Website review
assosoutlet.com

Generated on September 19 2024 02:56 AM

The score is 65/100

SEO Content

✅	Title	ASSOS Official Outlet » Shop up to 50% off **Length : 42** Perfect, your title contains between 10 and 70 characters.
✅	Description	Visit the Official Outlet for ASSOS Of Switzerland and shop online for the best in technical apparel and cycling accessories at special prices. **Length : 144** Great, your meta description contains between 70 and 160 characters.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✅	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
url	/us/
title	ASSOS Official Outlet » Shop up to 50% off
description	Visit the Official Outlet for ASSOS Of Switzerland and shop online for the best in technical apparel and cycling accessories at special prices.

⚪	Headings	

H1	H2	H3	H4	H5	H6
1	0	0	0	0	0

- [H1] ASSOS Of Switzerland - Official Outlet

✅	Images	We found 5 images on this web page. Good, most or all of your images have alt attributes.
	Text/HTML Ratio	Ratio : **0%**

SEO Content

❌		This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✅	Flash	Perfect, no Flash content has been detected on this page.
✅	Iframe	Great, there are no Iframes detected on this page.

SEO Links

✅	URL Rewrite	Good. Your links looks friendly!
✅	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✅	In-page links	We found a total of 4 links including 0 link(s) to files
◯	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
SHOP MEN	Internal	Passing Juice
SHOP WOMEN	Internal	Passing Juice
shop men	Internal	Passing Juice
shop women	Internal	Passing Juice

SEO Keywords

◯	Keywords Cloud	via shop sign assos gmbh now official follow

SEO Keywords

^{outlet}switzerland

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
assos	3	✔	✖	✔	✔
switzerland	3	✖	✖	✔	✔
official	1	✔	✖	✔	✔
outlet	1	✔	✖	✔	✔
shop	1	✔	✖	✔	✖

Usability

	Url	Domain : assosoutlet.com Length : 15
✔	Favicon	Great, your website has a favicon.
✖	Printability	We could not find a Print-Friendly CSS.
✔	Language	Good. Your declared language is en.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Document

✔	Doctype	HTML 5
✖	Encoding	You have not specified the document's charset. Use this free meta tags generator to declare document's charset.
	W3C Validity	Errors : 0

Document

❌		Warnings : 0
✅	Email Privacy	Great no email address has been found in plain text!
✅	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
⚪	Speed Tips	✔ Excellent, your website doesn't use nested tables.
		✖ Too bad, your website is using inline styles.
		✔ Great, your website has few CSS files.
		✖ Too bad, your website has too many JS files (more than 6).
		✔ Perfect, your website takes advantage of gzip.

Mobile

⚪	Mobile Optimization	✔ Apple Icon
		✔ Meta Viewport Tag
		✔ Flash content

Optimization

✅	XML Sitemap	Great, your website has an XML sitemap.
		https://www.assosoutlet.com/media/sitemap/it/sitemap.xml
		https://www.assosoutlet.com/media/sitemap/fr/sitemap.xml
		https://www.assosoutlet.com/media/sitemap/fr_en/sitemap.xml
		https://www.assosoutlet.com/media/sitemap/de/sitemap.xml
		https://www.assosoutlet.com/media/sitemap/de_en/sitemap.xml
		https://www.assosoutlet.com/media/sitemap/es_en/sitemap.xml
		https://www.assosoutlet.com/media/sitemap/es/sitemap.xml
		https://www.assosoutlet.com/media/sitemap/gb/sitemap.xml
		https://www.assosoutlet.com/media/sitemap/ch_en/sitemap.xml

Optimization

https://www.assosoutlet.com/media/sitemap/ch_fr/sitemap.xml

https://www.assosoutlet.com/media/sitemap/ch_de/sitemap.xml

https://www.assosoutlet.com/media/sitemap/ch_it/sitemap.xml

https://www.assosoutlet.com/media/sitemap/se/sitemap.xml

https://www.assosoutlet.com/media/sitemap/no/sitemap.xml

https://www.assosoutlet.com/media/sitemap/dk/sitemap.xml

https://www.assosoutlet.com/media/sitemap/us/sitemap.xml

https://www.assosoutlet.com/media/sitemap/us_es/sitemap.xml

https://www.assosoutlet.com/media/sitemap/ca/sitemap.xml

https://www.assosoutlet.com/media/sitemap/ca_fr/sitemap.xml

https://www.assosoutlet.com/media/sitemap/au/sitemap.xml

https://www.assosoutlet.com/media/sitemap/eu/sitemap.xml

https://www.assosoutlet.com/media/sitemap/int/sitemap.xml

https://www.assosoutlet.com/media/sitemap/int_es/sitemap.xml

https://www.assosoutlet.com/media/sitemap/sg/sitemap.xml

https://www.assosoutlet.com/media/sitemap/jp/sitemap.xml

https://www.assosoutlet.com/media/sitemap/hk/sitemap.xml

https://www.assosoutlet.com/media/sitemap/mo/sitemap.xml

https://www.assosoutlet.com/media/sitemap/cn/sitemap.xml

https://www.assosoutlet.com/media/sitemap/kr/sitemap.xml

	Robots.txt	http://assosoutlet.com/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.