Website review
ballzoutdoors.com

Generated on September 20 2024 01:36 AM

The score is 62/100

SEO Content

⚠️	Title	Original polar hoods face masks neck gaiters hats sportsmans Polartec | Ball Z Outdoors Bon of a Stitch **Length : 103** Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.
✅	Description	polar fleece hoods face masks gaiters hats military camo gear college fanatics sports fan apparel original outdoor warehouse OH **Length : 127** Great, your meta description contains between 70 and 160 characters.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✅	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
title	Masks in the Cle designs waterproof breathable polypropylene masks | Ball Z Outdoors Bon of a Stitch
site_name	Ball Z Outdoors Bon of a Stitch
description	nurses landscapers construction warehouse workers love our masks made in CLE Ohio CDC recommends face mask w/polypropylene filter
image	https://www.ballzoutdoors.com
url	https://www.ballzoutdoors.com
type	website

Headings					
H1	**H2**	**H3**	**H4**	**H5**	**H6**
0	0	0	0	0	0

SEO Content

⚫		
✅	Images	We found 0 images on this web page. Good, most or all of your images have alt attributes.
❌	Text/HTML Ratio	Ratio : **2%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✅	Flash	Perfect, no Flash content has been detected on this page.
✅	Iframe	Great, there are no Iframes detected on this page.

SEO Links

✅	URL Rewrite	Good. Your links looks friendly!
✅	Underscores in the URLs	Perfect! No underscores detected in your URLs.
❌	In-page links	We found a total of 0 links including 0 link(s) to files
⚫	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 0%

In-page links

Anchor	Type	Juice

SEO Keywords

⚫	Keywords Cloud	masks polar sportsmans

SEO Keywords

hoods gaiters face polartec neck original hats

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
original	1	✔	✖	✔	✖
polar	1	✔	✖	✔	✖
hoods	1	✔	✖	✔	✖
face	1	✔	✖	✔	✖
masks	1	✔	✖	✔	✖

Usability

●	Url	Domain : ballzoutdoors.com Length : 17
✔	Favicon	Great, your website has a favicon.
✖	Printability	We could not find a Print-Friendly CSS.
✔	Language	Good. Your declared language is en.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Document

✔	Doctype	HTML 5
✔	Encoding	Perfect. Your declared charset is UTF-8.

Document

	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	✔ Excellent, your website doesn't use nested tables. ✔ Perfect. No inline css has been found in HTML tags! ✔ Great, your website has few CSS files. ✖ Too bad, your website has too many JS files (more than 6). ✔ Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	✔ Apple Icon ✔ Meta Viewport Tag ✔ Flash content

Optimization

	XML Sitemap	Great, your website has an XML sitemap. https://www.ballzoutdoors.com/sitemap.xml
	Robots.txt	http://ballzoutdoors.com/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.

Optimization