The score is 64/100

SEO Content

✅	Title	Bean Box® | The World's Best Coffee Subscriptions & Gifts **Length : 57** Perfect, your title contains between 10 and 70 characters.
⚠️	Description	Discover the world's best coffee, roasted by the top roasters in the US. Coffee subscription plans start at $0.55 per cup with FREE shipping + a FREE Tasting Box with offer. **Length : 177** Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✅	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
title	Bean Box® | The World's Best Coffee Subscriptions & Gifts
site_name	Bean Box® - Coffee Gifts and Coffee Subscriptions
description	Discover the world's best coffee, roasted by the top roasters in the US. Coffee subscription plans start at $0.55 per cup with FREE shipping + a FREE Tasting Box with offer.
image	https://assets.beanbox.com/assets/home-2024/q2-home-hero-1920-feafb8632d062e1ebcd10acc0ee2277175d0db38025f568733c15d21793540a7.jpg

	H1	H2	H3	H4	H5	H6
Headings	2	7	3	0	1	4

SEO Content

- [H1] WAKE UP TO THE WORLD'S BEST COFFEE
- [H1] GET OUR CURATOR'S FAVORITE COFFEES
- [H2] We're on a mission to bring you better mornings
- [H2] How it works
- [H2] Membership has its perks
- [H2] See Why Thousands Trust Us With Their Mornings
- [H2] Ratings & Reviews
- [H2] Bringing you the world's best coffee roasters
- [H2] We're on a mission to bring you better mornings.
- [H3] You Personalize
- [H3] We Curate
- [H3] You Enjoy
- [H5] Bean Box Coffee
- [H6] Share Your Experience
- [H6] Products
- [H6] Company
- [H6] Policies

	Images	We found 34 images on this web page. Good, most or all of your images have alt attributes.
	Text/HTML Ratio	Ratio : **1%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 32 links including 3 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 21.88%

SEO Links

Internal Links 78.13%

In-page links

Anchor	Type	Juice
Coffee Subscriptions	Internal	Passing Juice
Coffee Gifts	Internal	Passing Juice
Coffee	Internal	Passing Juice
✕	External	Passing Juice
Home	Internal	Passing Juice
Coffee Subscriptions	Internal	Passing Juice
Blog	Internal	Passing Juice
Account	Internal	Passing Juice
See More Reviews	Internal	Passing Juice
Share Your Thoughts	External	Passing Juice
decaf	Internal	Passing Juice
See all Reviews	External	Passing Juice
dark roast	Internal	Passing Juice
espresso	Internal	Passing Juice
chocolate	Internal	Passing Juice
light roast	Internal	Passing Juice
Corporate Gifts	Internal	Passing Juice
FAQS	Internal	Passing Juice
iOS App	External	Passing Juice
Android App	External	Passing Juice
Contact	Internal	Passing Juice
About	Internal	Passing Juice
Careers	Internal	Passing Juice
Roasters	Internal	Passing Juice

In-page links

Work With Us	Internal	Passing Juice
Terms of Service	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Accessibility	Internal	Passing Juice
All Policies	Internal	Passing Juice
Do Not Share My Info	External	Passing Juice
Giveaway Rules	External	Passing Juice
Join Now	Internal	Passing Juice

SEO Keywords

Keywords Cloud	gifts worlds first subscriptions account coffee get bean best box

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
bean	5	✔	✖	✖	✔
box	5	✔	✖	✔	✔
coffee	2	✔	✖	✔	✔
gifts	2	✔	✖	✖	✖
account	2	✖	✖	✖	✖

Usability

	Url	Domain : beanbox.co Length : 10
✔	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.

Usability

❌		
✅	Language	Good. Your declared language is en.
❌	Dublin Core	This page does not take advantage of Dublin Core.

Document

✅	Doctype	HTML 5
✅	Encoding	Perfect. Your declared charset is UTF-8.
❌	W3C Validity	Errors : 0 Warnings : 0
❌	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
✅	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
⚪	Speed Tips	✅ Excellent, your website doesn't use nested tables.
		✖ Too bad, your website is using inline styles.
		✅ Great, your website has few CSS files.
		✅ Perfect, your website has few JavaScript files.
		✅ Perfect, your website takes advantage of gzip.

Mobile

⚪	Mobile Optimization	✅ Apple Icon
		✅ Meta Viewport Tag
		✅ Flash content

Optimization

✓	XML Sitemap	Great, your website has an XML sitemap. https://beanbox.com/sitemap.xml
✓	Robots.txt	http://beanbox.co/robots.txt Great, your website has a robots.txt file.
✓	Analytics	Great, your website has an analytics tool. Google Analytics