Website review
bassettcreekdental.com

Generated on September 21 2024 03:41 AM

The score is 56/100

SEO Content

✔	Title	Home - Dentist Minneapolis **Length : 26** Perfect, your title contains between 10 and 70 characters.
⚠	Description	Bassett Creek Dental is the highest ranked dental clinic in Minnesota focusing on life-long dental care. We offer a wide array of dental services from preventative care to cosmetic dentistry. **Length : 191** Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.
✖	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✔	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
locale	en_US
type	website
title	Home - Dentist Minneapolis
description	Bassett Creek Dental is the highest ranked dental clinic in Minnesota focusing on life-long dental care. We offer a wide array of dental services from preventative care to cosmetic dentistry.
url	https://bassettcreekdental.com/
site_name	Dentist Minneapolis
image	https://bassettcreekdental.com/wp-content/uploads/2024/08/MN-Best-Logo_final_2024-Gold_200.webp

SEO Content

⬤	Headings	**H1** 0	**H2** 13	**H3** 13	**H4** 2	**H5** 0	**H6** 0

- [H2] Your Dental Home for the Entire Family
- [H2] Family Dentistry
- [H2] Make Your Dream Smile a Reality
- [H2] Meet our Team
- [H2] Shari K.
- [H2] Samira S.
- [H2] Jeffrey A.
- [H2] Abigail H
- [H2] Pablo
- [H2] Everything You Need Under One Roof
- [H2] Book an Appointment
- [H2] We have been working hard to ensure a safe environment for our patients and staff.
- [H2] News You Can Use
- [H3] 2024 Best Cosmetic Dentist and Best Dentist Winner
- [H3] Bruning, D.D.S.
- [H3] Mahabadi, D.D.S.
- [H3] Steele, D.D.S.
- [H3] Wesley, D.D.S.
- [H3] Avendano, D.M.D.
- [H3] How to Choose a Family Dentist: Key Considerations for Parents
- [H3] Understanding Thumbsucking: A Guide for Parents
- [H3] The Impact of Sugary Beverages on Your Smile
- [H3] Business Hours
- [H3] Special Hours
- [H3] Business Hours
- [H3] Special Hours
- [H4] 2024 Gold Winner for Minnesota's Best Dentist
- [H4] 2024 Minnesota's Best Cosmetic Dentist

❌	Images	We found 52 images on this web page. 44 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
❌	Text/HTML Ratio	Ratio : **2%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✅	Flash	Perfect, no Flash content has been detected on this page.
✅	Iframe	Great, there are no Iframes detected on this page.

SEO Links

✓	URL Rewrite	Good. Your links looks friendly!
✓	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✓	In-page links	We found a total of 26 links including 0 link(s) to files
○	Statistics	External Links : noFollow 0% External Links : Passing Juice 3.85% Internal Links 96.15%

In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
Patients	Internal	Passing Juice
Book an Appointment	Internal	Passing Juice
New Patients	Internal	Passing Juice
Payment Options	Internal	Passing Juice
Keep Smiling Savings Plans	Internal	Passing Juice
Patient Login	External	Passing Juice
Services	Internal	Passing Juice
Preventative Dental Services	Internal	Passing Juice
General Dentistry	Internal	Passing Juice
Cosmetic Dentistry	Internal	Passing Juice
Nightguards and Mouthguards	Internal	Passing Juice
Crowns and Bridges	Internal	Passing Juice
Oral Surgery	Internal	Passing Juice
Periodontics and Endodontics	Internal	Passing Juice
Invisalign	Internal	Passing Juice

In-page links

About Us	Internal	Passing Juice
Dentists	Internal	Passing Juice
Dental Hygienists	Internal	Passing Juice
Staff	Internal	Passing Juice
Join Our Team	Internal	Passing Juice
News You Can Use	Internal	Passing Juice
Contact Us	Internal	Passing Juice
How to Choose a Family Dentist: Key Considerations for Parents	Internal	Passing Juice
Understanding Thumbsucking: A Guide for Parents	Internal	Passing Juice
The Impact of Sugary Beverages on Your Smile	Internal	Passing Juice

SEO Keywords

⊙	Keywords Cloud	staff dental new appointment closed dentistry cosmetic team patients services

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
dental	25	✖	✖	✔	✔
services	19	✖	✖	✔	✖
dentistry	19	✖	✖	✔	✔
patients	18	✖	✖	✖	✔
closed	12	✖	✖	✖	✖

Usability

	Url	Domain : bassettcreekdental.com Length : 22

Usability

	Favicon	Great, your website has a favicon.
	Printability	Great. We have found a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	**Deprecated tags** / **Occurrences** <center> — 1 Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.
	Speed Tips	✔ Excellent, your website doesn't use nested tables. ✔ Perfect. No inline css has been found in HTML tags! ✖ Too bad, your website has too many CSS files (more than 4). ✖ Too bad, your website has too many JS files (more than 6). ✔ Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization		
		✔	Apple Icon
		✔	Meta Viewport Tag
		✔	Flash content

Optimization

	XML Sitemap	Great, your website has an XML sitemap.
✔		https://bassettcreekdental.com/sitemap_index.xml
✔	Robots.txt	http://bassettcreekdental.com/robots.txt Great, your website has a robots.txt file.
✔	Analytics	Great, your website has an analytics tool. Google Analytics