








Website review baxterdentalgroup.com

Generated on September 20 2024 16:20 PM





The score is 58/100




SEO Content

	Title	<p>Dentist in Ballwin, MO Baxter Dental Group</p> <p>Length : 44</p> <p>Perfect, your title contains between 10 and 70 characters.</p>														
	Description	<p>Receive friendly, compassionate care from our dentist in Ballwin, MO. Schedule an appointment today to achieve your dream smile!</p> <p>Length : 128</p> <p>Great, your meta description contains between 70 and 160 characters.</p>														
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>														
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1279 1481 1872"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>en_US</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>Dentist in Ballwin, MO Baxter Dental Group</td> </tr> <tr> <td>description</td> <td>Receive friendly, compassionate care from our dentist in Ballwin, MO. Schedule an appointment today to achieve your dream smile!</td> </tr> <tr> <td>url</td> <td>https://www.baxterdentalgroup.com/</td> </tr> <tr> <td>site_name</td> <td>Baxter Dental Group</td> </tr> </tbody> </table>	Property	Content	locale	en_US	type	website	title	Dentist in Ballwin, MO Baxter Dental Group	description	Receive friendly, compassionate care from our dentist in Ballwin, MO. Schedule an appointment today to achieve your dream smile!	url	https://www.baxterdentalgroup.com/	site_name	Baxter Dental Group
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	Headings	<table border="1" data-bbox="539 1899 1481 1973"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>3</td> <td>0</td> <td>17</td> <td>8</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="619 2007 1185 2069" style="list-style-type: none"> • [H1] Your Trusted Dentist in Ballwin, MO • [H2] Our Happy Clients 	H1	H2	H3	H4	H5	H6	1	3	0	17	8	0		
H1	H2	H3	H4	H5	H6											
1	3	0	17	8	0											




SEO Content

		<ul style="list-style-type: none">• [H2] Our Team• [H2] Recent Blogs• [H4] Restorative Dentistry• [H4] Cosmetic Dentistry• [H4] Pediatric Dentistry• [H4] Family Dentistry• [H4] Periodontics• [H4] Senior Dental Care• [H4] Emergency Care• [H4] Restorative Dentistry• [H4] Cosmetic Dentistry• [H4] Pediatric Dentistry• [H4] Family Dentistry• [H4] Periodontics• [H4] Senior Dental Care• [H4] Emergency Care• [H4] Insurance• [H4] Payment Options• [H4] Evening & Saturday Hours• [H5] Dr. Adam Wehrmeister• [H5] Dr. Chris G'Sell• [H5] Dental Hygienists• [H5] Front Office Staff• [H5] Your Family• [H5] Contact Us• [H5] Areas of Practice• [H5] Our Social Pages
	Images	<p>We found 17 images on this web page.</p> <p>3 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 10%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>

SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>
	Underscores in the URLs	<p>Perfect! No underscores detected in your URLs.</p>

SEO Links

		
	In-page links	We found a total of 40 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 7.5% Internal Links 92.5%

In-page links

Anchor	Type	Juice
Team	Internal	Passing Juice
Our Office	Internal	Passing Juice
Reviews	Internal	Passing Juice
Specializations	Internal	Passing Juice
Restorative Dentistry	Internal	Passing Juice
Cosmetic Dentistry	Internal	Passing Juice
Pediatric Dentistry	Internal	Passing Juice
Family Dentistry	Internal	Passing Juice
Periodontics	Internal	Passing Juice
Senior Dental Care	Internal	Passing Juice
Emergency Dental Care	Internal	Passing Juice
Procedures	Internal	Passing Juice
Dental Implants	Internal	Passing Juice
Dental Sealants	Internal	Passing Juice
Crowns &#038; Bridges	Internal	Passing Juice
Inlays &#038; Onlays	Internal	Passing Juice
Root Canals	Internal	Passing Juice
Teeth Whitening	Internal	Passing Juice

In-page links

TMJ Treatments	Internal	Passing Juice
Veneers	Internal	Passing Juice
Tooth Bonding	Internal	Passing Juice
Dentures	Internal	Passing Juice
Dental Cleanings	Internal	Passing Juice
Tooth Extractions	Internal	Passing Juice
Before &#038; After	Internal	Passing Juice
Case Study: Dental Bonding	Internal	Passing Juice
Case Study: Tooth Decay	Internal	Passing Juice
Case Study: Teeth Whitening &#038; Filling	Internal	Passing Juice
Case Study: Crown Lengthening	Internal	Passing Juice
Case Study: Chipped Lower Teeth	Internal	Passing Juice
Case Study: White Fillings	Internal	Passing Juice
Case Study: Dental Implants	Internal	Passing Juice
Blog	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Office Hours	Internal	Passing Juice
=	Internal	Passing Juice
=	External	Passing Juice
Contact Us!	Internal	Passing Juice
St. Louis Internet Marketing	External	Passing Juice
The Clix Group	External	Passing Juice

SEO Keywords








Keywords Cloud

dental care tooth team study case office
learn dentistry more





Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
dental	33	✓	✗	✗	✓
more	19	✗	✗	✗	✗
dentistry	18	✗	✗	✗	✓
care	16	✗	✗	✓	✓
case	14	✗	✗	✗	✗








Usability

	Url	Domain : baxterdentalgroup.com Length : 21
	Favicon	Great, your website has a favicon.
	Printability	Great. We have found a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!




Document

	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Perfect, your website has few JavaScript files. Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. http://www.baxterdentalgroup.com/sitemap_index.xml
	Robots.txt	http://baxterdentalgroup.com/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.