

### **SEO Content**

|   | Title              | Create a<br>by Shopi<br><b>Length</b>   | fy                           | ce Website     | and Sell On                  | line! Ecomm    | nerce Software                    |
|---|--------------------|---|------------------------------|----------------|------------------------------|----------------|-----------------------------------|
|   |                    | ldeally, y  | our title sho                |                | n between 1<br>calculate te> |                | aracters (spaces                  |
| 0 | Description        | online! Ir  |                              |                | •                            | -              | l focus on selling<br>rce payment |
|   |                    | Length  | : 155                        |                |                              |                |                                   |
|   |                    | Great, yo   | our meta de                  | scription co   | ontains betw                 | veen 70 and    | 160 characters.                   |
| 8 | Keywords           | Very bad. We haven't found meta keywords on your page. Use <u>this free</u> <u>online meta tags generator</u> to create keywords.   |                              |                |                              |                |                                   |
| 8 | Og Meta Properties | This page does not take advantage of Og Properties. This tags allows<br>social crawler's better structurize your page. Use <u>this free og</u><br><u>properties generator</u> to create them. |                              |                |                              |                |                                   |
|   | Headings           | <b>H1</b><br>2  | <b>H2</b><br>0               | <b>H3</b><br>0 | <b>H4</b><br>0               | <b>H5</b><br>0 | <b>H6</b><br>0                    |
| • |                    |   | H1] Sorry, tł<br>H1] Did you |                | currently ur                 | available.     |                                   |
|   | Images             | We found  | d 0 images o                 | on this web    | page.                        |                |                                   |
|   |                    | Good, m   | ost or all of                | your image     | es have alt a                | ttributes.     |                                   |
|   | Text/HTML Ratio    | Ratio : 5   | %                            |                |                              |                |                                   |
| Ŵ |                    |   |                              |                | IL code is be<br>ds more tex |                | ent, this means                   |
|   | Flash              | Perfect,  | no Flash cor                 | itent has b    | een detecte                  | d on this pag  | ge.                               |

#### **SEO Content**

| $\bigcirc$ |        |  |
|------------|--------|--|
| $\bigcirc$ | lframe | Great, there are no Iframes detected on this page. |

### **SEO Links**

| 0            | URL Rewrite                | Good. Your links looks friendly!   |
|--------------|----------------------------|--|
| 0            | Underscores in the<br>URLs | Perfect! No underscores detected in your URLs.   |
| $\bigotimes$ | In-page links              | We found a total of 2 links including 0 link(s) to files                                 |
| 0            | Statistics                 | External Links : noFollow 50%<br>External Links : Passing Juice 50%<br>Internal Links 0% |

## In-page links

| Anchor               | Туре     | Juice         |
|----------------------|----------|---------------|
| your domain settings | External | noFollow      |
| forgot your store    | External | Passing Juice |

### SEO Keywords

| 0 | Keywords Cloud | setting sorry unavailable mean finish <b>Store</b><br>owner currently shopify <b>domain</b> |
|---|----------------|---|
|   |                |   |

## **Keywords Consistency**

| Keyword | Content | Title | Keywords | Descripti | Headings |
|---------|---------|-------|----------|-----------|----------|
|---------|---------|-------|----------|-----------|----------|

# **Keywords Consistency**

|           |   |   |   | on |   |
|-----------|---|---|---|----|---|
| store     | 4 | × | × | ×  | × |
| domain    | 2 | × | × | ×  | × |
| shopify   | 1 | × | × | ×  | × |
| sorry     | 1 | × | × | ×  | × |
| currently | 1 | × | × | ×  | ¥ |

### Usability

| 0            | Url          | Domain : beantocupcouriers.com<br>Length : 21     |
|--------------|--------------|---|
| 0            | Favicon      | Great, your website has a favicon.                |
| $\bigotimes$ | Printability | We could not find a Print-Friendly CSS.           |
| 0            | Language     | Good. Your declared language is en.               |
| 8            | Dublin Core  | This page does not take advantage of Dublin Core. |

#### Document

| 0          | Doctype         | HTML 5   |
|------------|-----------------|--|
| 0          | Encoding        | Perfect. Your declared charset is UTF-8.                   |
| 8          | W3C Validity    | Errors : 0<br>Warnings : 0                                 |
| 0          | Email Privacy   | Great no email address has been found in plain text!       |
| $\bigcirc$ | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML. |

#### Document

| 0 | Speed Tips | ed Tips <ul> <li>Excellent, your website doesn't use nested tables</li> </ul> | Excellent, your website doesn't use nested tables. |
|---|------------|---|--|
|   |            | ×   | Too bad, your website is using inline styles.      |
|   |            | ~   | Great, your website has few CSS files.             |
|   |            | ~   | Perfect, your website has few JavaScript files.    |
|   |            | *   | Perfect, your website takes advantage of gzip.     |
|   |            |   |  |

### Mobile

| $\mathbf{O}$ | Mobile Optimization | × | Apple Icon        |
|--------------|---------------------|---|-------------------|
|              |                     | * | Meta Viewport Tag |
|              |                     | * | Flash content     |

## Optimization

| XML Sitemap  |            | Missing   |
|--------------|------------|---|
| $\mathbf{v}$ |            | Your website does not have an XML sitemap - this can be problematic.  |
|              |            | A sitemap lists URLs that are available for crawling and can include<br>additional information like your site's latest updates, frequency of<br>changes and importance of the URLs. This allows search engines to<br>crawl the site more intelligently. |
| Robots.txt   | Robots.txt | http://beantocupcouriers.com/robots.txt   |
| $\mathbf{}$  |            | Great, your website has a robots.txt file.  |
|              | Analytics  | Missing   |
| ~            |            | We didn't detect an analytics tool installed on this website.   |
|              |            | Web analytics let you measure visitor activity on your website. You<br>should have at least one analytics tool installed, but It can also be<br>good to install a second in order to cross-check the data.  |