Website review
aussiecustomapparel.com

Generated on September 21 2024 06:44 AM

The score is 56/100

SEO Content

✅	Title	Aussie Custom Apparel - Custom Shirts, Jackets, Uniforms **Length : 56** Perfect, your title contains between 10 and 70 characters.
✅	Description	Custom Designed Apparel - Shirts, Jackets, Uniforms and Singlets. Only Limited by Your Imagination. **Length : 99** Great, your meta description contains between 70 and 160 characters.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✅	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
type	website
url	https://www.aussiecustomapparel.com.au/
title	Aussie Custom Apparel - Custom Shirts, Jackets, Uniforms
description	Custom Designed Apparel - Shirts, Jackets, Uniforms and Singlets. Only Limited by Your Imagination.

⚪	Headings	

H1	H2	H3	H4	H5	H6
0	0	0	8	1	0

- [H4] Special Events
- [H4] Schools
- [H4] Teams
- [H4] Clubs
- [H4] Sports
- [H4] Work Place

SEO Content

		- [H4] Customer Care - [H4] Customer Care - [H5] Sign up to Newsletter
❌	Images	We found 38 images on this web page. 33 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
❌	Text/HTML Ratio	Ratio : **3%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✅	Flash	Perfect, no Flash content has been detected on this page.
✅	Iframe	Great, there are no Iframes detected on this page.

SEO Links

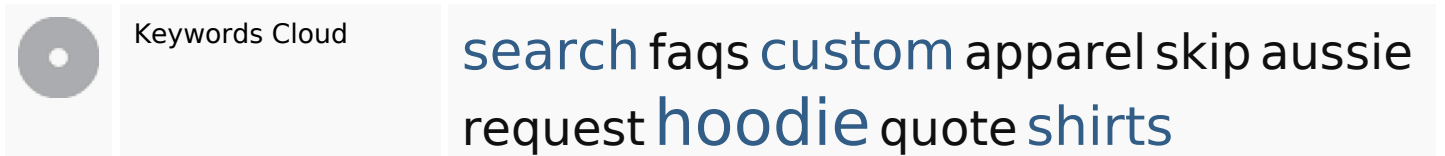|		
✅	URL Rewrite	Good. Your links looks friendly!
✅	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✅	In-page links	We found a total of 18 links including 0 link(s) to files
⚪	Statistics	External Links : noFollow 0% External Links : Passing Juice 5.56% Internal Links 94.44%

In-page links

Anchor	Type	Juice
Skip to navigation	Internal	Passing Juice
Skip to content	Internal	Passing Juice
Welcome to Aussie Custom Apparel	Internal	Passing Juice

In-page links

Quote Request	Internal	Passing Juice
FAQ's & Pricing	Internal	Passing Juice
Products	Internal	Passing Juice
Polo Shirts	Internal	Passing Juice
Special Events	Internal	Passing Juice
Schools	Internal	Passing Juice
Teams	Internal	Passing Juice
Clubs	Internal	Passing Juice
Sports	Internal	Passing Juice
Branding/Uniforms	Internal	Passing Juice
-	External	Passing Juice
Terms of Service	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Shipping and Returns Policy	Internal	Passing Juice

SEO Keywords

Keywords Cloud	search faqs custom apparel skip aussie request hoodie quote shirts

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
hoodie	4	✖	✖	✖	✖
custom	3	✔	✖	✔	✔
shirts	3	✔	✖	✔	✖
search	3	✖	✖	✖	✖
aussie	2	✔	✖	✖	✖

Keywords Consistency

Usability

	Url	Domain : aussiecustomapparel.com Length : 23
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	✔ Excellent, your website doesn't use nested tables. ✖ Too bad, your website is using inline styles. ✖ Too bad, your website has too many CSS files (more than 4). ✖ Too bad, your website has too many JS files (more than 6). ✔ Perfect, your website takes advantage of gzip.

Document

Mobile

Mobile Optimization	
	✔ Apple Icon
	✔ Meta Viewport Tag
	✔ Flash content

Optimization

XML Sitemap	Great, your website has an XML sitemap.
	https://www.aussiecustomapparel.com.au/sitemap.xml

Robots.txt	http://aussiecustomapparel.com/robots.txt
	Great, your website has a robots.txt file.

Analytics	Missing
	We didn't detect an analytics tool installed on this website.
	Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.