








# Website review blairsportswear.ca

Generated on September 21 2024 03:21 AM





The score is 57/100







## SEO Content

	<p>Title</p>	<p>Kelowna's Corporate Apparel, Promotional Items &amp; Client Gifts   Blair Sportswear since 1963</p> <p><b>Length : 99</b></p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>												
	<p>Description</p>	<p>Blair Sportswear is a family-owned and operated company that has been supplying Kelowna with custom clothing, promotional items, and client gifts since 1963</p> <p><b>Length : 156</b></p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>												
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1379 1481 1917"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>url</td> <td>https://blairsportswear.ca/;</td> </tr> <tr> <td>title</td> <td>Kelowna's Corporate Apparel, Promotional Items &amp; Client Gifts   Blair Sportswear since 1963</td> </tr> <tr> <td>description</td> <td>Blair Sportswear is a family-owned and operated company that has been supplying Kelowna with custom clothing, promotional items, and client gifts since 1963</td> </tr> </tbody> </table>	Property	Content	type	website	url	https://blairsportswear.ca/;	title	Kelowna's Corporate Apparel, Promotional Items & Client Gifts   Blair Sportswear since 1963	description	Blair Sportswear is a family-owned and operated company that has been supplying Kelowna with custom clothing, promotional items, and client gifts since 1963		
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	<p>Headings</p>	<table border="1" data-bbox="539 1944 1481 2018"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>3</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="616 2051 1350 2085" style="list-style-type: none"> <li>• [H1] PROUDLY PROVIDING CUSTOM APPAREL IN THE</li> </ul>	H1	H2	H3	H4	H5	H6	1	3	0	0	0	0
H1	H2	H3	H4	H5	H6									
1	3	0	0	0	0									

## SEO Content

		OKANAGAN FOR OVER 60 YEARS. <ul style="list-style-type: none"><li>• [H2] About us</li><li>• [H2] Our process</li><li>• [H2] READY TO GET STARTED?</li></ul>
	Images	We found 35 images on this web page.  24 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : <b>1%</b>  This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 16 links including 0 link(s) to files
	Statistics	External Links : noFollow 0%  External Links : Passing Juice 12.5%  Internal Links 87.5%

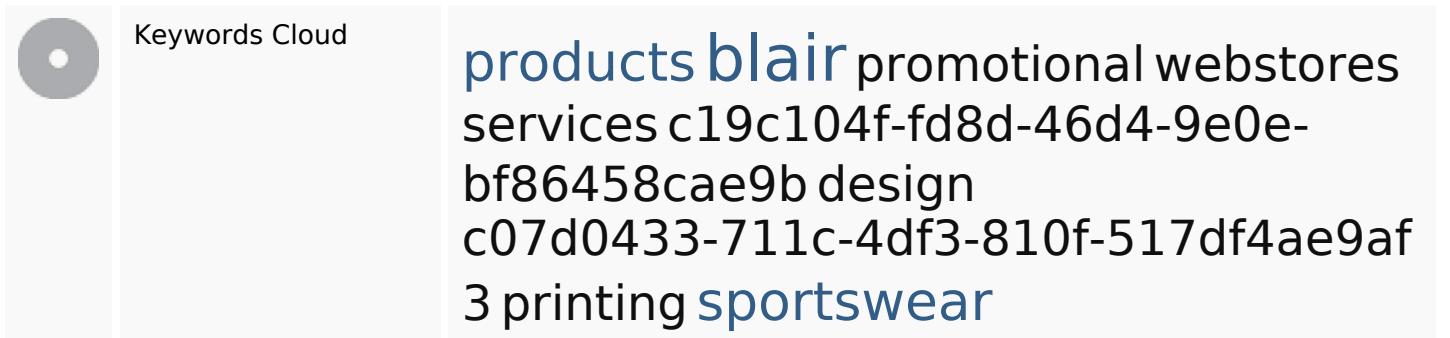
## In-page links

Anchor	Type	Juice
<a href="#">About</a>	Internal	Passing Juice
<a href="#">History of Blair Sportswear</a>	Internal	Passing Juice

## In-page links

<a href="#">Screen Printing</a>	Internal	Passing Juice
<a href="#">Embroidery</a>	Internal	Passing Juice
<a href="#">Sublimation Printing</a>	Internal	Passing Juice
<a href="#">Direct to Film</a>	Internal	Passing Juice
<a href="#">Heat Applied Vinyl</a>	Internal	Passing Juice
<a href="#">Custom Leather Patches</a>	Internal	Passing Juice
<a href="#">Graphic Design</a>	Internal	Passing Juice
<a href="#">Promotional Products</a>	Internal	Passing Juice
<a href="#">Products</a>	Internal	Passing Juice
<a href="#">Webstores</a>	Internal	Passing Juice
<a href="#">Contact Us</a>	Internal	Passing Juice
<a href="#">Blair Tactical</a>	External	Passing Juice
<a href="#">FAQ</a>	Internal	Passing Juice
<a href="#">DETAILS DESIGN INC.</a>	External	Passing Juice

## SEO Keywords








## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
blair	15	✓	✗	✓	✗
products	11	✗	✗	✗	✗
sportswear	10	✓	✗	✓	✗










## Keywords Consistency

printing	8	✖	✖	✖	✖
design	8	✖	✖	✖	✖

## Usability

	Url	Domain : blairsportswear.ca Length : 18
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Great, your website has few CSS files.</li></ul>

## Document

- ✓ Perfect, your website has few JavaScript files.
- ✓ Perfect, your website takes advantage of gzip.

## Mobile



### Mobile Optimization

- ✓ Apple Icon
- ✓ Meta Viewport Tag
- ✓ Flash content

## Optimization



### XML Sitemap

Great, your website has an XML sitemap.

<https://blairsportswear.ca/sitemap.xml>



### Robots.txt

<http://blairsportswear.ca/robots.txt>

Great, your website has a robots.txt file.



### Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.