Passing Juice

In-page links

Red Black Fade Hoodie	Internal	Passing Juice
ASR Blue Hoodie	Internal	Passing Juice
Black Yellow ASR Hoodie	Internal	Passing Juice
CUSTOM JERSEY PRINTING	Internal	Passing Juice
ASR Yellow / Blue Sleeves Performance Compression Top	Internal	Passing Juice
Compression Leggings	Internal	Passing Juice
Compression Leggings	Internal	Passing Juice
Compression Shorts	Internal	Passing Juice
ASR Black / Green Sleeves Performance Compression Top	Internal	Passing Juice
ASR Blue / White Sleeves Performance Compression Top	Internal	Passing Juice
ASR Green / Black Sleeves Performance Compression Top	Internal	Passing Juice
ASR Grey / Orange Sleeves Performance Compression Top	Internal	Passing Juice
ASR Navy / Whites Sleeves Performance Compression Top	Internal	Passing Juice
FAQs	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Refunds & Exchanges	Internal	Passing Juice
T & C's	Internal	Passing Juice
www.americansport.com.au	External	Passing Juice
www.dtfprintstore.com.au	External	Passing Juice
www.ascustomapparel.com.au	External	Passing Juice
Designed by Out of the Sandbox	External	Passing Juice
Powered by Shopify	External	noFollow

SEO Keywords

◉	Keywords Cloud	

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings

Usability

	Url	Domain : asracewear.com.au Length : 17
✔	Favicon	Great, your website has a favicon.
✘	Printability	We could not find a Print-Friendly CSS.
✔	Language	Good. Your declared language is en.
✘	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
✔	Encoding	Perfect. Your declared charset is UTF-8.
✘	W3C Validity	Errors : 0 Warnings : 0
✘	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
✔	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	✔ Excellent, your website doesn't use nested tables.
		✘ Too bad, your website is using inline styles.
		✔ Great, your website has few CSS files.
		✘ Too bad, your website has too many JS files (more than 6).

Document

		✖ Too bad, your website does not take advantage of gzip.

Mobile

⊙	Mobile Optimization	✔ Apple Icon
		✔ Meta Viewport Tag
		✔ Flash content

Optimization

✔	XML Sitemap	Great, your website has an XML sitemap. https://asracewear.com.au/sitemap.xml
✔	Robots.txt	http://asracewear.com.au/robots.txt Great, your website has a robots.txt file.
✖	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.

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